

LEGACY

ACHIEVEMENTS IN HEALTH CARE, MEDICAL SCIENCE AND PHILANTHROPY



THE GIFT OF KNOWLEDGE

Opening Doors in Cancer
Genetics Research

Never Give Up

An Inspiring Gift in
Pediatric Orthopedics Research

A Future of Hope

Supporting the UH Rainbow
Center for Women & Children

150 YEARS

"I HAVE OFTEN SEEN AMERICANS MAKE LARGE AND GENUINE SACRIFICES TO THE PUBLIC GOOD, AND I HAVE NOTED ON COUNTLESS OCCASIONS THAT WHEN NECESSARY THEY ALMOST NEVER FAIL TO LEND ONE ANOTHER A HELPING HAND."

– Alexis de Toqueville, 1840



Thomas F. Zenty III
Chief Executive Officer
University Hospitals

Dear Friend of UH:

Americans' unique sense of philanthropy was both marvelous and enviable to 19th-century Europeans such as the French civil servant and political scientist Alexis de Toqueville.

In their societies, the needy depended on the benevolence of nobility or government. Yet in the New World's young nation, Toqueville observed, people did not stand back and wait for official solutions to social challenges. They stepped up together to meet common needs by creating nonprofit hospitals, universities and charitable institutions.

Northeast Ohioans rallied to establish University Hospitals 26 years after Toqueville finished writing *Democracy in America*. Today, as we celebrate UH's 150th anniversary, the American spirit of compassion and community are as strong today as ever. And we see that spirit at its highest right here in our UH community.

The UH community has generously and enthusiastically supported Discover the Difference: The Campaign for University Hospitals, just as our founders answered the call to create a new charitable hospital in 1866. As we culminate UH's milestone year, we will celebrate the achievement of our goal of raising \$1.5 billion on behalf of the patients and families we serve.

Thanks to your support, UH is better equipped to rise to the challenges ahead over the next 150 years. In supporting UH, you have helped to expand health care services and expertise, and improve access to both. Through UH, you helped to advance new therapies and unlock medical mysteries through research and teaching. Through UH, you have reached into our communities to lift those who are in need of our care and compassion.

The unprecedented Discover the Difference campaign at UH is one of the most ambitious and successful ever undertaken by an American health system. You and all of those who have supported it have contributed to making lives better in Northeast Ohio, the nation and the world, today and for generations to come.

On behalf of our entire UH community, I thank you for your generous sacrifices for the public good, for lending others a helping hand, and for energizing the advancement of our timeless UH mission: To Heal. To Teach. To Discover. **UH**

Sincerely,

UNIVERSITY HOSPITALS
LEGACY

VOLUME 24 NUMBER 01
WINTER 2017

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Legacy is published by Institutional
Relations & Development and Marketing &
Communications, University Hospitals,
11100 Euclid Avenue, Cleveland, Ohio 44106-5000.
Telephone: 216-767-8500. Postmaster: Send address
corrections to the above address. Copyright 2017,
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LES AND LINDA VINNEY/PHOTO: KEITH BERR/KEITH BERR PRODUCTIONS

ONE BEAT AT A TIME: MILLION HEARTS® INITIATIVE IMPROVING UH PATIENT LIVES

University Hospitals was selected by the Centers for Medicare & Medicaid Services to participate in a five-year Million Hearts® initiative to help reduce the risk of heart attacks and strokes among Medicare fee-for-service beneficiaries.

Physicians collaborate with patients to determine their 10-year individual risk for a heart attack or stroke, and together they identify the best approach to reduce risks. Each personalized risk-modification plan identifies individual motivators to encourage patients to actively manage their own health outcomes.

UH's primary care network is the largest group of family and internal medicine providers in northern Ohio, including 375 health care providers at 112 locations.

our outcomes with colleagues around the country, ultimately improving care for hundreds of thousands," said Todd Zeiger, MD, family medicine physician, University Hospitals Sharon Family Physicians. "Engaging patients in the process is a crucial component to success."

This initiative offers tremendous potential for us to save thousands of lives here in northern Ohio, and share



Todd Zeiger, MD

UH ENVIRONMENTAL STEWARDSHIP

UH continues to set an example for other hospitals by implementing programs that benefit the environment while improving operating efficiency – and enhancing the health of our community.

In 2016, University Hospitals Cleveland Medical Center was the first and only hospital – and one of just 20 total organizations – in Ohio to earn the Gold Level Encouraging Environmental Excellence (E3) Award from the Ohio Environmental Protection Agency (EPA). Our flagship academic medical center demonstrated success in applying sustainable principles, including generating less waste, using safer chemicals and leaner energy, purchasing smarter and serving healthier foods.

Other examples of UH's environmental stewardship include the LEED-certified University Hospitals Seidman Cancer Center building, Angie's Garden at UH Rainbow Babies & Children's Hospital, green spaces at Alfred and Norma Lerner Tower and the Atrium, as well as the North Union Farmer's Market, at UH Cleveland Medical Center.

Additionally, UHBikes, Cleveland and Cuyahoga County's bike-share system sponsored by UH, was launched in September 2016 in Public Square, with 100 red bikes deployed throughout downtown. Additional bike stations were rolled out in the University Circle area during the fall.



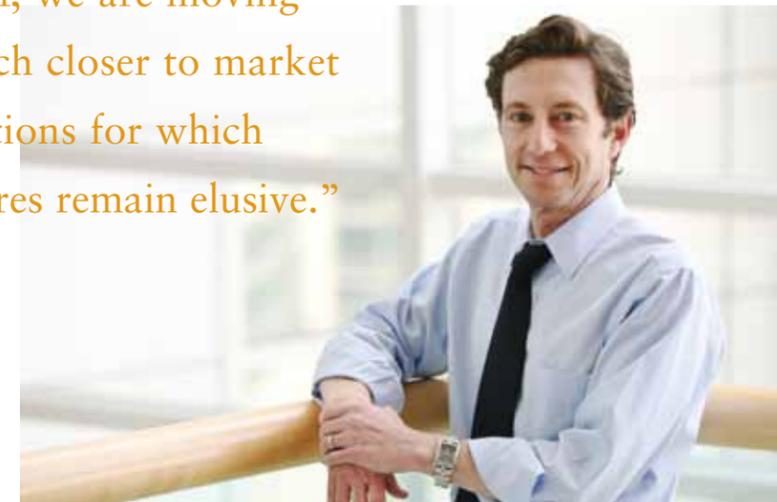
HONORING INNOVATION AT HARRINGTON DISCOVERY INSTITUTE

UH is committed to improving health care by tackling the challenge of efficiently transforming drug discoveries into patient therapies. In recognition of this pursuit, Harrington Discovery Institute at University Hospitals in Cleveland, Ohio – part of The Harrington Project for Discovery & Development – earned a place on the 2016 list of 50 Hospitals with Innovation Programs, released by Becker's Hospital Review.

