

LEGACY

ACHIEVEMENTS IN HEALTH CARE, MEDICAL SCIENCE, AND PHILANTHROPY

IRIS S. & BERT L. WOLSTEIN'S KIDS KICKING CANCER



Because of UH Doctors, we made it.



*Maureen Flanagan
and Tommy Flanagan,
UH Patients*

UH Doctors make the Difference.

Maureen Flanagan's pregnancy with her third son, Tommy, was going along as expected. But in her fourth month, she was diagnosed with breast cancer. The cancer specialists at the University Hospitals Ireland Cancer Center worked in unison with her OBGYN team at Ohio's only dedicated women's hospital—UH MacDonald Women's Hospital.

Together, they moved forward with a plan that was both safe, and extraordinary. First Maureen underwent a mastectomy. Then her baby was delivered nearly five weeks early. This meant mom could undergo urgently needed chemotherapy that much sooner. Tommy, though premature, thrived under the watchful care of nationally recognized newborn specialists in the Neonatal Intensive Care Unit at Rainbow Babies & Children's Hospital.

Today, thanks to UH Doctors, Tommy is a happy, healthy six-year-old with a happy, cancer-free mom.

What will having a UH Doctor mean to you?



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UNIVERSITY HOSPITALS
LEGACY

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on the cover from left, CHRISTOPHER BUZINSKI,
IRIS S. WOLSTEIN, EMILY HUNT, JHONNY LLAMAS-PACHECO,
SUMMER JACKSON / photo KEITH BERR

a message

from Thomas F. Zenty III, Chief Executive Officer, University Hospitals



DONOR GENEROSITY IS AN EXAMPLE TO US ALL

In this issue of "Legacy" magazine, we celebrate one of our foremost benefactors and one of Northeast Ohio's greatest advocates of health care: Iris S. Wolstein.

We share with you the story of Mrs. Wolstein's latest gift to University Hospitals: a \$1 million endowment to establish the Iris S. and Bert L. Wolstein's Kids Kicking Cancer program, a comprehensive effort that enables our young cancer patients to regain their physical fitness and have fun with their peers by participating in Rainbow staff-supervised sports.

Once again, we are moved by Mrs. Wolstein's enduring generosity, by her great empathy for both our pediatric and adult patients and by her commitment to honoring and extending the legacy of her late husband, Bert, who, according to Mrs. Wolstein, taught her how to give. Through her sustained philanthropic support, Mrs. Wolstein is reminding each of us how and what it means to give and demonstrating what a great difference we can make in the lives of those around us when we generously share our time, talents and resources.

Eleanore and Bob Risman, also profiled in this issue of "Legacy," have also embraced this spirit of giving. Earlier this year, the Rismans made a very significant gift to University Hospitals as a tribute to the high-quality care they, their daughter

Kathy, and her twin sons have received from UH physicians. Their gift, made in honor of five of our outstanding physicians, will be used to achieve a broad range of clinical advances: to create a world-class Department of Physical Medicine and Rehabilitation; to establish a state-of-the-art program in preventive medicine; to advance therapies in pediatric gastroenterology; and finally, to help UH continue to build its premier heart and vascular institute recognized for excellence in patient care and clinical research.

The stories of Iris and Bert Wolstein, Eleanore and Bob Risman and others highlighted in the pages that follow represent a standard of giving that translates into significant enhancements to our patient care. As we celebrate the progress our benefactors' great generosity will afford, it is appropriate that we take a moment to reflect on how we might emulate their actions and give back to our community in a way that is meaningful and rewarding to both our patients and ourselves.

On behalf of the University Hospitals community, we extend our thanks to Iris Wolstein, the Rismans and to all of our supporters for reminding us of the great importance and power of philanthropy. We hope their stories of giving inspire you as they have inspired us. **UH**

A handwritten signature in black ink that reads "Thomas F. Zenty III". The signature is fluid and cursive, with a large, stylized initial 'T'.

mail call

Olympic gold medalist praises care she received at MacDonald Women's Hospital.



left: Dominique Moceanu and her baby, Carmen



right: Dominique Moceanu in the 1996 Olympics in Atlanta

To the Editor:

I would like to take the opportunity to thank MacDonald Women's Hospital for the high-quality care I received during the birth of my first child on December 25, 2007.

MacDonald Women's Hospital stands for excellence in care demonstrated through the doctors, nurses and support staff.

My orientation in mid-December enlightened me about my options. I felt confident and comfortable in choosing MacDonald Women's Hospital to deliver for the first time.

Dr. Sandhia Varyani and the nurses of the 5th floor exemplified the vision of your hospital through compassion and confidence.

I will always be thankful.

With sincerity,

Dominique Moceanu
1996 Olympic Gold Medalist

Editor's note: Olympic gold medalist Dominique Moceanu and her husband Michael Canales, MD, welcomed an unexpected Christmas guest last year. Their daughter, Carmen, due on January 3, was born on December 25 at UH MacDonald Women's Hospital. Dominique was the youngest U.S. senior national champion in history, winning the 1995 all-around title at age 13. She was a member of the U.S. gold medal-winning team at the 1996 Olympic Games in Atlanta.

Address your comments about UH, "Legacy" magazine or topics therein to:

Letters, "Legacy" Magazine, University Hospitals, Marketing and Communications, 11100 Euclid Avenue, Cleveland, OH 44106-5000

Letters selected may be edited for length (350 words or less). Please include a daytime phone number where we may reach you if we have questions on your submission.

NEW POSITION FOR JULIAN A. KIM, MD, FURTHER ADVANCES INNOVATIVE CANCER TREATMENT

In a major step towards the opening of the new Cancer Hospital, Julian A. Kim, MD, has been appointed Chief of Oncologic Surgery at the Ireland Cancer Center of University Hospitals Case Medical Center (UHCMC). In this newly created position, Dr. Kim, who has been Chief of Surgical Oncology at UHCMC, will unify all cancer surgery capabilities to prepare for a seamless transition to the Cancer Hospital, which will house the Ireland Cancer Center. It is scheduled to be completed in December 2010 on the UHCMC campus. This innovative approach to surgical care is being adopted at top cancer hospitals throughout the country.

An accomplished cancer surgeon, Dr. Kim will oversee and align the various surgical services throughout the UH system and the Ireland Cancer Center regional network affiliates. His oversight links surgical oncology with all other specialties involved with cancer care, including urology, neurosurgery, gynecologic oncology, thoracic surgery, dermatology, colorectal surgery and pediatrics. His team will be fully integrated with the Ireland Cancer Center's multidisciplinary care teams.

"This appointment is a significant step forward for the Ireland Cancer Center and our focus on coordinated, state-of-the-art care for all cancer patients who come through our door," said Stanton Gerson, MD, Director of the Ireland Cancer Center. "This is a unique position within a cancer center and one of a few in the nation. As we prepare to move to the new Cancer



Julian A. Kim, MD

Hospital, Dr. Kim's wealth of experience will truly bring together our outstanding surgical specialties into one cohesive team."

Dr. Kim is a nationally recognized expert in the treatment of patients with melanoma, breast cancer, soft tissue sarcomas, and gastrointestinal malignancies. Prior to joining the Ireland Cancer Center, Dr. Kim served as Director of the Melanoma Program at the Cleveland Clinic.

"This is an exceptionally important and key appointment for the Cancer Hospital," said Fred C. Rothstein, MD, President of UHCMC. "The Ireland Cancer

Center is a national leader in cancer treatment and this innovative surgical approach will further advance its commitment to outstanding patient and family-centered care."

To make an appointment, call toll-free 866.UH4.CARE (866.844.2273). To learn more about Dr. Kim, visit uhhospitals.org/kim

LEGACY MAGAZINE WINS NATIONAL AWARD



"Legacy" magazine, the flagship publication of University Hospitals, has been named one of the top institutional magazines in the country by the National Federation of Press Women (NFPW). The Fall 2007 issue was ranked second in the nation by NFPW at its annual meeting in September which was held in Idaho Falls, Idaho. Founded in 1937, NFPW is a nationwide organization of professional communicators working in journalism, public relations, marketing, graphic design and new media.

To view current or archived issues of "Legacy" magazine on line, visit the Web site: www.uhhospitals.org/legacy.

UH SPONSORS RACE TO FIGHT BREAST CANCER

UH Ireland Cancer Center sponsored the 2008 Susan G. Koman Northeast Ohio Race for the Cure. Held in downtown Cleveland on September 13, the event raised over \$650,000 to fight breast cancer. More than 400 UH employees participated.



Laurie Delgado Appointed President of UH Richmond Medical Center



Laurie Delgado

Laurie Delgado was appointed President of University Hospitals Richmond Medical Center in July. In this role, Ms. Delgado is responsible for all clinical programs and services provided by UH Richmond Medical Center.

Ms. Delgado continues to work with the UH Richmond Medical Center leadership team to complete extensive renovation projects at the hospital, including the medical/surgical unit and the emergency department.

Ms. Delgado joined UH in 1992 and filled several key management positions prior to her appointment as President of UH Geneva Medical Center in 2003 and UH Conneaut Medical Center in 2006. Under Ms. Delgado's leadership, UH Geneva Medical Center completed a \$1.5 million renovation and expansion of its emergency department and began construction on the UH Geneva Medical Office Building. At UH Conneaut Medical Center, Ms. Delgado oversaw the opening of a state-of-the-art surgical suite, the only one of its kind in any community hospital in Northeast Ohio or Western Pennsylvania.

Two UH Physicians Honored as Top Docs

"Black Enterprise" magazine highlighted two of University Hospitals' very own doctors in its issue which featured the top 140 African-American physicians.

Edward M. Barksdale Jr., MD, Chief of Pediatric Surgery at UH Rainbow Babies & Children's Hospital, and orthopaedic surgeon Richard E. Grant, MD, were two of four doctors listed from Ohio.

"The exceptional black physicians we highlight uniquely understand the medical issues that confront African-Americans," said "Black Enterprise" founder and publisher Earl Graves, Sr.

The editors of "Black Enterprise" spent more than six months compiling the magazine's list of "America's Leading Doctors."

To make an appointment, call toll-free 866.UH4.CARE (866.844.2273). To learn more about diversity at UH, visit uhhospitals.org/diversity



Edward M. Barksdale Jr., MD,
Robert J. Izant, Jr., MD
Chair in Pediatric Surgery



Richard E. Grant, MD

Nationally Recognized Pregnancy Guide for Working Women Written by UH Physician

A new book to help women navigate the challenges of working during pregnancy, written by Marjorie L. Greenfield, MD, has been featured on national TV talk shows. "The Working Woman's Pregnancy Book" (Yale University Press), covers pregnancy from preconception planning and infertility issues to the physical and emotional changes of each trimester. Dr. Greenfield, an obstetrician-gynecologist at University Hospitals MacDonald Women's Hospital, tailored the book for first-time mothers who are part of a



Marjorie L. Greenfield, MD

generation of women who are working longer into their pregnancy and returning to work faster than their foremothers.