Harrington Discovery Institute has grown substantially since its 2012 launch, and now provides approximately \$15 million each year to more than 30 Harrington Scholars. Recent Harrington Project successes include:

- The formation of four new companies by BioMotiv (the mission-aligned, for-profit commercial development company)
- Third license of discoveries to a large pharmaceutical company
- New grant support to former Harrington Scholars from drug companies
- Expanded partnership with Alzheimer's Drug Discovery Foundation to accelerate research efforts for Alzheimer's disease

“Harrington Discovery Institute currently supports promising discoveries in North America and the U.K. Together, we are moving promising research closer to market to address conditions for which treatment and cures remain elusive.”



Jonathan Stamler, MD, President, Harrington Discovery Institute; Robert S. & Sylvia K. Reitman Family Foundation Distinguished Chair in Cardiovascular Innovation

UH PARTICIPATES IN VALUE-BASED HEALTH CARE PURCHASING



A growing number of organizations have turned to value-based health care purchasing as a means to ensure outstanding care while controlling costs for their employees and dependents. General Electric has selected UH as

a Center of Excellence to provide joint replacement surgery to eligible GE health plan members through a national, bundled-payment program that promotes high-quality, high-value care. GE's National Hip and Knee Replacement Centers of Excellence Program brings joint replacement patients from across the United States to UH Cleveland Medical Center or University Hospitals Conneaut Medical Center for procedures.

Additionally, Southwest General Health Center, a UH joint-venture hospital, implemented an agreement with Anthem Blue Cross and Blue Shield to cover comprehensive services for hip and knee replacements. A bundled-payment model improves pricing transparency and predictability for covered services.

These negotiated arrangements reflect UH's commitment to work directly with employers on innovative, value-based partnerships that benefit all participants.

The *Gift* of Knowledge

Opening Doors in Cancer Genetics Research

Education – or rather, learning – is extraordinarily important to Linda and Les Vinney. Throughout their lives, they have worked to expand their knowledge of the world and, though Linda likes to joke that Les never took a high school biology class, neither could be more devoted to the world of medicine. Today, the Vinneys find themselves at the center of a unique new initiative in cancer genetics at University Hospitals Seidman Cancer Center.

Les, a native of Shaker Heights, met Linda, who hailed from New York, at Cornell University as undergraduates. While there, Les double majored in economics and political science before pursuing a Master of Business Administration and graduating with distinction. Linda studied biology and later earned a graduate degree in genetics.

The Vinneys proudly shared that they passed on their thirst for knowledge to their daughters, Cindy and Lisa. “We can’t get them out of school,” laughed Les, explaining that Cindy recently completed a doctor of philosophy degree program in media psychology while Lisa is a professor of speech pathology at Illinois State University. “They certainly have more degrees, but we have more experience.”

In 2007, Les retired as president and chief executive officer of STERIS Corporation, a manufacturer and supplier of products, technologies and services for infection prevention, contamination control and surgical support. Prior to

his position at STERIS Corporation, Les was senior vice president and chief financial officer of Goodrich Corporation. Linda, a retired genetic counselor, previously held positions at Akron Children’s Hospital and Morristown Memorial Hospital in New Jersey.

The Vinneys’ backgrounds and experience, coupled with the desire to give back to the community and drive scientific discovery, led to their progressive involvement at UH, starting with Les’ service on the UH Board of Directors and followed by his and Linda’s participation on the Seidman Cancer Leadership Council. They championed the importance of genetic discovery and personalized cancer treatments, and quickly developed a friendship with Stanton L. Gerson, MD, Director, UH Seidman Cancer Center.

Tools for Discovery

Spearheading the effort to advance cancer care through genomic research, the Vinneys made an exceptional \$2 million gift to UH Seidman Cancer

“We had the opportunity to provide a set of tools to advance the field and enable those that are positioned to do so to make a difference.” – Les Vinney

Les and Linda Vinney

Center in 2010. The Linda and Les Vinney Biorepository and Genomics Facility was established to facilitate the collection, study and storage of biological specimens in pursuit of personalized cancer treatments.

The human genome is the blueprint for building a person, consisting of 3.2 billion pairs of DNA. Each person's genome is unique and responsible for such characteristics as eye color, dimples and height. It also dictates genetic disorders like color blindness and cystic fibrosis, and contains the genetic variants that may lead to disease – such as cancer – later in life. The ability to interpret these instructions comes by way of genetic sequencing, the process of mapping a person's entire genome.

"When you look at the complexity of biological processes, it just makes you stand in awe of how complicated we all are and how amazing life in general is," expressed Linda. "To be able to throw back some of the curtains and understand even a piece of that, on its own, is gratifying."

Today, the state-of-the-art facility houses thousands of tissue samples and is a unique resource for clinicians and researchers, giving them the capability to integrate genomic sequencing into patient care. In just a few years, these tools have made a major impact on many of the research programs at UH Seidman Cancer Center, leading to discoveries in lung, colon and breast cancers as well as leukemia and Barrett's esophagus.

"The Vinneys got our project off the ground, not only giving us the infrastructure for samples, but funding our first high-throughput gene sequencer – the first in Cleveland." – Stanton Gerson, MD

"Sequencing allows us to treat a tumor based on its distinct genetic makeup. We can treat our most high-risk patients with the precise therapy that will work for them and not the one-size-fits-all approach of the past," said Dr. Gerson.

Deciphering High-Risk Family Cancer

In 2015, the Vinneys again led the charge – this time in support of a unique initiative to emphasize family incidence of cancer. "Often, donors have a personal experience that spurs their gift," said Dr. Gerson. "But here, the concern is for all families and the interest is simply to do good."

Through a gift of \$1.5 million, bolstered by an additional \$250,000 from the Dr. Donald J. and Ruth W. Goodman Philanthropic Fund of the Cleveland Foundation, the couple established the Linda and Les Vinney Endowed Director in Cancer Genetics. The new position will serve high-risk family cancer patients through genetic sequencing, assessment and counseling while striving to discover new genes and mutations for the benefit of patients worldwide.

"The goal we have with the endowed directorship is to inform families and offer them options," said Linda. "The hope is that, in the process, new knowledge about cancer may be obtained that can ultimately help everyone."

An expert in high-risk family cancer assessment at UH's Center for Human Genetics, Anna Mitchell, MD, PhD, was recently named the inaugural Vinney Endowed Director in Cancer Genetics. Board-certified in pediatrics and medical genetics, she is also the training director for UH Cleveland Medical Center's Genetics Residency and Fellowship Program.

"Each year, we see thousands of new cases of cancer," said Dr. Mitchell. "We estimate that less than one percent – maybe 50 to 70 patients – are high-risk, meaning their family history has significant incidence of one type of cancer or a lot of different cancers. The Vinney directorship will support my efforts to identify these patients, provide further testing and conduct deeper genetic analysis."