"The Working Woman's Pregnancy Book" explores issues such as telling an employer about a pregnancy, dealing with the physical discomforts of pregnancy while on the job and taking medical leave.

To learn more about pregnancy care at UH, visit uhhospitals.org/pregnancy

Highlights

PLASTIC SURGEON ELECTED PRESIDENT OF THE AESTHETIC SURGERY EDUCATION AND RESEARCH FOUNDATION



Bahman Guyuron, MD

Bahman Guyuron, MD, Chairman of the Department of Plastic Surgery at University Hospitals Case Medical Center, was elected President of the Aesthetic Surgery Education and Research Foundation (ASERF).

The ASERF is dedicated to research and physician education in aesthetic plastic surgery. Dr. Guyuron currently serves as President-Elect of the American Association of Plastic Surgeons (AAPS). The purpose of the

AAPS is to advance the science and art of plastic surgery through surgical education, research, scientific presentations and professional interaction. Dr. Guyuron has served as Past President of the American Society of Maxillofacial Surgeons (ASMS), The Rhinoplasty Society, Ohio Valley Society for Plastic and Reconstructive Surgeons (OVSPS), and Northeast Ohio Society for Plastic and Reconstructive Surgeons.

To make an appointment with the Department of Plastic Surgery, call toll-free 866.UH4.CARE (866.844.2273).

UH RANKED AMONG BEST ON U.S. NEWS & WORLD REPORT LISTS



University Hospitals Case Medical Center (UHCMC) was once again recognized by U.S. News & World Report for excellence in patient care. In the magazine's annual "Best Hospitals" survey, UH ranked among the top 50 hospitals in the nation in five specialties. Less than 3 percent of the nearly 6,000 hospitals nationally are ranked in this year's issue.



The U.S. News & World Report rankings of "America's Best Children's Hospitals," announced in June, listed UH Rainbow Babies & Children's Hospital as number five overall nationally and its neonatal care as second in the nation.

The methodology for the magazine's adult specialty rankings, which has changed in the past two years, is based on a combination of hospital services and technology, patient outcomes and reputation. Patient care volumes are also factored into the rankings.

WOUND CARE CENTER OPENS AT UH BEDFORD MEDICAL CENTER

University Hospitals Bedford Medical Center has opened a Wound Care and Hyperbaric Medicine Center. The outpatient center specializes in the comprehensive treatment of problem wounds, a growing issue spurred by the aging population and increasing incidence of diabetes.

UH Bedford Medical Center has partnered with Diversified Clinical Services, a market leader in the clinical treatment of chronic wounds and hyperbaric oxygen therapy (HBOT). UH Bedford will be one of only three health care facilities in the region to offer both wound care and hyperbaric oxygen therapy with an extensive medical specialty staff.



S. Kwon Lee, MD

S. Kwon Lee, MD, has been named Medical Director of the Wound Care and Hyperbaric Medicine Center. Dr. Lee is a board-certified general surgeon, certified wound specialist and national speaker on wound healing. The specialty-trained staff is dedicated to providing comprehensive wound treatment using the most technologically advanced therapies.

To make an appointment, call toll-free 866.UH4.CARE (866.844.2273).

PRESIDENT BUSH APPOINTS UH PHYSICIAN TO NATIONAL COMMISSION



Michael R. Anderson, MD

Michael R. Anderson, MD, pediatric critical care specialist at University Hospitals Rainbow Babies & Children's Hospital, was named as a member of the National Commission on Children and Disasters by President George W. Bush.

The Commission, established in 2007, will be comprised of 10 members and will conduct a study to assess the needs of children in preparation for, response to and recovery from all hazards, including major disasters and emergencies.

A final report will be submitted to the President and Congress with specific recommendations to address the needs of children.

AMERICAN HEART ASSOCIATION HONORS UH'S ACHIEVEMENT IN CARDIAC CARE



University Hospitals Case Medical Center has been recognized for its achievement in implementing the American Heart Association/

American Stroke Association's Get With The GuidelinesSM for coronary artery disease, heart failure and stroke.

UHCMC has received the Get With The Guidelines Gold Performance Achievement Award in coronary artery disease, Silver Performance Achievement Award in heart failure and Bronze Performance Achievement Award for stroke. This level of achievement acknowledges UHCMC's commitment and success in implementing a higher standard of care for heart disease and stroke patients.

Get With The Guidelines helps ensure that patients treated and discharged receive quality care in accordance with guidelines that will reduce the risk of secondary events.

UNIVERSITY HOSPITALS GEAGA MEDICAL CENTER RECEIVES OLDER ADULT INDEPENDENT LIVING AWARD

University Hospitals Geauga Medical Center has been named recipient of the 2008 Inaugural Older Adult Independent Living Award in the health care category, presented by the Western Reserve Area Agency on Aging (WRAAA).

An awards reception earlier this year celebrated individuals, organizations and businesses throughout Northeast Ohio that help make a difference for older adults by supporting independent living and supporting their health and well-being.

Throughout the past year, Geauga Medical Center has worked closely with the Geauga County Department on Aging to produce a successful monthly series of Wonders Seminars featuring physicians who present on a variety of health topics, free and open to the public.



"By educating, involving and recognizing Geauga's seniors," said Sally Bell, Executive Director of the Geauga Department on Aging, "UH Geauga Medical Center is continually demonstrating its belief that all members of society have value and worth. Older adults need a community that is devoted to the same values to which they are personally committed."

In addition to free community education programming, UH Geauga Medical Center provides an expanding range of inpatient and outpatient health care services to accommodate the region's changing demographic trends. Free seminars are also available for people experiencing knee, hip, shoulder or back pain.

For more information on community health programs from UH Geauga Medical Center or to request a free booklet with the complete program schedule, call 440-285-7757.

Kids



Iris S. Wolstein creates Kids Kicking Cancer

by Jerry Pockar

Tears welled in Iris S. Wolstein's eyes as she watched the children frolicking at the Lost Nation Sports Park indoor soccer field in July. She was thinking of how much her late husband would have loved seeing the result of her \$1 million gift to endow Rainbow Babies & Children's Hospital's **Iris S. and Bert L. Wolstein's Kids Kicking Cancer program.**

“Today’s gift represents two years of Iris’ leadership building Kids Kicking Cancer into a comprehensive program to satisfy an important need.”

John J. Letterio, MD
Jane & Lee Seidman Chair in Pediatric Cancer Innovation

For two years Mrs. Wolstein worked in close collaboration with Rainbow doctors and staff members to create a program to restore the vitality of childhood to young cancer survivors. Wolstein’s Kids Kicking Cancer is attacking that goal by teaching athletic skills and fitness conditioning to children who have gone through treatment for various forms of cancer at Rainbow and University Hospitals Ireland Cancer Center.

Mrs. Wolstein was moved to make her gift because her late husband, the founder of Developers Diversified and the onetime owner of soccer’s Cleveland Force, loved sports, experienced cancer and was long animated by a powerful desire to give back.

need to be

With the sounds of playing children sharply audible behind her, the philanthropist observed: “Bart was an athlete, and he loved young people. Unfortunately, cancer took him before his time. Soccer, children, cancer – it all works together in the Kids Kicking Cancer program. This gift speaks in a particular way of my relationship with Bart.”

Mrs. Wolstein remembered the path she and her late husband took from very humble circumstances in Cleveland’s central city. “When Bart became successful, the most important thing for him was to give back. He taught me how to give.”

When she and hospital leaders conceived the Kids Kicking Cancer program, she loved it immediately. But this gracious benefactor did not want to stand on the sidelines. Motivated by her husband’s example, she became deeply involved in the development of the program and had a vision for expanding it beyond its original concept.

Her vision paid off. “I do believe it’s a unique program, and when I watch them at play, I know with certainty that we are creating joy for these kids.”



Kids like Jacob Friedman, who, when it seemed he might do a “header” on a ball flying into range, drew a warning call from his nurse on the sidelines. Jacob flashed the pained expression of an 11-year-old whose freedom is being violated by a cautious adult, but the shaved patch of his hair revealed the nurse just might be correct in asserting that her patient should wait a while before attempting a header.

Kids like Chris Buzinski, who was here with his dad Rick. Fairly flying along this morning on a four-wheeled walker, Chris is challenged by cerebral palsy and for eight years has battled brain, optic and other tumors.

Mrs. Wolstein remembered Chris from last year, saying, “Last year he wasn’t doing so well, but this year he looks so good.”

All 50 children looked so good: at times turning toward the ball in unison like a school of fish; at other moments, intently focused on taking in the skill stations lessons being offered by Hector Marinaro, professional indoor soccer’s all-time leader in points and goals; Ohio Youth Soccer Association leader Tom Turner, and a group of younger players from the Cleveland City Stars pro squad. The kids especially enjoyed kick-a-goal past-your-doctor-or-nurse.

Many of those doctors and nurses and other members of the Rainbow team were present. John J. Letterio, MD, Chief of Pediatric Hematology and Oncology, commented: “Today’s gift represents two years of Iris’ leadership building Kids Kicking Cancer into a comprehensive program to satisfy an important need. Her philanthropy is wonderful, but what also captured our attention is the way she worked closely with us to make it the best possible program. Her understanding of what our children require is a rare gift.”

The pediatric oncology expert observed that medical therapy is only part of the solution for a cancer patient: “To successfully make the journey from patient to survivor requires emotional and physical preparedness, and our children have to call on their full human complexity to complete that journey.”



“Even though they’re going through a challenging medical situation, kids need to be kids,” observed Rainbow President Michael J. Farrell. “Here they can do that within the framework of a group that understands their situation. This program allows them to regain physical fitness, participate, be active and have fun. Most gifts aren’t targeted at the follow-up to the disease. Iris has a vision of how one can be supportive of the whole process.”

And it’s not just soccer. Because Mrs. Wolstein attributes her physical fitness to staying active through tennis, golf and swimming and wanted to give the joy of those activities to the children as well, the program is being expanded this year to include those sports.

Mrs. Wolstein was on hand when the first golf skills clinic happened at the end of July at The First Tee of Cleveland. Tennis balls flew this fall, and the kids will be in the pool for a swimming clinic in January. Kids Kicking Cancer is also offering year-round activity and fitness conditioning under the direction of Rainbow’s pediatric sports medicine experts.

In 2003, prior to Mr. Wolstein’s death, the couple gave \$25 million to University Hospitals and Case Western Reserve University to name the Iris S. and Bert L. Wolstein Research Building.

In Willoughby, the hands-on-philanthropist said, “I visit the research facility to understand what is happening there. It’s such a joy to see the results of that research in these children at play. This is the third year for the camp and I see children coming back healthier and happier.”

As she stepped forward to announce the \$1 million gift, she was surrounded by children who hugged her. Those tears welled up in her eyes again. Just as she is having a profound effect on the children, they are having a profound effect on her. UH

For more information about the program, call 216.844.3919. To help support this initiative, call 216.844.0410



Fifth Annual Bertram L. Wolstein Legacy Golf Tournament raises funds to find cures

On the kind of sparkling August day likely to make even non-golfers yearn to be on the fairways, nearly 300 friends and associates of the late Bert (Bart) Wolstein gathered at the Jack Nicklaus Signature Course of Canton's Wolstein-owned Glenmoor Country Club for the Fifth Annual Bertram L. Wolstein Legacy Golf Tournament. The outing gifted \$190,000 to benefit the cutting-edge research being conducted in the Iris S. and Bert L. Wolstein Research Building.

Since it began, the event has raised more than half a million dollars, which has been channeled directly into operational support of the work of many hundreds of researchers in the Wolstein Building.

Mr. Wolstein, who died in May of 2004, was an entrepreneur, sportsman, golfer and the developer of Glenmoor and many other prize properties. The day starts with a champagne toast to Mr. Wolstein

and the telling of many Bart Wolstein stories, which continues through the tournament, dinner, awarding of prizes and auction.

"Iris plans the entire event down to the smallest detail," said George Kimson, Chief Operating Officer of Heritage Development. "It is her gift in honor of Bart. There are four of us who work hard to solicit sponsorships, but it is Iris' detailed vision that becomes our plan."

"The tournament is truly a celebration of Mr. Wolstein's life," said UH CEO Thomas F. Zenty III. "It is growing in popularity and it provides funding to support Bart Wolstein's dream of providing a world-class research center where outstanding physician scientists can solve the ills of humanity. We are grateful for the generosity of the Wolsteins and all those who participate." UH



Iris S. Wolstein, and Thomas F. Zenty III, CEO University Hospitals

The Wolstein Research Building is a center for international medical research

In the soaring Iris S. and Bert L. Wolstein Research Building on Cornell Road, made possible by a \$25 million gift from the Wolsteins in 2003, 900 researchers work to actualize the dream of the Wolsteins: to accomplish medical miracles to benefit health care worldwide. On the sixth floor, in the area devoted to the study of pediatric oncology, there are exciting new developments for young cancer survivors that dovetail with Iris S. Wolstein's latest gift, the endowment for the Kids Kicking Cancer program.

Reflecting on the exciting developments in the laboratories, John J. Letterio, MD, Chief of Pediatric Hematology and Oncology, said, "Without the powerful magnet that is the Wolstein Research Building, I don't think it would have been possible to create, over the past few years, the outstanding research teams we've put together."

Dr. Letterio's former National Institutes of Health (NIH) colleague Alex Y. Huang, MD, is one of the developers of the Two-Photon Intravital Imaging Technology, which will likely result in significant advances in tumor immunology, said Dr. Letterio.

Kenneth R. Cooke, MD, is another profoundly important addition to the Wolstein team. Dr. Cooke is an internationally recognized leader in the search for understanding of graft-versus-host disease (GVHD), the most life-threatening bone marrow transplant complication. Dr. Cooke's work has recently led to new clinical trials and promising approaches to this problem.

Another high-level research team that was at NIH with Dr. Letterio is now contributing importantly to UH research from a central base in Korea. The team leader, outstanding researcher Seong Jin Kim, MD, now operates out of the Lee Gil Ya Cancer and Diabetes Research Institute in Incheon, Korea. A laboratory in the Wolstein Building, overseen by Dr. Kim, works in collaboration with scientists from Korea and other nations on cutting-edge oncology research.

"The annual golf outing, which provides us with significant research support, is a reminder of the Wolstein's generosity and the importance of the efforts of all our scientists in the Wolstein Research Building," said Dr. Letterio. UH



John J. Letterio, MD



**TRANSFORMING
UNIVERSITY HOSPITALS;
TRANSFORMING LIVES:
An Historical Celebration**



left to right:

Confetti flew at the ceremonial groundbreaking in September.

UH Board of Directors Chairman Monte Ahuja; Cleveland Mayor Frank G. Jackson; UH Executive Vice President Fred C. Rothstein, MD; and UH CEO Thomas F. Zenty III celebrated the significant construction taking place as a result of the implementation of the Vision 2010 plan.

In September, a ceremonial groundbreaking marking the official launch of construction of University Hospitals' new Cancer Hospital and Center for Emergency Medicine was held in the Lakeside Gardens on the campus of UH Case Medical Center (UHCMC). These two projects, plus the Quentin and Elisabeth Alexander Neonatal Intensive Care Unit (NICU) for which ground was broken in the spring, comprise an unprecedented physical transformation of the UHCMC campus.

University Hospitals leaders, board members and benefactors joined leaders from Case Western Reserve University, University Circle, Inc., the Greater Cleveland Partnership and the Metropolitan School District in formally commemorating the extensive physical transformation underway on the UH Case Medical Center campus and throughout the health system. During the ceremony, which featured remarks from Thomas F. Zenty III, Chief Executive Officer, University Hospitals; Fred C. Rothstein, MD., Executive Vice President, University Hospitals and President, University Hospitals Case Medical Center; Monte Ahuja, Chairman, Board of Directors, University Hospitals; and the Honorable Frank G. Jackson, Mayor of the City of Cleveland; the final designs for the Cancer Hospital, Center for Emergency Medicine and Neonatal Intensive Care Unit (NICU) were revealed in a dramatic electronic display.

The events of the day provided a fitting backdrop for honoring the historic support of University Hospitals benefactors Iris S. Wolstein and her late husband Bert L. Wolstein; Monte and Usha Ahuja; Quentin and

Elisabeth H. Alexander and the Prentiss Foundation; the Rainbow Babies & Children's Foundation; Joan and Leonard C. Horvitz and Richard A. Horvitz; the late Dr. Donald J. and the late Mrs. Ruth W. Goodman; Robert R. and Eleanore Risman and their daughter Kathy Risman; and Ronald G. and Nancy Harrington, their daughter and son-in-law, Jillian A. and Stephen M. McLaughlin, and their son and daughter-in-law, Ronald M. and Lydia E. Harrington. This key group of honorees has donated gifts that are among the largest received in UH history and are truly transformational in their magnitude.

Elected officials were also acknowledged for their enduring advocacy and support of University Hospitals, and honored along with the UH philanthropic community; the UH and UHCMC Boards of Directors; the UH Leadership Councils; the UH Development Committee of the Board; all UH and Case Western Reserve University clinical and administrative leaders; and community leaders for the vital role they have played — and will continue to play — in helping to realize Vision 2010.

In his remarks, Mr. Zenty acknowledged the collective efforts of the attendees as a critical component of UH's efforts "to redefine the delivery of health care for the patients of Northeast Ohio and the nation. Your unyielding support will enable us to transform our campus while transforming the lives of our patients and our communities," he said. UH

Vision 2010, the single largest endeavor that University Hospitals has undertaken in its 142-year history, is progressively changing the health care landscape in Northern Ohio, establishing University Hospitals as a national leader committed to its community. Launched in 2005, this \$1.2 billion investment over five years encompasses new and enhanced facilities and services to provide the highest-quality, most personalized care available.

UH AWARDED \$4 MILLION IN OHIO CAPITAL BILL

The financial support University Hospitals has cultivated to ensure the realization of Vision 2010 continues to extend beyond the philanthropic community. Earlier this year, University Hospitals was awarded \$4 million from the Ohio State Legislature in the 2008 Capital Budget allocation process. The award designates that \$3 million will be used to help fund construction of UH's new Cancer Hospital and \$1 million will be used to support expansion efforts underway at UH Geauga Medical Center. This recent award brings the total amount of funding provided by the State of Ohio to University Hospitals in the past three years to \$9 million – \$8 million of which has been earmarked for construction of the new Cancer Hospital.

The UH Office of Government Relations oversaw UH's efforts to secure this award, which involved the coordinated support of several state and local elected officials in the allocation process, including the Northeast Ohio Legislative Delegation; the Governor; the Speaker of the Ohio House; the Senate President; the Minority House and Senate Leaders; the Greater Cleveland Partnership; the Mayor's Office of the City of Cleveland; the Cleveland City Council; and the Cuyahoga County Commissioners. **UH**



Artist rendering of the UH Concord Health Center.

UNIVERSITY HOSPITALS BREAKS GROUND FOR UH CONCORD HEALTH CENTER

University Hospitals celebrated its continued expansion throughout the Eastside suburbs by breaking ground for the UH Concord Health Center. UH leadership, Concord Township Trustee Paul Malchesky, State Senator Timothy Grendell and Matthew Kaplan from the Office of U.S. Senator Sherrod Brown spoke at the ceremony, which was held on the site of the 60,000-square-foot future Health Center located on Auburn Road off Route 44 in Concord Township.

"The construction for the UH Concord Health Center reaffirms our dedication to Northeast Ohio by further advancing the health system's Vision 2010 strategic plan," said Achilles Demetriou, MD, President of University Hospitals. "Vision 2010 is the largest expansion in University Hospitals' history and exemplifies our commitment to providing the highest quality care for our patients."

The UH Concord Health Center, which is scheduled to be completed in 2009, will offer an urgent care center and primary care services for adults and children, as well as physician specialty services, such as orthopaedics and cardiology. The Health Center will house advanced diagnostics including a laboratory, radiology, cardiac testing and a surgery center.

"Making University Hospitals easily accessible to patients throughout Northeast Ohio is an important part of our mission," said Michael Nochomovitz, MD, President and Chief Medical Officer, University Hospitals Medical Practices. "The UH Concord Health Center will play an integral role in our ability to meet the health care needs of a growing Greater Cleveland community," he said. **UH**



left to right:

Excavation for the new Cancer Hospital began in September.

Artist rendering of the Center for Emergency Medicine.

Construction on the National City Bridge has begun.

Work on the UH Ahuja Medical Center in Beachwood began in the spring.

VISION 2010 CONSTRUCTION UPDATE:

Expansion at UH Case Medical Center and Throughout Our Community

Throughout 2008, University Hospitals has continued to achieve significant progress toward completing the major building projects of the Vision 2010 plan, which include a freestanding Cancer Hospital, Center for Emergency Medicine and expanded and renovated Neonatal Intensive Care Unit (NICU) at Rainbow Babies & Children's Hospital on UH Case Medical Center campus, and the first phase of the UH Ahuja Medical Center, a 144-bed inpatient hospital and outpatient medical office building in Beachwood.

Designs for all three major projects on UH Case Medical Center campus have been finalized. The nursing dorms have been demolished to clear the site of the new center for Emergency Medicine, which will be an addition to Lakeside Hospital. Construction of the Center is currently expected to be completed in the spring of 2009.