A cause for some cancers can be identified through currently available



Stanton Gerson, MD, and Anna Mitchell, MD, PhD

genetic testing, but there are patients – particularly those under the age of 30 – who have negative test results and, therefore, no known cause for their cancer diagnosis. Rather than focusing on individual genes or diseases, Dr. Mitchell's expertise as a geneticist is in understanding the clusters of genes that are involved in family cancers. She hopes that the efforts to unravel the genetic mechanisms that cause cancer will lead to new interpretations of commonly held findings as well as new discoveries.

"In the world of genetics, there is often no direct treatment," said Dr. Mitchell. "We strive to uncover new therapies, but often our goal is education and counseling. By helping patients understand their risks of certain outcomes, we can empower them to take control of their health and to make educated decisions about what is best for them and their family."

A Legacy of Learning

For Linda and Les, knowledge means nothing if not put into action. Through their philanthropy, they have given UH the tools and resources to not only learn about cancer genetics, but also to apply that information in the clinical setting and provide advanced care for patients and families.

"The two of us are very keen on making certain that whatever we are involved with has an application and is a building block to something further," said Les. "That's why genetics research appeals to us. It doesn't begin and end. It just keeps adding knowledge." **UH**

To schedule an appointment at UH Seidman Cancer Center, call 1-866-UH4-CARE.

Foundations of Support: UH Investing in Community Hospitals

Since 1886, University Hospitals has maintained a loyal commitment to the health and well-being of the community, a promise that has been extended in recent years to more patients than ever before with the health system's regional expansion. From Elyria to Ashland, UH has invested in the communities that its patients and families call home, reinforcing its position as a trusted health care partner throughout Northeast Ohio.

Integration of a community hospital into UH, first and foremost, represents a shared pursuit of personalized, high-quality care. The endeavor also solidifies the relationship between UH and the community and signifies their mutual responsibility for its health. This sentiment is perhaps best embodied by the community hospital foundations tied to UH's newly affiliated medical centers.

Often the most significant donors to their respective medical centers, these foundations have deep roots in their communities and have become engaged allies in the UH mission. In the last few years, they have led by example through generous lead gifts, and have inspired their communities to follow suit.

- Early in 2016, **Elyria Medical Center Foundation** awarded a gift of \$1.5 million to University Hospitals Elyria Medical Center to drive community health services. The foundation's generosity quickly spurred subsequent gifts – totaling \$10.6 million – from Lorain County resident Karen Mole and the Hampson Family Foundation. "Our goal was to have a transformative effect on the services offered at UH Elyria Medical Center," said foundation chairman Kevin Flanigan. "We are thrilled that our lead gift inspired such amazing generosity from Karen and her family's foundation."

- **Samaritan Hospital Foundation** made a \$1.7 million contribution to University Hospitals Samaritan Medical Center in August to advance a host of community health services at the Ashland hospital. "With the affiliation, Samaritan Hospital Foundation looks forward to working with UH Samaritan Medical Center to help expand services and purchase equipment that will benefit the citizens of Ashland County," said foundation president Richard Beal. "We want to continue to provide funding to promote health and wellness initiatives both at the hospital and through other charities in our community."
- In November, **Portage Medical Center Foundation** awarded a \$1 million challenge grant to University Hospitals Portage Medical Center to support the renovation of the hospital's Emergency Department. The gift – the largest received in the hospital's nearly 100-year history – has the potential to double its impact. "We wanted to issue a challenge to our community," said foundation president Greg Ferner, MD. "UH Portage Medical Center is the only hospital in Portage County, so we all have a vested interest in its future."

- **Parma Hospital Health Care Foundation** recently approved a gift of \$1.2 million to University Hospitals Parma Medical Center. The contribution will support outpatient services in several therapeutic areas, including cardiology, orthopedics and women's health. "UH understands the importance of community and bringing quality care closer to home for our patients," said foundation chairman Angelo Pimpas. "We want to take that a step further and, as much as possible, ensure our patients are recovering in their own homes. Our choice to advance outpatient services will help our patients heal better and faster while keeping costs manageable."

Through exceptional philanthropy, these foundations are transforming the giving culture in their respective locales, fusing the desire to give back with the need for strong, healthy communities. Their contributions, today and in the years to come, will directly impact the quality of care for the individuals and families who are both patients and neighbors.

□□ We hope this challenge grant will raise the expectation for what we as a community can do to make a difference. □□

– Greg Ferner, MD



Expanding Cancer Care at Geauga

In 2010, University Hospitals Geauga Medical Center welcomed UH Seidman Cancer Center to its Chardon facility and embraced the opportunity to provide multidisciplinary cancer services on-site. In the years since, more than 20,000 community members have received life-saving care ranging from state-of-the-art imaging and diagnostics to infusion therapy, screenings and psychological support.

Last fall, UH Geauga Medical Center broke ground on a \$4.8 million construction project in response to growing demand for cancer services. The new 11,500-square-foot space will accommodate the relocation and expansion of the hospital's infusion therapy center, increasing its service capacity and providing the optimal healing environment for patients undergoing treatment. The space is expected to open in the third quarter of 2017.

"UH Seidman Cancer Center at UH Geauga Medical Center continues to provide patients with access to the nation's best experts, advanced treatments and leading-edge technology – all close to home," said M. Steven Jones, Regional President, UH Community Hospitals Eastern Region. **UH**

Pictured above (left to right): M. Steven Jones; John Fitts, Chairman, UH Geauga Medical Center Board of Directors; Glenn Frohring, President, William O. & Gertrude Lewis Frohring Foundation; Judah Friedman, MD, Director, UH Seidman Cancer Center at UH Geauga Medical Center; Jane Aebie, President, UH Geauga Medical Center Auxiliary; James Patterson, Chairperson, UH Geauga Medical Center Capital Campaign; and Thomas F. Zenty, III, Chief Executive Officer, University Hospitals



"I hope our gift inspires children to never give up, no matter how difficult things get." – Trisha O'Brien Cole

Providing an Inspiring Gift in Pediatric Orthopedic Research

Trisha O'Brien Cole has warm memories of the many years she was treated as a patient in the Department of Pediatric Orthopedics at University Hospitals Rainbow Babies & Children's Hospital. Born with a partial right arm, Trisha visited the hospital twice each year from the time she was 2 years old until she was 18, so her doctor, the late Alvin Freehafer, MD, an orthopedic surgeon, could fit her with a prosthetic arm for her growing body.

When Trisha, a professional jazz singer, and her husband, Jeffrey Cole, retired chief executive officer and chairman of Cole National Corporation, the eyewear and specialty-retail company, arrived at a UH-sponsored event in Palm Beach, Florida, in 2016, they were greeted by one of Trisha's fans – Patti DePompei, RN, MSN, President, UH Rainbow Babies & Children's and University Hospitals MacDonald Women's hospitals.