Construction of the new Quentin and Elisabeth Alexander NICU is well underway with an expected completion date of March 2009.

The site of the new Cancer Hospital is being excavated in preparation to construct the basement and sub-basement areas of the facility. An opening approximately 25 feet deep will be created out of which the building will rise. The construction team will begin to assemble the structure of the building by the end of the year; construction is expected to be completed by the end of 2010.

Finally, construction of the UH Ahuja Medical Center began in the spring of this year. Over the past several months, the construction team has begun to install underground utilities, lay the foundations and create the steel structure of the building. Construction of both the hospital and medical office building is occurring simultaneously. The expected completion date for construction is 2010. [UH](#)

left to right:

Jamil Simmons joined in the fun at the construction celebration for the new NICU at Rainbow.

Sidney Kramer enjoyed the celebration.

Michael J. Farrell, President, Rainbow Babies & Children's Hospital; Patti M. DePompei, Vice President of Patient Care Operations, Rainbow; Paul G. Clark, President, Northern Ohio Banking, National City; Joanne Clark, Senior Vice President, Corporate Public Affairs, National City; Avroy A. Fanaroff, MD, Neonatologist, Rainbow



RAINBOW BABIES & CHILDREN'S HOSPITAL INVOLVES PATIENTS IN CONSTRUCTION OF NEW NICU

Patients and families at Rainbow Babies & Children's Hospital at UH Case Medical Center celebrated the construction of the new National City Bridge with hands-on construction projects facilitated by the Home Depot and a variety of construction-themed games and activities.

One of the first phases in the construction of the new Quentin & Elisabeth Alexander Neonatal Intensive Care Unit is the creation of a bridge that connects the new unit to the current neonatal transitional care unit on Rainbow's fourth floor. The bridge is named in honor of National City Bank for a generous contribution from the corporation, and it will become a signature architectural feature within Rainbow's Leonard & Joan Horvitz Tower. The bridge will span an existing courtyard that is faced by three inpatient floors at the hospital, and will feature rainbow colored glass panels, unique art niches and a bench seat area below a raised ceiling with fiber optic lights to create a starry sky effect.

The kick-off was meant to engage UH patients and families in the construction process, according to Michael J. Farrell, President of Rainbow Babies & Children's Hospital and MacDonald Women's Hospital. "This is an incredible opportunity for learning, and we want to make sure the kids are as excited about the construction at Rainbow as we are," he said.

"National City is proud to support UH's Vision 2010 plan in the construction of the new NICU at Rainbow Babies & Children's Hospital," said Paul G. Clark, President, Northern Ohio banking for National City Bank. "The bridge is a beautiful and exciting project, and we couldn't be more pleased with the way Rainbow is involving kids and families in the construction."

Children who visit the hospital during construction of the National City Bridge will receive child-sized construction hats and will have the opportunity to play with toy construction equipment and tools donated by Little Tikes and Step 2. [UH](#)

Family honors care given by UH doctors

By Catherine Gabe



Patients choose UH because of the quality of care given by UH doctors. Eleanore and Robert R. Risman feel so strongly about UH doctors that they have made a substantial leadership gift – one of the most significant since Vision 2010 was launched nearly three years ago - in gratitude for the care given them, their daughter, Kathy, and her twin sons.

“The Rismans’ significant leadership gift will help secure the model of high-quality *personalized* health care for generations to come.”

Thomas F. Zenty III,
CEO of University Hospitals.

While their gift is a tribute to all UH physicians, it is particularly dedicated to the doctors who have provided the Risman family with their personalized care: Fred C. Rothstein, MD, pediatric gastroenterologist, Executive Vice President of University Hospitals and President of University Hospitals Case Medical Center; Vinod Sahgal, MD, Director of Physical Medicine and Rehabilitation; Alan H. Markowitz, MD, Director of the Heart Valve Center, and Chief Surgical Officer of the Harrington-McLaughlin Heart & Vascular Institute; Daniel I. Simon, MD, Chief, Division of Cardiovascular Medicine and Director, Harrington-McLaughlin Heart & Vascular Institute; and David M. Rosenberg, MD, internal medicine and pulmonary specialist at University Hospitals Chagrin Highlands Health Center. The family requested the dollar amount of their donation be kept confidential.

“The Rismans’ significant leadership gift will help secure the model of high quality personalized health care for generations to come,” said Thomas F. Zenty III, Chief Executive Officer of University Hospitals. “UH is extremely grateful for the generosity the Risman family has shown now and in decades past.”

The Risman family donation impacts physicians across such a broad range of specialties that it demonstrates their involvement in supporting the UH family, Dr. Rothstein said. “They are a truly philanthropic family,” said Dr. Rothstein, who treats one of the Rismans’ grandsons. “Their generosity will touch so many children, adolescents and adults. Their gift will enable us to help so many people in need.”

For the Rismans, some of the affiliation has been personal. They live near Dr. Sahgal and were once neighbors of Dr. Markowitz. “For years I told Dr. Markowitz, I never want to see you professionally,” said Bob Risman in his trademark keen-witted style. That changed when Dr. Markowitz revised Bob’s pacemaker and paid a house call on him, since they lived just houses away. “I initially saw Bob because his pacemaker pocket was eroding,” said Dr. Markowitz. Over the next decade they socialized and Dr. Markowitz ultimately performed double bypass surgery on Bob and valve replacement surgery in 2006. Bob jokingly recalled Dr. Markowitz telling him, “Until I did open heart surgery on you, I didn’t know you had a heart.”

“I know Bob inside and out and I can also tell you, his heart is in the right place,” Dr. Markowitz said. “He is giving back an awful lot.”

Bob and his brother run Consolidated Management, which owns and manages apartment buildings. “If life has been good to you, you’ve worked hard, been successful, it’s a privilege to give back; it’s a great feeling,” Bob said.

Eleanore Risman learned the hard way about UH’s great medical care. One evening she danced across the floor toward her husband. Her foot got stuck, she fell backward and broke her hip. After partial hip replacement surgery, she was nearly bedridden and feared she might never walk. That was until Dr. Sahgal began her rehabilitation.


“He’s my hero,” she said. “He’s exceptionally patient – but very firm about physical therapy and doing what he says.”

Dr. Sahgal had also helped her over the years with low back pain problems. Now he says she’s “fit as a fiddle” and while she might not be ready for a dance contest, she golfs and her outlook on life is greatly improved. He also rehabilitated Bob following his cardiac bypass surgery and assisted Kathy with rehabilitation for her back and knee pain. “The Rismans strive for health, not sick care,” he said.

For Dr. Simon, the Rismans have proven like a second family since Dr. Simon moved from the Boston area two years ago. “They are really great people,” he said. “They are constantly calling to make sure we’re happy in Cleveland. They are very good people and very good friends to UH.”

Bob Risman also serves as a member of the Advisory Council of UH’s Harrington-McLaughlin Heart and Vascular Institute, assisting by consulting and helping on the faculty development committee and with the junior faculty career committee. “He is very much involved in the strategic vision of the Institute,” Dr. Simon said.

Dr. Rosenberg has served as the Risman family’s internist over the past 25 years; he recently purchased a set of golf clubs for each of the twins, who turned 2 in October. Eleanore said Dr. Rosenberg is a crack diagnostician who listens to people and puts everything in perspective. The same might be said about Eleanore. Many years ago when sick with a cold, Dr. Rosenberg called Eleanore. She only had to hear how ill he sounded and she was on her way.

“I always tell everyone that Eleanore has always known about prevention, because 20 years ago she brought me over a great pot of chicken soup,” Dr. Rosenberg said. 

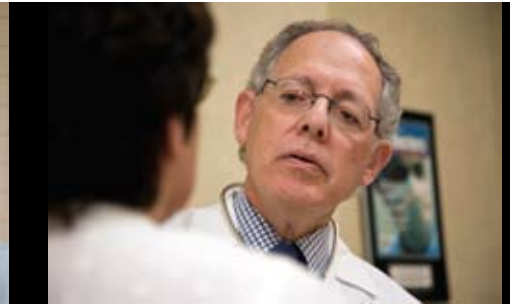
UH Doctors Making a Difference

The generous Risman gift will benefit UH and patients for years to come.

It is given in the names of the following doctors who have made a difference in the health and well-being of the Risman family for three generations.



Alan H. Markowitz, MD



David M. Rosenberg, MD

Alan H. Markowitz, MD: specialist in valve reconstruction and replacement. He's the man to see if you need a valve replacement. Dr. Markowitz assisted in performing double bypass surgery on Bob Risman, and, most recently, valve replacement surgery. Former neighbor, friend, and premier surgeon to the Rismans, Dr. Markowitz combines the best in the personal and professional.

Dr. Markowitz, previously Chief of the Division of Cardiothoracic Surgery at Mt. Sinai Medical Center, joined University Hospitals in 1997 as Co-Chief, Division of Cardiothoracic Surgery with a special interest in valve surgery. Other areas of interest include alternative methods of cardiopulmonary bypass, minimally invasive cardiac surgical intervention, and brain perfusion to minimize neurological complications during complex procedures.

Funds from the Rismans' gift will assist Dr. Markowitz in developing a large database of patients with valvular heart disease to gauge patient outcomes. "This will provide a critical assessment of what we do, how we can get better and support our staff," Dr. Markowitz said. The gift will also support a fellowship in valve surgery for junior staff.

"Bob's a rare breed," Dr. Markowitz said. "I don't know if he's a vanishing breed but I certainly hope the younger generation steps up. He's an incredible philanthropist and a really great friend."

When it comes to orchestrating medical care, you need someone who is compassionate, attentive, scans the entire medical landscape and answers every phone call. That's David M. Rosenberg, MD.

Dr. Rosenberg is an internal medicine physician and pulmonary specialist at University Hospitals Chagrin Highlands Health Center. He holds Board Certifications from the American Board of Internal Medicine, the American Board of Preventive Medicine, Occupational Medicine and Pulmonary Disease. He is a specialist in general internal medicine and a subspecialist in the areas of pulmonary disease and occupational medicine.

With the Rismans' gift, Dr. Rosenberg will build a state-of-the-art program in preventive medicine. "The focus is on healthy mind and body; if we can focus on nutrition and stress relief to prevent diseases from occurring, we have gone a long way in keeping the population healthy," he said.

The Rismans' gift will assist in further establishing UH as a premier heart and vascular institute in patient care, clinical research and education.



Fred C. Rothstein, MD



Vinod Sahgal, MD



Daniel I. Simon, MD

Fred C. Rothstein, MD, enjoys the challenge of combining the best in leadership skills, quality patient care and integrating larger systems of care. But in the middle of important meetings, phone calls and writing articles, he still carves out time for the most important people of all: the littlest ones. The renowned pediatric gastroenterologist still sees patients. Aside from keeping him young, they remind him why he got into medicine in the first place: giving great, personalized patient care.