Even though she had not seen Trisha perform in 20 years, Patti remembered the beautiful jazz singer who appeared at numerous Cleveland venues, including Nighttown, Club Isabella, Rick's Café, Top of the Town and the Cleveland Museum of Art. Trisha told Patti about her love for UH Rainbow Babies & Children's Hospital and shared some fond memories of her time there as a young girl. As Trisha told her story, Jeffrey got a "germ of an idea."

"Listening to Trisha talk was so riveting for all the people who were listening as well as for myself

that I began to think of ways to honor her while helping Rainbow," her husband said.

Within months, that "germ of an idea" had blossomed into a major gift. In November 2016, the Coles donated \$2.325 million to UH Rainbow Babies & Children's Hospital. Their gift will support pediatric orthopedics through the Jeffrey and Trisha O'Brien Cole Fund, with a focus on the work of pediatric orthopedic surgeon Raymond Liu, MD, Victor M. Goldberg, MD, Chair in Orthopaedics.

The pediatric orthopedics team at UH Rainbow Babies & Children's Hospital currently ranks among the top 20 in the nation by U.S. News & World Report. Led by George Thompson, MD, inaugural recipient of the Endowed Chair in Pediatric Orthopaedic Surgery, the division's excellence in research, education and patient care is enhanced by strong support from donors.

"Gifts like the Coles' are critically important to our academic mission," shared Randall Marcus, MD, Chair, Department of Orthopedic Surgery, UH Cleveland Medical Center and Charles H. Herndon Professor of Orthopaedics, Case Western Reserve University School of Medicine. "UH Rainbow Babies & Children's Hospital has been a leader in the clinical care of children with orthopedic problems since its founding. Philanthropy is critical to continuing our leading-edge research and educating the next generation of pediatric orthopedic surgeons."

Never Give Up

“The gift came from our hearts and from our appreciation of Trisha’s many years as a patient at Rainbow.”

– Jeffrey Cole



Jeffrey and Trisha O'Brien Cole

In recognition of the Coles and their significant gift, UH will name the performance area in UH Rainbow Babies & Children’s Hospital the Trisha O’Brien Pavilion – a fitting tribute to Trisha’s musical background.

“When Patti showed me the pavilion, I saw children singing there with a musical therapist and all those wonderful memories of my time at Rainbow came rushing back,” said Trisha, who felt accepted and appreciated by patients and staff alike. “I was very comfortable as a child at Rainbow. I could talk openly about my arm and ended up blossoming there.”

On appointment days, Trisha would teach her doctors how to tie a shoe or peel a banana one-handed. She helped other patients, showing them how she attached and used her artificial arm.

“Back then, there were a lot of metal and hooks and straps on the arm. It was uncomfortable and challenging, but I could do it. I hope our gift inspires children to never give up – no matter how difficult things get,” said Trisha, who, fittingly, pursued a career in social work helping children and families before launching her professional jazz career in her late 20s.

Before her 18th birthday, Trisha stopped wearing a prosthetic arm. She felt more free and self-assured without one. “Rainbow made it okay for me to just be myself. I don’t know if many hospitals do that. It’s such a special place.”

In 2004, Trisha caught the eyes and ears of local businessman, philanthropist and arts patron Jeffrey Cole. Trisha recently had recorded her first of two CDs, and Jeffrey knew she would be the perfect addition to a party he was planning for his mother’s 90th birthday at the Shoreby Club, in Bratenahl. Trisha and Jeffrey’s collaboration writing original lyrics to a Cole Porter tune led the couple to friendship, then romance and, in 2007, marriage.

These days, the couple splits their time between homes in New York City and Palm Beach, but they haven’t forgotten their Cleveland roots. “I’m just so happy to give back to the city that was so good to me and my singing career,” said Trisha. “We hope this gift to orthopedics will help Rainbow’s children now and in the future.”

Jeffrey reflected on Trisha’s experience at UH Rainbow Babies & Children’s Hospital as the source of their heartfelt gift. “She overcame hardship with dignity, perseverance and joy, and emerged as a lovely and talented woman.” **UH**

Bone Collection Research Offers New Clues in Orthopedics



Harriet Goldberg and Raymond Liu, MD

When he isn’t seeing patients at University Hospitals Rainbow Babies & Children’s Hospital, Raymond Liu, MD, might be found in the basement of the Cleveland Museum of Natural History studying decades-old human bones from the museum’s renowned Hamann-Todd Human Osteological Collection – a treasure trove of anatomical history. He’s searching for clues that one day may result in new and enhanced treatment options for patients with orthopedic problems.

A top pediatric orthopedic surgeon and relentless researcher, Dr. Liu recently received one of UH’s highest honors when he was named Victor M. Goldberg, MD, Chair in Orthopaedics. Dr. Goldberg, who passed away in 2015, was a renowned clinician-scientist, distinguished educator and one of the world’s leading joint replacement surgeons. His wife, Harriet, along with family and friends, established the Goldberg Chair with a commitment of \$1.5 million to honor his legacy and service to UH.

“Dr. Goldberg was a wonderful mentor and role model of the consummate clinician-scientist. It is inspiring to have the opportunity to carry on his legacy,” said Dr. Liu, who, coincidentally, was the last senior resident to go through Dr. Goldberg’s rotation prior to his retirement.

The Goldberg Chair, along with other endowed gifts such as the Jeffrey and Trisha O’Brien Cole Fund, will allow Dr. Liu to make substantial progress in the research of pediatric limb deformity – an area in which he is known worldwide. “Orthopedic problems can cause a significant amount of disability and decrease quality of life,” said Dr. Liu. “These gifts will help change the lives of children by improving their ability to be active and preventing the development of future joint arthritis.”

Dr. Liu is building an international study group, based at UH Rainbow Babies & Children’s Hospital, that promises to reap great benefits for children with problems related to limb development. With the acronym CHILD (Children’s Hospitals Investigating Limb Deformity), the study group shares data, research and ideas. CHILD includes eight centers in three countries.

“Pediatric limb deformity is composed of many uncommon conditions – some that we treat are as rare as one in 100,000 or one in a million. It’s very difficult to study these conditions if you only have one center. You need a critical mass of patients to ask good questions and make advances on existing techniques. Together we can improve the lives of these children.”

IMPROVED GLIOBLASTOMA SURGERY

An improved laser removal technique for inoperable brain tumors, called glioblastoma (GBM), was presented in the October issue of the journal *Neurosurgical Focus* (and accompanying video) by Andrew Sloan, MD.

In 2013, Dr. Sloan and investigators at the Case Comprehensive Cancer Center led the first in human trials of laser interstitial thermotherapy (LITT), a minimally invasive approach that uses a laser to “cook” a tumor through a tiny hole in the scalp and bone and also utilizes magnetic resonance imaging (MRI) during surgery.

However, a complication of LITT was the swelling of larger tumors after surgery, so larger tumors, including “butterfly” gliomas, were deemed inoperable.

Since then, Dr. Sloan discovered that the larger, lasered tumors are characteristically soft and have a clotted blood supply. He has modified his LITT technique to include a small craniotomy, a small opening in the head, that allows suctioned removal of the cooked tumor to prevent swelling. “I am very excited by the results of this study. This procedure is a new option for patients with these large malignant tumors,” said Dr. Sloan. “We have seen similar results and overall survival compared to LITT procedures performed in patients with smaller lesions and with lower risk.”



Andrew Sloan, MD, Director, Brain Tumor and Neuro-Oncology Center, Vice Chairman, Department of Neurological Surgery, UH Cleveland Medical Center; Peter D. Cristal Chair in Neurosurgery; Professor, Neurosurgery, Case Western Reserve University School of Medicine

“We are **excited** to be part of this study to evaluate the potential of this treatment for stroke. Although it will take time, this study and others involving stem cells may lead to new methods of helping patients.” – Jonathan Miller, MD

STEM CELLS BENEFIT STROKE PATIENTS

Stroke is the leading cause of adult disability in the U.S. In the near future, stroke patients may benefit from stem cell therapy for both immediate and delayed treatment.

University Hospitals Cleveland Medical Center is the first surgical site for a Phase 2b clinical trial to study an investigational stem cell therapy for the treatment of chronic motor deficit following a stroke. The Allogenic Cell Therapy for Ischemic Stroke to Improve Motor Abilities (ACTISIMA) trial aims to help patients who have suffered a stroke in the previous six months to five years and still suffer from motor impairments.

“With strokes, focus has been on prevention or treatment within the first few hours,” said Jonathan Miller, MD, Director, Center for Functional and Restorative Neurosurgery, UH Cleveland Medical Center; George R. and Constance P. Lincoln Master Clinician in Memory Loss and Behavioral Outcomes, who performs the stem cell surgery as part of the study. “UH Cleveland Medical Center has been on the forefront of adult stem cell research.”

The results of another study of adult stem cell therapy, MultiStem®, for immediate use after ischemic stroke were presented at the 2016 International Stroke Conference in Los Angeles.

Data from the biotech company Athersys indicate that stroke patients treated with MultiStem did significantly better after one year of treatment. Cathy Sila, MD, Director, Comprehensive Stroke Center, UH Cleveland Medical Center; George M. Humphrey, II Chair in Neurology; Professor, Neurology, Case Western Reserve University School of Medicine, was the principal investigator of the study at UH Cleveland Medical Center.



Vikas Gulani, MD, PhD

IMPROVED PROSTATE CANCER DIAGNOSIS

Before cancer surgery, accurately diagnosing the type, location and extent of the tumor are crucial. Now MRI-guided prostate biopsy provides a promising new screening tool to detect prostate cancer at University Hospitals Seidman Cancer Center. Lee Ponsky, MD, Director, Urologic Oncology & Minimally Invasive Surgery Center; Leo & Charlotte Goldberg Chair in Advanced Surgical Therapies; Master Clinician in Urologic Oncology; Professor, Urology, Case Western Reserve University School of Medicine, directs these efforts with NIH-funded radiologist Vikas Gulani, MD, PhD.

With the patient in the MRI cylinder, or gantry, an MRI-guided image is obtained, which allows physicians to better visualize and biopsy the cancerous cells within the prostate. “The in-gantry MRI-guided biopsy has the potential to revolutionize prostate cancer detection,” said Dr. Gulani, Director, Magnetic Resonance Imaging, UH Cleveland Medical Center. “The MRI reveals the specific characteristics that distinguish between normal and diseased tissue. Visualizing the tumor’s location within the prostate enables physicians to more accurately target and biopsy the lesion.”

Along with improved diagnosis, the MRI-guided prostate biopsy provides a possibly safer test. Since there is precise targeting with the new technique, only two to four biopsy samples are needed as compared to 12 samples currently needed. The rates of false negative test results and repeat biopsies may also improve with the use of MRI-guided prostate biopsy.

For more information on MRI-guided prostate biopsy, please visit UHhospitals.org/Urology.

UNDERSTANDING CROHN’S DISEASE

Another possible factor leading to Crohn’s disease was discovered by Mahmoud A. Ghannoum, PhD, Director, Center for Medical Mycology, Department of Dermatology, UH Cleveland Medical Center and Case Western Reserve University, School of Medicine. According to 2011 Crohn’s and Colitis Foundation of America data, about 780,000 Americans suffer from this debilitating condition.

Although a definite cause of the disease is not yet fully understood, contributing factors to the disease include a patient’s genetics, immune system and certain bacteria. Now, fungus and a newly identified bacterium appear to be other culprits.

Dr. Ghannoum and his researchers identified strong fungal-bacterial interactions in those with Crohn’s disease, two bacteria (*Escherichia coli* and *Serratia marcescens*) and one fungus (*Candida tropicalis*).

“Among hundreds of bacterial and fungal species inhabiting the intestines, it is telling that the three we identified were so highly correlated in Crohn’s patients,” said Dr. Ghannoum.

Bacteria and fungi are normally present in the intestines, yet the role of fungi in Crohn’s disease – particularly as it interacts with bacteria – is groundbreaking. “Essentially, patients with Crohn’s have abnormal immune responses to these bacteria, which inhabit the intestines of all people.”

“While most researchers focus their investigations on these bacteria, few have examined the role of fungi, which are also present in everyone’s intestines. Our study adds significant new information to understanding why some people develop Crohn’s disease.”

A FUTURE OF HOPE

SUPPORTING THE UH RAINBOW CENTER FOR WOMEN & CHILDREN

Giving to help others is a tradition going back generations in Pamela Keefe's family. Her mother, Carol Butler, was a strong example of the importance of service. "Every Thursday she would dress in her blue uniform and volunteer at Rainbow's polio hospital on Green Road," said Pamela, whose grandmother and namesake, Pamela Humphrey, was also dedicated to the health and well-being of the community. Both Pamela's mother and grandmother were long-time trustees of the Rainbow Babies & Children's Foundation, and Pamela also served on the board.

Pamela and her husband, Stephen, have continued this legacy of generosity and, on behalf of the George M. and Pamela S. Humphrey Fund, recently contributed \$5 million to the new UH Rainbow Center for Women & Children.

UH Rainbow Center for Women & Children is focused on improving access to quality health care for area residents and removing barriers to much-needed primary care. "The UH Rainbow Center for Women & Children will provide women within metropolitan Cleveland access to health care

that is both prenatal and postnatal," said Stephen. "Additional follow-up care is provided for both mother and child in a convenient location." In recognition of the family's philanthropy, the second floor of the new facility will be named the Humphrey Women's Health Center.