Dr. Rothstein is Executive Vice President of University Hospitals, President of University Hospitals Case Medical Center, and Professor of Pediatrics at the Case School of Medicine. In addition to seeing patients, he has published more than 60 peer-reviewed abstracts, articles and book chapters on clinical issues.

The Rismans' gift will assist Dr. Rothstein in supporting patient care, particularly in the area of pediatric gastroenterology, Dr. Rothstein's specialty. "The gift provides us the opportunity to advance therapies through clinical research that will improve the lives of children and adolescents," he said.

The challenge for Vinod Sahgal, MD, is to keep patients moving. And in today's high-tech high-test world, Dr. Sahgal has a double challenge to also form a special doctor-patient bond. "The doctor-patient bond, which was the bulwark of medicine in the past, is suddenly being challenged by technology," said Dr. Sahgal, who wants to re-introduce the humanistic side of medicine so it remains truly personalized care.

Dr. Sahgal is Director of Physical Medicine and Rehabilitation at University Hospitals.

He has authored more than 100 peer-reviewed publications and received the James A. Brady Award from the Illinois Head Injury Association in 1992. His chief area of research interest includes neuro-motor control, which has been previously funded by the National Institutes of Health, U.S. Department of Defense, NASA, and the Risman Foundation. Prior to coming to UH, Dr. Sahgal was the founding chairman of the nationally ranked Department of Physical Medicine and Rehabilitation, and Risman Professor of Medicine at Lerner College of Medicine at the Cleveland Clinic Foundation.

As a result of this gift, Dr. Sahgal will establish a world-class Department of Physical Medicine and Rehabilitation at UH for adults and children. "We want to develop a department which becomes another jewel for Northeast Ohio, within the mission of UH, which is to teach, discover, heal," Dr. Sahgal said.

Daniel I. Simon, MD, may be new on the Cleveland medical front, but he is fast making an impact on personalized care as he focuses on bringing the best minds, the best technology and the best care to UH. He is quickly making Cleveland his home, bringing with him 15 physician-scientists and their families from around the world.

One of the nation's pre-eminent interventional cardiologists, Dr. Simon is Chief, Division of Cardiovascular Medicine and Director, Harrington-McLaughlin Heart & Vascular Institute at University Hospitals Case Medical Center.

Dr. Simon was formerly Associate Professor of Medicine and Associate Director of Interventional Cardiology at Harvard Medical School and the Brigham and Women's Hospital in Boston. His main area of research interest is the role of inflammation in vascular injury and repair. He is committed to advancing stem cell and regenerative medicine efforts to treat advanced heart and vascular disease.

The Rismans' gift will assist in further building UH as a premier heart and vascular institute in clinical research and education. The gift will be used in recruiting and retaining foremost, elite physician-scientists. Funds will also be used for acquiring innovative technology and training staff in areas such as robotic navigation, Dr. Simon said. Mr. Risman, who serves on the Leadership Council of the Harrington-McLaughlin Heart & Vascular Institute, "is a successful, savvy businessman who plays a critical role. Bob is a great guy – he is very giving," said Dr. Simon. UH

For an appointment with a UH Doctor, call toll-free 866.UH4.CARE (866.844.2273) or visit uhhospitals.org/docfinder

HOUSE

Dorothy Wilkins never leaves the comfort of her home when it's time to see the doctor. Instead, Peter A. DeGolia, MD, doctor's bag in hand, hops into his Toyota Prius and drives to her.

CALLS

“The idea is that by providing ongoing continuity of care, we can treat problems earlier before they get out of hand.” Peter A. DeGolia, MD, Director of the UH Center for Geriatric Medicine

Just minutes from his UH office, he’s knocking at her Cleveland Heights door. After greeting her, he tells her the results from medical tests taken a day before by assistants who also visited her at her home. The diagnosis? Pneumonia.

“Pneumonia!” says a shocked Mrs. Wilkins. She scoots forward in her wing-backed bedroom chair, shaking her head. “I can’t get over it.”

“Well, that explains why you’ve been coughing up some blood,” says Dr. DeGolia, who by this time, kneels at her TV tray. “I appreciate that you called us when that happened,” he says, jotting notes and writing out a prescription. “That makes a difference.”

Dr. DeGolia, Director of the Center for Geriatric Medicine at UH, heads UH’s growing Medical House Call Program, which is many patients’ link to primary medical care with a goal of minimizing unnecessary hospitalizations. In fact, about 15 percent of the population – many of whom Dr. DeGolia sees – consume a large part of the medical budget. House Calls is one solution to minimize costs. “The idea is that by providing ongoing continuity of care, we can treat problems earlier before they get out of hand,” he says. “By avoiding emergency rooms and hospitalizations, we can save medical costs in the thousands of dollars.”

The program was launched in 2004 with the generous support from the Mt. Sinai Health Care Foundation of Cleveland, the Elisabeth Severance Prentiss Foundation and the Bruening Foundation. The Mt. Sinai Health Care Foundation expanded the program in 2006 by adding a licensed social worker to the team. Referrals have climbed from 155 to 185 patients with a waiting list of 18 since Dr. DeGolia



Peter A. DeGolia, MD, carries his equipment in his car.

began with the program 18 months ago. All are located within a seven-mile radius of UH. The Bruening Foundation has also recently supported expanding the program to Cleveland’s Collinwood neighborhood and the Oakwood/Bedford area through a partnership with the Golden Age Centers of Cleveland.

Dr. DeGolia’s program also includes a full-time nurse practitioner and a full-time coordinator. If expanded to 500 patients, it can become self-sustaining. But that means an increased medical staff. Dr. DeGolia now cares for everyone from the relatively healthy to those who are in the final stages of life. While the majority of his patients are primary care, he envisions the service working in tandem with UH’s Home Care program to minimize rehospitalizations for frail elderly and those with multiple medical problems.



left: Dorothy Wilkins discusses her health issues.

“Sometimes it’s the caregiver who is the patient as much as the patients themselves. They need to be patted on the back, too.” Peter A. DeGolia, MD, Director of the UH Center for Geriatric Medicine

All Medical House Call Program patients are homebound; the majority, like Mrs. Wilkins, has low mobility while a quarter of them are bed-bound. Many have dementia or impairments that make going to the doctor’s office so disruptive, they forgo the visit altogether. Patient no-shows are often a signal that the Medical House Call Program might just be the program most needed.

“Do you need any other medications refilled?” Dr. DeGolia asks. He always reviews medications. When Dr. DeGolia started seeing Mrs. Wilkins nearly a year ago she was taking 16 medications; today that number is whittled down to eight. “I want to make sure people are on the essential and eliminate the nonessential medications,” he says.

Mrs. Wilkins, who in recent months was hospitalized with congestive heart failure after a fall, says having Dr. DeGolia visit her makes life easier. “It’s a pleasure,” she says, with a smile.

Next, the physician heads just minutes away to Ollie Polk’s home. He’s 93 and sits in his recliner. Mr. Polk has Alzheimer’s disease and lives with his daughter, Margaret Ann Reese. Daughter Linda Simpson is visiting from Savannah, Ga.

“He’s doing great,” Dr. DeGolia says, taking Mr. Polk’s blood pressure and other vital signs. Visiting Mr. Polk in his home minimizes agitation Alzheimer patients sometimes experience. Mrs. Reese is grateful for the Medical House Call Program’s streamlined services coming to them.

Dr. DeGolia clips Mr. Polk’s toenails while he chats with him. “You’re doing great, sir,” he says. The sisters look on.

“You know, this is just how it used to be when the doctor used to come and visit us at home,” Mrs. Simpson says, smiling.

Prior to World War II, house calls were the main means of primary medical care, Dr. DeGolia says. Reimbursement changed while medical centers, acute medical care and outpatient care developed and doctors doing home visits greatly declined. Changes in Medicare reimbursements and technology now can support home visits. Dr. DeGolia’s doctor’s bag holds lots of diagnostic tools like a portable scale, an EKG machine and other devices that previously were available only in a doctor’s office or medical center.



far left: Peter A. DeGolia, MD, exams Ollie Polk

near left: Gary Cooper is cared for by Peter A. DeGolia, MD



“We’re really happy with it,” Ms. Cooper says. “We’re really glad he comes.”

At the end of the visit, he turns to the daughters. “Thank you for letting me come. Don’t hesitate to call. You’re doing a great job caring for him. He is obviously well-cared for.”

Heading toward his last visit of the day, Dr. DeGolia says, “Sometimes it’s the caregiver who is the patient as much as the patients themselves. They need to be patted on the back, too.”

Seeing patients at home provides perspective into their lives that can’t be duplicated on the doctor’s turf, Dr. DeGolia says. Can patients function in their home? Do they have walking paths through their house with miscellaneous items scattered about? Do they need assistance going to the bathroom?

The McGregor Foundation is supporting using medical students in the program and integrating house calls into the standard resident and medical school curriculum. Last year, Dr. DeGolia took every first-year medical school student on a half-day of his house calls. “They see things they would not normally see,” he said. “Many have never gone into a low-income neighborhood or a public housing complex. This helps them keep a wide-open mind.”

The last visit of the day is with Gary Cooper, Jr., 40, and his mother, Gloria. Mr. Cooper, once a NFL wide receiver for the New Orleans Saints, was injured in a car accident 17 years ago and is now a quadriplegic.

He spent three weeks in the hospital to be treated for a drug-resistant infection, probably related to his catheter. He was in a skilled nursing facility before he came home. Today, Dr. DeGolia catches up since they last saw each other. He checks Mr. Cooper’s vital signs, reviews his medications – some have to be adjusted because they cause more problems than they solve.

“Well, they did a lot for you in the hospital, but they didn’t trim your nails,” Dr. DeGolia says as he clips Mr. Cooper’s toe nails. “Yeah, I’ll take a pedicure,” Mr. Cooper says. “Use clear nail polish, please.”

The Coopers are also grateful that Dr. DeGolia can see them on their turf because it makes life easier. “We’re really happy with it,” Ms. Cooper says. “We’re really glad he comes.” **UH**

To help support this program, use the envelope inserted in this issue and mark it for House Calls or visit uhgiving.org.



Exercise For Cardiac Rehab Is Mandatory, But Also Mentally Sound



Richard A. Josephson, MD

Exercise has long been known to help the heart but researchers at University Hospitals Case Medical Center now believe that working out can also benefit the brain. A new research study, led by Richard A.

Josephson, MD, has been exploring the benefits of exercise in heart failure patients as it relates to muscle groups and cognitive brain function.