A groundbreaking ceremony, held December 21, kicked off construction of the new 40,000-square-foot, three-floor center at Euclid Avenue and East 59th Street. The project is being funded exclusively through philanthropy and other external sources, with significant support already received from Rainbow Babies & Children's Foundation and through state New Markets Tax Credits.

Once open, UH Rainbow Center for Women & Children will offer a new home for pediatric and women's health services, including a full-spectrum of gynecologic care for women of all ages, currently located at UH Cleveland Medical Center. These services have grown significantly over the past decade to greater than 40,000 patient visits per year and with an anticipated growth rate of 10 percent per year.

More than a new medical building, UH Rainbow Center for Women & Children will also deliver broad clinical, behavioral and social services in a convenient, one-stop destination. The center will feature mental and behavioral health services, nutrition education and food access, parenting support, dental screenings, navigation to connect with social services, and WIC offices, as well as group care programs such as Centering Pregnancy – an evidence-based model of prenatal care demonstrated to improve perinatal outcomes.

From the Ground Up

Patti DePompei, RN, MSN, President, UH Rainbow Babies & Children's and UH MacDonals Women's hospitals, remembered the moment the idea for a

In the spirit of her mother's and grandmother's volunteer efforts and philanthropy to those in need, the Keefes felt like this was the right project to support.

Stephen and Pamela Keefe



Patti DePompei, RN, MSN, and Aparna Bole, MD

new center took shape. It was during a late-night session of the annual planning meeting for UH Rainbow & Babies and UH MacDonald Woman's hospitals staff and administration in 2011.

"We looked at the rates of infant mortality, lead poisoning, unplanned pregnancy, and so on, and discussed how we could rethink primary care delivery," she recalled. "We're uniquely positioned because we are able to join the forces of UH Rainbow Babies & Children's and UH MacDonald Women's hospitals."

The concept for the project was shared with Tom F. Zenty III, Chief Executive Officer, University Hospitals, and the executive team, and approval was given to proceed with an in-depth analysis including site visits to innovative models of primary care delivery.

"Our team conducted extensive research of programs demonstrating intriguing, positive outcomes. In addition, we met with foundations and organizations that were forward-thinking about the many different factors that affect overall health – from education and employment to living environment and safety," said Patti.

Following this initial information gathering, the team turned its attention to another key component – community partnership. They reached out to residents, patients and families, and local organizations from many sectors, including education, housing, public health, faith-based organizations and community development corporations, among

others. These stakeholders were engaged in detailed needs assessment interviews, and were convened last year in the new Community Advisory Board (CAB), to improve the health of the clients and neighborhoods collectively served by UH Rainbow Babies & Children's and UH MacDonald hospitals, and CAB members – with a focus on Cleveland and Greater University Circle. The CAB includes neighborhood residents, patients and families who receive care in the Rainbow Ambulatory Practice and UH MacDonald Women's Health Clinic.

Aparna Bole, MD, Director, Community Integration, UH Rainbow Babies & Children's Hospital, and Sustainability Advisor, University Hospitals, is a pediatrician in the Rainbow Ambulatory Practice and leads these community engagement efforts. "We convened UH clinicians and staff, community organizations, patients and families, and neighborhood residents around planning and design for the new center," explained Dr. Bole. "UH Rainbow Center for Women & Children is not just a new building, but is also an opportunity to think innovatively about our care delivery. We are committed to integrating support for social and environmental health needs into our clinical care. Trusting relationships with community partners are critical to developing collaborative programs that will meet our patients' total health needs. It's incredibly powerful for our Community Advisory Board to include UH Rainbow and UH MacDonald staff, community organization leaders, patients and families, and Greater University Circle residents working side by side."

"FROM THIS SPRUNG THE VISION OF COMBINING SERVICES FOR WOMEN AND CHILDREN IN A WAY THAT IS MOST EFFECTIVE." – Patti DePompei, RN, MSN



An architectural rendering of the UH Rainbow Center for Women & Children

Environmentally friendly building design and optimal accessibility are both key features of UH Rainbow Center for Women & Children. The center's convenient proximity to the RTA HealthLine and other major transit routes is a benefit to the nearly 70 percent of the clinic patients who rely on public transportation, and the campus will offer ample free parking as well. The building will also optimize energy performance and indoor air quality, both important elements of "green" design and construction practices that will benefit the health of patients, staff, and the surrounding community. In all, the new center will support a community of health. Patti DePompei said she has heard community members say, "This feels like *our* center."

Return to History

The UH Rainbow Center for Women & Children is completely aligned with the origin of University Hospitals and UH Rainbow Babies & Children's Hospital – the days when dispensaries and wagons brought health care to Cleveland's immigrant community in the 1800s. This is a history that Pamela and Stephen Keefe thought of when making their gift.

"When people say 'thank you,' I'm dumbfounded," said Pamela. "It was not for the thanks that we gave – we saw this as a continuation of my mother's and grandmother's efforts." **UH**

A Cornerstone of Support from Rainbow Babies & Children's Foundation

More than 125 years ago, nine women came together with a desire to provide all children with a place to recover from illness. Today, Rainbow Babies & Children's Foundation, comprised of 36 current and 106 past trustees, strives to support, promote and enhance UH Rainbow Babies & Children's Hospital to help achieve its mission of delivering the highest-quality health care to children.

Recognizing the importance of the UH Rainbow Center for Women & Children on the long-term health of those living in Greater Cleveland and across Northeast Ohio, Rainbow Babies & Children's Foundation made a gift of \$5 million – one of the first and most significant – to begin this project.

Additional donors of \$1 million or more to the center include*:

George M. & Pamela S. Humphrey Fund

The Catherine and Edward A. Lozick Foundation

Sylvia and the late Heath Oliver

Madeleine H. Parker

Frank and Jeannette Zagara, for the Jeannette and Frank Zagara Pediatric Specialty Clinic

Rainbow Babies & Children's Foundation has generously donated more than \$120 million to UH Rainbow Babies & Children's Hospital throughout its history, including numerous matching gifts to support capital growth and endowed positions.

*As of January 11, 2017



(Left to right) Randall Marcus, MD; George Thompson, MD; Patti DePompei, RN, MSN

"I AM REWARDED EVERY DAY BY SMILES FROM CHILDREN WHOSE ABILITIES HAVE BEEN DRASTICALLY IMPROVED AS A RESULT OF CARE RECEIVED AT RAINBOW."

– George Thompson, MD

Helping Children Have Better Tomorrows
Longtime Pediatric Leader Honored

Running the bases, jumping rope, riding bikes – all part of an average day in the life of most children.