Initial findings have been promising. Heart failure patients follow an exercise regimen to improve their heart failure condition. Through his research, Dr. Josephson has been able to prove that the structure and function of blood vessels adapt and improve in muscle groups due to exercise regardless of whether or not the heart condition improves. Additionally, Dr. Josephson's research has proven that cognitive brain function is enhanced as a result of the exercise regimen.

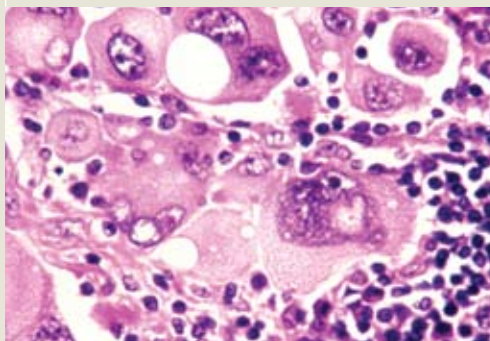


Gene Therapy Study May Cure Advanced Skin Cancer

Researchers at University Hospitals Ireland Cancer Center are the first in the region to join a nationwide clinical trial to evaluate a new gene therapy to use for patients with advanced melanoma.

The gene therapy, Allovectin-7[®], uses the patients' own immune system to fight their cancer. It is injected directly into the cancer while it is still in the body in order to make it appear foreign to the immune system. Previous studies using the gene therapy have shown injection of a single site of cancer can train the immune system to fight the disease in other areas of the body which have not been injected with the gene.

"Cancer cells often hide from the body's natural disease-fighting mechanisms because they arise from normal tissue and don't appear as foreign to the immune system," said Julian A. Kim, MD, Chief of Oncologic Surgery and lead investigator of the study at University Hospitals Case Medical Center. "The concept of injecting a gene into a cancer to make it appear as a foreign tissue essentially creates a personalized vaccine for each individual patient's cancer. The hope is that the newly formed cancer vaccine will trigger several of the



Human metastatic melanoma cells under the microscope.

body's natural immune response mechanisms to recognize and attack the cancer, both within the injected cancer site and throughout the body."

Melanoma is among the fastest-growing cancer diagnoses, with the number of new cases rising at a 3 to 5 percent annual rate over the past 30 years. Although early detection of melanoma results in many patients being cured by surgical removal of the melanoma, with some patients the disease will spread to other areas of skin or organs.

To make an appointment, call toll-free 866.UH4.CARE (866.844.2273) or visit the Web site www.irelandcancercenter.org.



Diaphragm Pacing System Used By UH Doctor On "Superman" Gains Approval

The U.S. Food and Drug Administration has approved the NeuRx Diaphragm Pacing System (DPST[™]) for spinal cord-injured patients who are dependent on ventilators for breathing. The lightweight, battery-powered electronic DPS allows patients to breathe and speak more naturally, while eliminating the need for a power source and concern over power outages.

In 2003, the DPS gained national attention when University Hospitals Case Medical Center (UHCMC) surgeon Raymond P.



Onders, MD, Director of Minimally Invasive Surgery at UH Case Medical Center, implanted the system in actor Christopher Reeve.

“This is a major step in improving the quality of life for patients who have spinal cord injuries and cannot breathe without the help of a ventilator,” said Dr. Onders.

The system is implanted through minimally invasive laparoscopic surgery. The DPS is a technology providing electrical stimulation to muscles and nerves running through the diaphragm, the major muscle involved in breathing. When stimulated by the DPS, the diaphragm contracts, allowing patients to breathe more naturally than having air forced into their lungs as a mechanical ventilator does.

The system was developed over the course of 20 years through a joint research effort of physicians and engineers from UH Case Medical Center, Case Western Reserve University and Louis Stokes Cleveland Veterans Affairs Medical Center, all located in Cleveland. NeuRx DPS is manufactured commercially by Synapse Biomedical, Inc., based in Oberlin, Ohio.

To make an appointment, call toll-free 866.UH4.CARE (866.844.2273).



UH Launches Region's First Women's Robotic Surgery Program

The use of minimally invasive surgeries for women is expanding at University Hospitals MacDonald Women's Hospital, where the region's first robotic surgery program has been established. Hysterectomies, gynecologic cancer surgery and uterine fibroid removal are among the numerous women's health surgical procedures that UH specialists can perform using the state-of-the-art da Vinci® Surgical System.



from left: Audrey Johnson, ST, George Young, RN, Vivian von Gruenigen, MD, Robert DeBernardo, MD, Carla Lima, RN with the da Vinci® robot

The da Vinci®, a sophisticated robot specifically designed for complex surgery using a minimally invasive approach, offers patients less scarring, shorter hospital stays, less post-operative pain and quicker recovery. The incisions are approximately 1 centimeter compared to a 10-12 centimeter incision with reduced risk of infection, less blood loss and a quicker return to normal activities.

Surgeons using the da Vinci® operate with high-definition 3D visualization and an innovative wrist-like instrument that allows for greater surgical precision and control over traditional open and laparoscopic surgery.

“Anything you can do through a laparoscope, you can do with a robot with better visualization and accuracy. The robot has been more traditionally used for prostate cancer treatment but this new women's health program is truly unique for our female patients,” said Vivian Von Gruenigen, MD, Director of Robotic Surgery at UH Case Medical Center.

Dr. Von Gruenigen developed the women's health robotic surgery program along with a team of surgical specialists from UH MacDonald Women's Hospital and UH Ireland Cancer Center. She is one of six women's health care specialists, including four gynecologic oncologists, a reproductive surgeon

and a urogynecologist, performing robotic-assisted surgery. UHCMC is also offering the robotic surgery for urologic procedures.

To make an appointment, call toll-free 866.UH4.CARE (866.844.2273). To learn more about robotic surgery at MacDonald, visit uhhospitals.org/davinci

the Philanthropic Spirit

DR. HENRY H. BOHLMAN NAMED HOLDER OF NEW SPINE SURGERY CHAIR

UH leaders, orthopaedic specialists, friends and benefactors gathered on October 24 for the dedication of the new Henry H. Bohlman, MD Chair in Spine Surgery and to celebrate the appointment of inaugural chair holder Henry H. Bohlman, MD.

A world-renowned spine surgeon, Dr. Bohlman serves as Director of both the UH's Spine Institute and Fellowship Program and as a Professor of Orthopaedic Surgery at the Case Western Reserve University School of Medicine. Virtually every leader in the field of spine surgery trained at some point with Dr. Bohlman over his more than 40-year career. As a testament to his indelible impact as a teacher and mentor, over 65 orthopaedic surgeons worldwide contributed a total of \$1.2 million to the chair in response to a \$2.2 million lead challenge gift from the Foundation for Spine Research and Education.

Many of the 65 orthopaedic surgeons who contributed to the Bohlman Chair are members of the prestigious Wine & Spine Society, which Dr. Bohlman, a noted wine aficionado, founded in the 1980s. The Wine & Spine Society consists mostly of Bohlman-trained surgeons who gather every year as part of the annual American Academy of Orthopaedic Surgeons national conference. This year, the Wine & Spine Society met in San Francisco, where the AAOS conference was held. The dinner enabled a number of conference attendees, including members of the UH Case Medical Center Department of Orthopaedics and orthopaedic specialists from across the nation and around the world, to discuss the latest topics in spine surgery while enjoying fine wines and food.



Henry H. Bohlman, MD, celebrated in San Francisco at the Wine & Spine Society with Randall E. Marcus, MD, Chairman of the Department of Orthopaedics at UH.

Thanks to the Foundation for Spine Research and Education's gift and the contributions of all those who wished to honor their esteemed mentor, the Bohlman Chair will help the UH Case Medical Center Department of Orthopaedics maintain its longstanding leadership and excellence in spine surgery. There could be no better way to honor one of UH's greatest surgeons.

For an appointment with the Department of Orthopaedics, call toll-free 866.UH4.CARE (866.844.2273). Learn about UH Ortho at uhhospitals.org/ortho.



FIVE STAR SPONSORS HONORED AT WOLFGANG PUCK DINNER

On November 3, famed Chef Wolfgang Puck headlined an appreciation dinner for the leading sponsors of the 2007 Five Star Sensation, which raised a record-breaking \$2 million for UH Ireland Cancer Center. Chef Puck, who serves as the Honorary Chair of Five Star Sensation, and his team prepared a spectacular meal at Hyde Park Prime Steakhouse in Beachwood, celebrating the Five Star sponsors' commitment to supporting Ireland Cancer Center's vital research efforts, community cancer screenings, cancer information services and public education programs.

Planning for the 2009 Five Star Sensation, sponsored by Huntington Bank, is now under way. The event will be held on Saturday, June 13 and will again be led by longtime co-Chairs Carole A. Carr and Mebby Brown. The venue will be the site of the UH Ahuja Medical Center in Beachwood.

Under a luminous outdoor tent, Five Star Sensation patrons will sample the finest delicacies prepared by chefs from across the continental U.S., as well as Hawaii and Singapore. To complement the chefs' cuisine, select wines from premier domestic and international vintners will be featured. In addition, guests will have the opportunity to bid on fantastic one-of-a-kind items in the silent auction.

Five Star Sensation is the region's single-largest benefit. Since its inception in 1987, Five Star Sensation has raised more than \$10 million for Ireland Cancer Center. The 2007 event broke all records, setting the stage for a memorable 2009 event, especially as momentum behind the new Vision 2010 Cancer Hospital to house the Ireland Cancer Center continues to build.

Five Star Sensation promises to be a very special evening for a very special cause. To register and pay on-line, visit fivestarsensation.org.

For an appointment with the UH Ireland Cancer Center, call toll-free 866.UH4.CARE (866.844.2273).



from left: Chef Wolfgang Puck and Carole A. Carr who, with Mebby Brown, is co-Chair of the June 13 Five Star Sensation event.

SAVE THE DATE

2009 Five Star Sensation
Saturday, June 13
7:00 pm to midnight
UH Ahuja Medical Center in Beachwood

Mark your Florida calendars

Save the Date

In January 2009, the best and brightest from the heart of University Hospitals will visit two cities in Florida to share the latest in heart and blood vessel health from University Hospitals Harrington-McLaughlin Heart & Vascular Institute.

Tuesday, January 27, 2009
6:00 p.m.
The Ritz Carlton Beach Resort
280 Vanderbilt Beach Road
Naples, Florida 34108

Wednesday, January 28, 2009
6:00 p.m.
El Castillo, the Home of Kenn Karakul
Palm Beach, Florida 33480





DR. MICHAEL A. DE GEORGIA APPOINTED HOLDER OF FLOWER CHAIR



Michael A. De Georgia, MD, and his wife, Anja

The new holder of the Maxeen and John A. Flower Chair in Neurology was appointed at a special June 19 celebration of UH and Case Western Reserve University School of Medicine. Michael A. De Georgia, MD, a pre-eminent neurologist who serves as Director of the Reinberger Neuroscience Intensive Care Unit and co-Director of the Cerebrovascular Center within the UH Neurological Institute, was named the holder of the Flower Chair.

The Flower Chair was established in 2004 by Maxeen and John A. Flower, PhD, former President of Cleveland State University. In 1996, Dr. Flower suffered a stroke and was rushed to UH Case Medical Center, where he received emergency treatment from the UH Brain Attack Team that prevented any lasting damage. A concert pianist, Dr. Flower enjoyed a full recovery and established the chair with his wife, Maxeen, to help educate the public about stroke, especially the critical importance of the earliest-possible intervention, and ultimately save lives.

As Director of the Reinberger Neuroscience Intensive Care Unit, Dr. De Georgia works on the front lines of stroke care. The unit provides continuous, state-of-the-art monitoring and treatment for all critically ill patients with neurological or neurosurgical disease, including stroke. Patients are monitored for minute-to-minute progress with the most advanced equipment, including intracranial pressure monitoring, brain tissue oxygenation monitoring, cerebral blood flow monitoring, transcranial Doppler ultrasonography, continuous video EEG monitoring, CT angiography, CT perfusion, MRI diffusion imaging, MRI perfusion imaging, and positron emission tomography.

Dr. De Georgia received his medical degree from the Northeastern Ohio University College of Medicine in 1989 and his internal medicine internship and residency from University of Michigan Hospitals. He then earned his neurology residency at the New England Medical Center of Tufts University and his neurocritical care fellowship from the University of Heidelberg Kopf Klinik in Heidelberg, Germany. He serves as a Professor of Neurology at the CWRU School of Medicine.

For an appointment with the UH Neurological Institute, call toll-free 866.UH4.CARE (866.844.2273) or visit uhhospitals.org/neuro



Maxeen and John A. Flower, PhD

SIEGALS ESTABLISH CHAIR IN PEDIATRIC EXPERIMENTAL TRANSPLANTATION AND STEM CELL BIOLOGY



Michael D. and Anita H. Siegal

A gift commitment of over \$1 million from Anita H. and Michael D. Siegal has established the Anita and Michael Siegal Chair in Pediatric Experimental Transplantation and Stem Cell Biology at UH Rainbow Babies & Children's Hospital. The chair will support work in the utility and application of stem cell-based therapies for the treatment of pediatric cancer, which afflicts about 13,000 American children each year. The Siegal's gift was matched with a \$500,000 gift from the Rainbow Babies & Children's Foundation.

The Siegals have been involved at UH and Rainbow for a number of years. Mr. Siegal, Chairman and CEO of Olympic Steel, Inc., is a member of the UHCMC Board of Directors, and Mrs. Siegal is a former Trustee of the Rainbow Babies & Children's Foundation. Their support and advocacy of UH and Rainbow spans more than 20 years.

The Siegal Chair will be used to recruit and retain a distinguished physician-scientist in the Division of Pediatric Hematology/Oncology who will develop clinical trials for pediatric cancer, while leveraging the core competencies of the National Center for Regenerative Medicine. Activities of the chair holder may include the

Continued on page 30



GRATEFUL JOHN C. HAUGH ESTABLISHES CHAIR IN VALVULAR SURGERY

John C. Haugh feels he was given a second chance at life when Alan H. Markowitz, MD, operated on his heart. Dr. Markowitz, who serves as co-chief of Cardiothoracic Surgery within the UH Harrington-McLaughlin Heart & Vascular Institute, performed a coronary artery bypass graft and a "maze" procedure to help eliminate and cure Mr. Haugh's atrial fibrillation.

In gratitude, Mr. Haugh, the co-founder of ColorMatrix in Berea, Ohio, gave a gift in 2006 to launch the Heart Valve Center within the Harrington-McLaughlin Heart & Vascular Institute. More recently, the Haugh family stepped forward with another generous gift to establish the Marcella "Dolly" Haugh Chair in Valvular Surgery in honor of Dr. Markowitz. The family's support of the UH Vision 2010 strategic plan and Harrington-McLaughlin Heart & Vascular Institute now totals \$2 million.

Mr. Haugh's father died at age 49 from heart problems and later, his mother, Marcella, succumbed to heart disease. The chair is named in her memory. For Mr. Haugh, creating the chair, as with the Heart Valve Center, was about saving lives.

"It is important to our family to sustain our support of Dr. Markowitz and University Hospitals," said Mr. Haugh. "In 2006, I wanted to help create the Heart Valve Center in Dr. Markowitz's honor because he is the reason that I am still here today. It is my hope that the Marcella 'Dolly' Haugh Chair will be held by those physicians who could potentially impact the lives of tens of thousands of people as Dr. Markowitz has so closely impacted mine."

Dr. Markowitz, who holds the Haugh Chair, is a recognized leader in valvular surgery. His research has directly led to improved techniques for valve replacement and repair and has improved safety from neurological injury during cardiac surgical procedures. Dr. Markowitz has also developed methods to minimize the risks of reoperative intervention and, working with the Department of Radiology, pioneered the use of advanced CT imaging in the preoperative assessment of heart surgery patients.

For an appointment with the UH Harrington-McLaughlin Heart & Vascular Institute, call toll-free 866.UH4.CARE (866.844.2273) or visit uhhospitals.org/heart.



from left: Sharon Carlson (sister of John Haugh); Cathy Pollard (wife of Dr. Markowitz); Alan Markowitz, MD; John Haugh; and Jean Reed (sister of John Haugh)

EATON CORPORATION CONTRIBUTES \$1 MILLION TO VISION 2010



Powering Business Worldwide

Eaton Corporation has made a \$1 million commitment that represents one of the largest corporate investments in UH and Vision 2010.

The Cleveland-based company's generous commitment, made through the Eaton Charitable Fund, will be recognized in the new Center for Emergency Medicine at UH Case Medical Center.

Incorporated in Ohio in 1914 as Torbensen Gear and Axle, Eaton Corporation is a leading diversified power-management company and one of the region's largest employers. The company employs 81,000 worldwide and sells products to customers in more than 150 countries. Eaton's headquarters is in Cleveland, but the company maintains locations across Northern Ohio and is philanthropically active across the region.

Every year, the Eaton Charitable Fund contributes approximately \$5 million to nonprofit organizations in support of community improvement, health care, education, arts and cultural programs and other endeavors. Eaton is a major contributor to United Way and other charitable causes, and its leadership, including Chairman and CEO Alexander M. Cutler, is actively engaged in key community initiatives. Craig Arnold, Senior Vice President of Eaton and President of the Fluid Power Group, serves on the UH Board of Directors.

Eaton's support, as one of Cleveland's greatest corporate success stories, adds critical momentum to Vision 2010 and underscores its significance to the future of health care in the region and nationwide, and to the economic vitality of Cleveland and Northeast Ohio. At the height of construction, Vision 2010's total impact on the community is estimated to be the addition of more than 5,200 construction-related jobs; more than half a billion dollars in wages, salaries and benefits; and over \$198 million in retail sales. There will be 1,203 new hospital-based jobs with over \$95 million in salaries, wages and benefits at the completion of the first full year of operation of all projects.

For more information on contributing to the Center for Emergency Medicine, contact Institutional Relations & Development at 216.983.2200.



CANCER HOSPITAL PAVILION TO BE NAMED IN HONOR OF UH LEADER BARBARA S. ROBINSON



Barbara S. Robinson serves on several UH boards, including the new National Art Leadership Council.

Longtime UH friend, volunteer leader and supporter Barbara S. Robinson added key momentum to Vision 2010 with a multimillion dollar gift in support of the new Cancer Hospital. In consideration for her generosity, the second floor clinics of the Cancer Hospital will be named the Robinson Family Pavilion.

The Cancer Hospital will be dedicated to the diagnosis and treatment of cancer and house all Ireland Cancer Center services under one roof. Designed to optimize patient care, the \$232 million, 375,000-square-foot facility will triple the square footage that cancer services currently occupy in various locations at UH Case Medical Center. It will be situated in the heart of University Circle and prominently along Euclid Avenue, now undergoing revitalization. The project is scheduled for completion in December of 2010.

Mrs. Robinson is actively involved in a number of organizations throughout her community. She serves on the UH Case Medical Center Board of Directors and is a member of the National Cancer Leadership Council, a group of volunteer leaders who advocate for Ireland Cancer Center. Mrs. Robinson has dedicated her life to providing leadership for nonprofit arts and cultural organizations at the local, state, national and international levels. She has traveled around the world as an ambassador to promote international understanding through cultural exchange. An accomplished pianist and a potter, she has maintained longtime affiliations with the Ohio Arts Council, National Assembly of State Arts Agencies, Cleveland Orchestra and Cleveland Institute of Music. She founded the Cleveland Ballet, and later served as chair of its successor, the Cleveland San Jose Ballet.

Following her graduation from the Harvard-Radcliffe Program in Business Administration, Mrs. Robinson appeared as a piano soloist with the Boston Pops Orchestra, the New England Conservatory of Music Orchestra and the Cleveland Institute of Music Orchestra, where she also served as a member of the piano faculty.

She and her late husband, Larry, lived in Boston for a time as he pursued his PhD at the Harvard Business School. In 1959, he took over his father's jewelry store in Cleveland and eventually built it into the highly successful chain, J.B. Robinson Jewelers, with locations across the nation.

For an appointment with UH Ireland Cancer Center, call toll-free 866.UH4.CARE (866.844.2273) or visit uhhospitals.org/irelandcancer.

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fundamental biology of nonembryonic stem cells, development of preclinical models of stem cell therapeutics in bone repair, application of stem cells through clinical and translational research, and potential commercialization of stem cells for therapeutic purposes.

More immediately, the Siegal Chair will support work in pediatric bone marrow transplantation. Stem cells have shown great promise in the possible treatment and prevention of graft-versus-host-disease (GVHD), a life-threatening complication in bone marrow transplant patients. Stem cells could be used to develop novel clinical protocols aimed at treating or preventing GVHD and pulmonary toxicity in pediatric, as well as adult, patients. Kenneth R. Cooke, MD, recently appointed Director of the Rainbow Pediatric Bone Marrow Transplant Program, is the Ohio Eminent Scholar for Stem Cell and Regenerative Medicine and a leading expert on GVHD.

While the Siegal Chair will target pediatric cancer, the work it supports may have far-reaching implications as stem cell therapies could be applied to the treatment of immune disorders and neurodegenerative, musculoskeletal, and other diseases in children. For these reasons, the Siegal Chair brings together the expertise of both Rainbow Pediatric Hematology/Oncology, led by John Letterio, MD, and UH Ireland Cancer Center, led by Stanton L. Gerson, MD, both of whom are renowned cancer specialists and researchers.