For patients of George H. Thompson, MD, Chief, Division of Pediatric Orthopedics, UH Rainbow Babies & Children's Hospital, the simple joys of childhood can be difficult, if not impossible. But thanks to Dr. Thompson's lifetime dedication to personalized care and pioneering advancements in the field, children with musculoskeletal conditions, who once would have watched from the sidelines, are now running, jumping and riding alongside their peers.

Recognizing Dr. Thompson's extraordinary contributions, more than 60 friends and colleagues made generous donations to establish an Endowed Chair in Pediatric Orthopaedic Surgery, which was further supported by a critical matching gift of \$500,000 from Rainbow Babies & Children's Foundation.

Unsurprisingly, Dr. Thompson is the inaugural appointee. Upon his retirement, the position, reserved for the chief of pediatric orthopedic surgery, will be renamed the George H. Thompson, MD, Chair in

Pediatric Orthopaedic Surgery, honoring his legacy of outstanding patient care, educational training and scientific contributions.

Randall Marcus, MD, Chair, Department of Orthopedic Surgery, UH Cleveland Medical Center, shared his admiration. "I can't think of a more deserving person – Dr. Thompson is considered one of the very top orthopedic surgeons in the United States and, possibly, the world," said Dr. Marcus. "If you ask any leader in orthopedic surgery, 'Who are the top five leaders in pediatric orthopedic surgery?' George Thompson would appear on everyone's list."

Under Dr. Thompson's leadership, UH Rainbow Babies & Children's Hospital is consistently ranked by U.S. News & World Report as one of the top orthopedic programs in the nation. His innovations in the field are groundbreaking and his passion and commitment over many decades have played a critical role in the lives of children in Northeast Ohio and around the world.

1866

Friends Gather at Society of 1866

On October 17, more than 700 guests gathered at University Hospitals' Annual Society of 1866 Celebration. Held at the Cleveland Museum of Art, this event thanks UH's treasured friends, supporters and volunteer leaders. Philanthropists Roe Green and Karen Mole were each honored with Samuel Mather Visionary Awards in recognition of their tremendous generosity. Fred C. Rothstein, MD, past President, UH Cleveland Medical Center, was named the 2016 UH Distinguished Physician.

Among the evening's many highlights, 14 new members were welcomed to the prestigious Samuel Mather Society, which recognizes individuals, corporations and foundations whose cumulative, lifetime giving to UH totals \$1 million or more. The society is named for Samuel Mather, a renowned Cleveland industrialist and UH board chairman during the turn of the 20th century, and one of the hospital's most significant benefactors.



Event honorees with hospital leadership (left to right): Daniel I. Simon, MD, President, UH Cleveland Medical Center; Karen Mole; Fred C. Rothstein, MD; Roe Green; Tom F. Zenty III, Chief Executive Officer, University Hospitals

Career Recognized by Positive Patient Experiences

After nearly four decades of dedicated service, Fred C. Rothstein, MD, former President, UH Cleveland Medical Center, retired at the end of 2015. Best known for his extraordinary leadership and commitment to patient care and innovation, Dr. Rothstein helped bring about an unprecedented era of transformational health care at UH.

In an effort to recognize in perpetuity Dr. Rothstein's meaningful impact to UH, friends and colleagues pledged their generous support to establish the Fred C. Rothstein, MD, Chief Experience Officer. This position honors his organizational priority of providing a personalized experience for every patient, every time.

Joan Zoltanski, MD, inaugural appointee of the Fred C. Rothstein, MD, Chief Experience Officer, honored her colleague. "I am grateful to Dr. Rothstein for his many years of dedicated service and have been privileged to learn from his example," said Dr. Zoltanski. "The Chief Experience Officer is a wonderful way to continue his legacy of promoting high quality, respectful and kind patient care for every UH patient."



Joan Zoltanski, MD



Knowledgeable, Forthright, Professional, Calm, Understanding, Modest, Open.

Gift Supports UH Breast Center Pioneer's Research and Patient-Focused Care

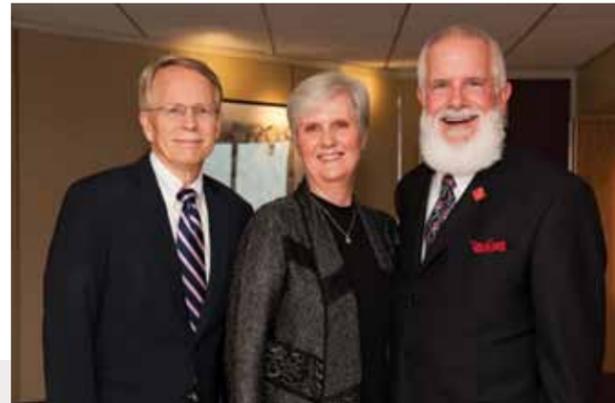
These are just a few of the characteristics chosen to describe Robert Shenk, MD, Medical Director, Breen Breast Health Pavilion, UH Cleveland Medical Center, and inaugural holder of the Maryann Z. and Larry Kennedy Master Clinician in Breast Cancer Prevention and Early Intervention. The words were spoken by someone with firsthand information about the doctor and his bedside manner – his patient of more than 10 years, Maryann Kennedy.

Maryann and her husband, Larry, are intentional when giving their gratitude and their philanthropy. They established the endowed position with a gift of \$1 million to thank the UH physician for his care of Maryann during “the most difficult time in my life.” Additional support of \$250,000 was provided by the Dr. Donald J. and Ruth W. Goodman Philanthropic Fund of the Cleveland Foundation.

As a pharmacist, Maryann knew that her diagnosis of triple-negative breast cancer was going to be challenging to treat. She shared her first impression of Dr. Shenk, “He gently guided me into my new reality. I knew from the first time we met that I could trust him.”

Dr. Shenk, a leader among cancer surgeons, was instrumental in the development of UH’s first Breast Center at UH MacDonald Women’s Hospital. His clinical research focuses on new breast cancer prevention techniques, genetic identification screening, limiting the impact of surgery and researching new methods of treatment.

In addition to paying homage to Dr. Shenk, Maryann and Larry hope their gift will help expand the physician’s ability to help other breast cancer patients facing their own difficult time, and that he will continue his work with future oncologists, instilling in them his passion for patient-focused care. “We are lucky to have him in our lives. He is what all surgeons should be.”



(Left to right) Robert Shenk, MD;
Maryann Kennedy; Larry Kennedy

**“MY GOAL HAS ALWAYS BEEN TO
PROVIDE A LISTENING EAR, HONEST
COMMUNICATION AND THE VERY
BEST MEDICINE AVAILABLE TO EVERY
ONE OF MY PATIENTS.”**

– Robert Shenk, MD

Leave your legacy.
Remember University Hospitals in your estate plans.

For more information, call 216-983-2200
or visit UHGiving.org.