For an appointment with the Rainbow Division of Pediatric Hematology/Oncology, call toll-free 866.UH4.CARE (866.844.2273).



SMITH FOUNDATION GIVES \$2 MILLION IN SUPPORT OF CENTER FOR EMERGENCY MEDICINE



Kelvin Smith

Eleanor Smith

A \$2 million gift from The Kelvin and Eleanor Smith Foundation in support of the future Center for Emergency Medicine at UH Case Medical Center marks yet another significant gift for the Vision 2010 building project. In consideration of this donation, the Center for Emergency Medicine's garden court will bear The Kelvin and Eleanor Smith Foundation name.

The Smith Foundation has a long record of generously supporting University Circle institutions. Its founders, the late Kelvin and the late Eleanor Smith, were actively involved in the community. Mr. Smith was the co-founder of Graphite Oil Products Company, which evolved into the Lubrizol Corporation, and was a UH Case Medical Center (then known as University Hospitals of Cleveland) Director from 1968-1979 and an Honorary Director from 1980-1984.

"At UH, we know the emergency department is our 'front door' – the place where our skills meet the community's urgent needs, and keeping the entry point door open and effective is one of our highest priorities," said Edward A. Michelson, MD, Chairman of Emergency Medicine at University Hospitals Case Medical Center. "In this endeavor, UH and The Kelvin and Eleanor Smith Foundation share a dedication to the future of our community, including the care of the region's most vulnerable populations."

Currently scheduled for completion in 2010, the 58-bed Center for Emergency Medicine will maximize patient comfort, privacy and safety. The facility will more than double the current space for emergency care, offering separate adult and pediatric emergency medical departments that will accommodate a combined 80,000 patients each year. Its flexible design will allow round-the-clock response to trauma, cardiac and stroke patients, as well as disaster situations. Its pediatric department, headed by Gregg A. DiGiulio, MD, will maintain Rainbow Babies & Children's Hospital's Level I pediatric trauma center designation. The facility will include convenient drive-up access for patients and a separate ambulance entrance.

"The Center for Emergency Medicine is a meaningful investment in our community by University Hospitals," said Ellen Stirn Mavec, President of The Kelvin and Eleanor Smith Foundation and granddaughter of Kelvin and Eleanor Smith.

"Emergency medicine is of vital importance to the health of this region and we are excited to partner with University Hospitals in their plans to reinvest in this critical service."

For more information on contributing to the Center for Emergency Medicine, contact Institutional Relations & Development at 216.983.2200 or visit uhhospitals.org/kidshheart

MINORITY ORTHOPAEDIC SURGERY FELLOWSHIP CREATED WITH SAINT LUKE'S FOUNDATION GRANT

A \$916,000, 10-year grant from the Saint Luke's Foundation has created the Timothy L. Stephens, MD, Orthopaedic Fellowship within the Department of Orthopaedic Surgery at UH Case Medical Center. This unique fellowship program was established to increase the number of African-American, Latino and Native American medical students, especially those who are African-American, pursuing careers in orthopaedic medicine.

Owing its roots to Cleveland General Hospital, which became Saint Luke's Medical Center in 1997, the not-for-profit Saint Luke's Foundation has a strong interest in building a diverse health care workforce that understands the needs of a multicultural world.



from left: Carla Harwell, MD; Richard E. Grant, MD; Timothy L. Stephens, Jr. MD (namesake for the fellowship); Rev. Otis Moss, Jr.; Edgar B. Jackson, MD; Denise San Antonio Zeman (President of the Saint Luke's Foundation of Cleveland); and Fred C. Rothstein, MD

The fellowship, announced at UH Otis Moss Jr. Health Center, is named in honor of Timothy L. Stephens Jr., MD, the first African-American orthopaedic surgeon in Ohio and the first African-American orthopaedic attending physician in the UH Case Medical Center Department of Orthopaedic Surgery. Dr. Stephens was known for his remarkable clinical practice, leadership, teaching and public service. Now a resident of Shaker Heights, Ohio, he served as Director of the Saint Luke's Hospital Orthopaedic Residency Program from 1994-1996 and again from 1998-1999. He was President of the medical staff in 1989 and served as President of the Ohio State Medical Board in 1988 and 1989.

The Saint Luke's Foundation fellowship will provide an intensive clinical and basic science mentoring program designed to nurture the careers of minority orthopaedic surgeons. Upon completion of the basic science curriculum, the fellow will receive intensive

Continued next page



LENNON TRUST GIVES \$2 MILLION CHALLENGE GIFT TO RAINBOW



The Fred A. Lennon Charitable Trust has awarded UH Rainbow Babies & Children's Hospital a gift with a double-impact twist. The Lennon Trust will match any individual's contribution to Rainbow of \$1,000 or less until the total amount of its \$2 million challenge gift is leveraged. The funds donated by the Lennon Trust will support the continued development of the highly specialized Children's Heart Center at Rainbow.

"We wanted to give this gift in a way that inspires others to support one of Cleveland's greatest assets – Rainbow Babies & Children's Hospital," said Christopher P. Hitchcock, Executive Director of The Fred A. Lennon Charitable Trust. "This challenge provides an opportunity for people to make an even greater impact in supporting the very best heart care for the babies and children of our community."

Serving nearly every area of Rainbow, the Children's Heart Center provides diagnostic, intervention, treatment and prevention services, as well as comprehensive, advanced care to babies and children born with complex congenital heart defects. The Lennon Trust's challenge gift will support the strategic recruitment of pre-eminent physician-scientists and additional nurses and support staff to the Children's Heart Center, as well as help outfit a state-of-the-art surgical suite and cardiac catheterization lab.

Rainbow enjoys a long history of pioneering achievements in pediatric cardiology. The first open-heart surgery performed by Jay Ankeney, MD, at Rainbow in 1957 led to innovative advances in the treatment of children's heart disease, and in 1960 the region's first newborn cardiac catheterization was led by Jerome Liebman, MD, a world-renowned pediatric cardiologist. Rainbow's cardiologists were the first in the world to apply Nuclear Magnetic Resonance Imaging to the diagnosis of heart disease in children, and Rainbow was one of the first centers nationwide to offer heart/lung bypass and extracorporeal membrane oxygenation (ECMO), helping to save babies with life-threatening pulmonary and cardiac problems. Today, Rainbow's specialists provide a continuum of expert diagnostic and therapeutic care from birth through adulthood, working closely as an interdisciplinary team across all subspecialties.

The Fred A. Lennon Charitable Trust is named in honor of the American manufacturer and philanthropist from Cleveland who founded The Swagelok Company in 1947. Until his final illness, Mr. Lennon worked at the company every day for more than 50 years, while contributing his leadership and resources to a number of local nonprofit organizations.

For an appointment with the Rainbow Children's Heart Center, call toll-free 866.UH4.CARE (866.844.2273).

Continued from previous page

exposure to musculoskeletal research, participate in a specialized clinical research project and gain valuable experience working with underserved populations in Cleveland.

Richard E. Grant, MD, a leading orthopaedic surgeon who currently holds the Edgar B. Jackson Jr., MD, Endowed Chair in Clinical Excellence and Diversity at UHCMC, will supervise the Saint Luke's fellow in the

laboratory, facilitate research presentations and provide him or her with an opportunity for residencies. A portion of the fellow's time will be spent at the Otis Moss Jr. Health Center, in addition to UH Case Medical Center.

For an appointment with the Department of Orthopaedic Surgery, call toll-free 866.UH4.CARE (866.844.2273).

reflections

Community Benefit: University Hospitals' Longstanding Commitment



Achilles A. Demetriou, MD, PhD,
President, University Hospitals

A HERITAGE OF CARING

“Just six months after the end of the Civil War, a small group of prominent Clevelanders met in a room in the city’s courthouse to discuss the possibility of creating a new hospital, a facility to which all citizens, especially the poorest, could come for care and treatment of illness or injury.”

From “The Lives of University Hospitals of Cleveland, The 125-Year Evolution of an Academic Medical Center” by Mark Gottlieb (Wilson Street Press, Cleveland, 1991)

“Community benefit” is the term used to describe activities a not-for-profit hospital provides for the public good. State and federal governments view these activities as necessary in exchange for the tax-exempt* status that nonprofit entities, including many hospitals, enjoy.

Providing community benefit is a long-held core value at University Hospitals; it is embedded in every aspect of our mission: To Heal. To Teach. To Discover. We were founded in 1866 to serve the community, particularly those underserved by health care, and this remains an ethic woven tightly into our identity and part of what we do every day throughout our hospital system.

In 2007, UH provided community benefits valued in excess of \$168 million. Many of the community benefits provided cannot be quantified in dollars, but nevertheless serve important community needs. We are pleased to be able to continue offering such services, which include a wide range of programs that meet our citizens’ needs – protecting the vulnerable, keeping people healthy and improving the communities we serve throughout Northeast Ohio, the nation and the world.

UH’s many community benefit programs are wide-ranging, addressing the needs of children, adults and the elderly; providing care for acute illnesses and chronic conditions and meeting the long-term needs of our patients. We are also teaching the next generation of doctors and other health professionals how to prevent illness and carry out research to develop yet unknown

cures. At UH, programs like the John T. Carey Special Immunology Unit, the largest provider of HIV medical care in Northeast Ohio, serves more than 1,000 adults and children regardless of their ability to pay for services. Dare to C.A.R.E., offers free screenings for cardiovascular problems to our senior citizens. Our Rainbow Injury Prevention Center provides several programs that help protect kids from injuries, while our Office of Child Advocacy and Protection strives to protect them from abuse.

UH’s extensive education programs and medical research efforts, fundamental parts of our mission, benefit the community too. Physicians and others trained here, along with the knowledge generated through our research projects, are dispersed, literally, throughout the world. Discoveries made here have raised and continue to raise the level of care we all receive.

Finally, our Vision 2010 strategic plan represents a significant contribution to the region’s economic vitality. UH’s investments will boost the region’s economy by creating jobs and by purchasing goods and services.

We passionately, and compassionately, care for the welfare of our communities, and strive to make Cleveland and the surrounding region a better place to live, work and thrive – in health.

The 2007 Annual University Hospitals Community Benefit Report is available for viewing at uhhospitals.org/communitybenefit.

* Although not-for-profit hospitals are exempt from paying federal income tax and local property taxes, the hospitals pay employment tax on all wages paid to employees, income taxes on all unrelated business income, and property or sales tax on facilities and activities that are not part of their exempt purpose. In addition, hospitals attract other for-profit businesses such as medical supply companies that support communities.



Robert R. and Eleanore Risman have made one of the most significant leadership gifts since Vision 2010 was launched nearly three years ago. Their gift is in gratitude for the care given them, their daughter, Kathy, and her twin sons.

Turn to page 16 for the story.

LEGACY MAGAZINE

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