**“RAINBOW IS A LEADER IN HEALTH CARE INNOVATION. IT IS AN IMPORTANT
INVESTMENT FOR THE HEARST FOUNDATIONS, AND WE ARE PROUD TO CONTINUE
WORKING TOGETHER.”** – Alison Yu

A Committed Effort to Advance AYA Care

The William Randolph Hearst Foundations strive to help all people build healthy, productive and inspiring lives. Since the 1940s, they have awarded more than \$1 billion in grant support to charitable institutions around the United States, including health care organizations like UH Rainbow Babies & Children’s Hospital.

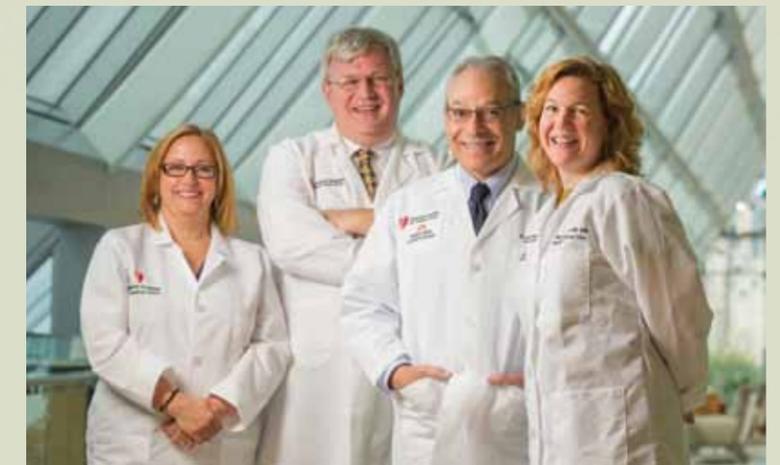
The Hearst Foundations first funded UH Rainbow Babies & Children’s Hospital to help train the next generation of neonatologists, and then provided support for the new Quentin & Elisabeth Alexander Level IIIc Neonatal Intensive Care Unit, impacting the lives of countless newborns.

More recently, UH approached the Hearst Foundations with a very different initiative – this time in service to adolescent and young adult (AYA) cancer patients between the ages of 15 and 30 years old.

Caught between pediatric and adult care, AYAs face challenges much different than patients markedly younger or older, including delayed diagnosis, disrupted education and careers, loss of fertility and diminished social interactions. The Angie Fowler Adolescent & Young Adult Cancer Institute at UH Rainbow Babies & Children’s Hospital was created specifically for this population through a lead gift from Char and Chuck Fowler who lost their daughter, Angie, to melanoma just before her 15th birthday.

The Hearst Foundations invested time learning about the distinctive medical and social needs of the AYA population. “We found that Angie’s Institute addresses a gap in services for those at a specific stage in their lives,” said Alison Yu, Hearst Foundations program officer. “The nurses, social workers, career advisors, psychologists and clinical teams all work together to care for the whole person. Rainbow is at the forefront of AYA medicine, doing important research that will advance the standard of care for these patients.”

In December, the Hearst Foundations approved a grant of \$250,000 for the 7th floor inpatient unit at Angie’s Institute. Thanks to the generosity of an anonymous donor, the foundations’ gift will be matched and its impact doubled.



Angie’s Institute care providers (left to right): Rachel Egler, MD, Director, Outpatient Services; Henry Koon, MD, Disease Team Leader, Melanoma; Yousif “Joe” Matloub, MD, Angie Fowler Chair in Adolescent & Young Adult Cancer Research; Clinical Director, Pediatric Hematology and Oncology; Amelia Baffa, RN, MSN, Nurse Navigator



(Left to right) Kimberly Diemert, founding chair; Olivia Warhop, committee member; Jan Borkey, chair

Bratenahl Circle of Friends Raises \$1 Million for UH Rainbow Babies & Children's Hospital

In 2003, a small group of women formed the Bratenahl Circle of Friends as a way to give back to UH Rainbow Babies & Children's Hospital – and specifically to pediatric cancer. Founded by Jan Borkey and Kim Diemert, the Circle was a way to promote, support and enhance the excellence of care at Rainbow.

Held at the Shoreby Club, in Bratenahl, the group of friends were overjoyed when the first wine tasting event raised \$5,000. But Jan and Kim knew they could do more. Fast-forward to fall 2016 when the Bratenahl Circle of Friends held their 10th annual event, during which their cumulative

giving topped \$1 million for the children at UH Rainbow Babies & Children's Hospital.

In recognition, the interactive wall on the outpatient floor of the Angie Fowler Adolescent & Young Adult Cancer Institute will be named in honor of the passion and ongoing commitment of the Bratenahl Circle of Friends to patients at UH Rainbow Babies & Children's Hospital.

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reflections



Jean D. Blake, BSN, MJ

COMPASSIONATE CARE AND COMMUNITY CONNECTION

Care + Connection

When I interviewed for the position of Chief Nursing Officer at University Hospitals last year, the most important people convinced me I needed to be here – the people UH serves.

Several times on my visits, I found myself riding on a shuttle with patients and their families. I asked about their experiences and listened carefully to their responses. They told me how special UH is to them and to this community. They told me UH has a personal touch and community connection unrivaled by any other health system. They told me UH inspires trust by focusing on people while other systems seem to focus on business.

As the patients and their families shared their stories and insights, I knew I needed to be part of this special place. And now that I am, I feel grateful each day. The more I learn about UH, the more proud I am of my institution, my colleagues and my community.

I am especially proud of two things that have defined UH throughout our 150-year history. One is our nursing corps. The other is the generosity and vision of our philanthropic supporters.

Nurses were the backbone of caregiving when UH was born in 1866. Medicine was barely a science in those days, and many physicians had only rudimentary training. Patients discharged from our original Wilson Street Hospital often benefited more from a clean bed, nutritious meals and the

comforts provided by a compassionate nurse than from any medical intervention.

Since those early days, medicine as a science has advanced by leaps and bounds – especially in the last generation or so. Yet the uniquely human, and humane, touch that nurses provide is as important as ever. And our UH nurses are the best I have ever seen at providing the compassionate care that makes all the difference.

Our philanthropic supporters have stood alongside our nurses, our other devoted caregivers and, above all, our patients ever since Clevelanders came together to establish UH a century and a half ago. UH has grown into one of the world's great health systems, recognized for our quality of care and for the teaching and research that drives medicine forward globally. Our philanthropic community has grown into one of the world's greatest, too, as evidenced by the phenomenal generosity underlying the success of Discover the Difference: The Campaign for University Hospitals.

I am honored to serve an organization that cares so genuinely for those in need, and thankful UH earns such rare support and appreciation in return. As we look ahead to the next 150 years, the team spirit between UH and Northeast Ohioans will ensure that UH continues to lead the way, and continues to do what is best for our patients – every patient, every day. **UH**

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University Hospitals of Cleveland
Marketing & Communications
11100 Euclid Avenue
Cleveland, Ohio 44106-5000

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