

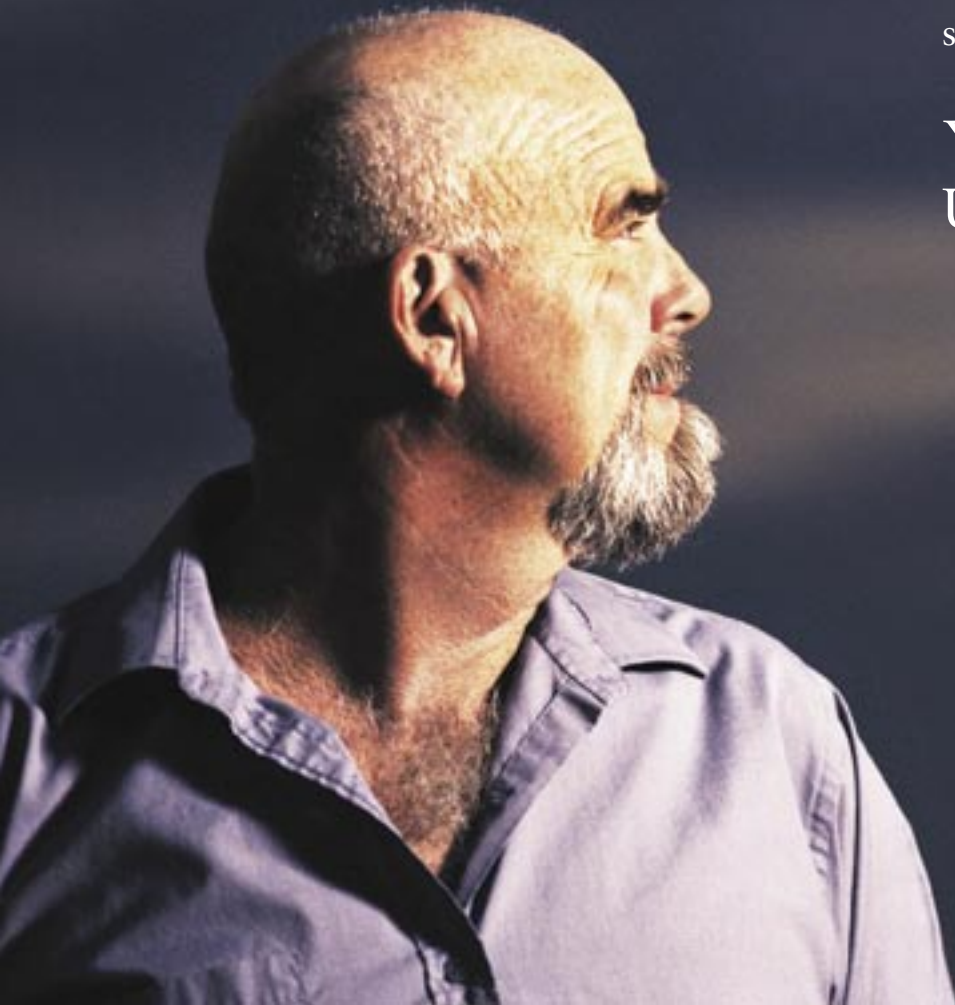
LEGACY

ACHIEVEMENTS IN HEALTH CARE, MEDICAL SCIENCE, AND PHILANTHROPY

MONTE AND USHA
AHUJA

*\$30 million gift
ignites VISION 2010*





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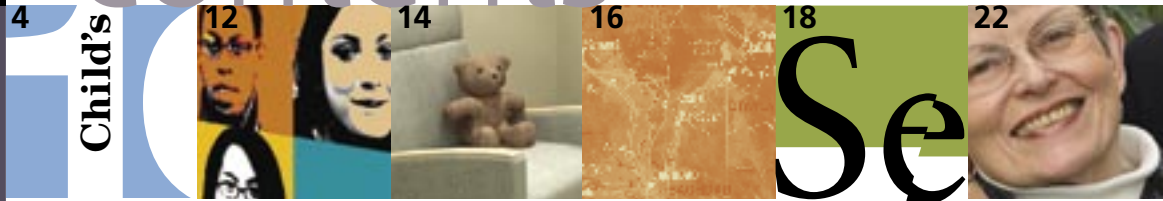
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UNIVERSITY HOSPITALS
LEGACY

VOLUME 15 NUMBER 01
SPRING 2007

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a message

from Thomas F. Zenty III Chief Executive Officer, University Hospitals



RAISING THE BAR

We surpassed many records in 2006 at University Hospitals – in philanthropic gifts, patient volume, and our financial performance. In fact, for the first time in UH history, we exceeded \$100 million in philanthropy and net income.

Our cover story on Monte and Usha Ahuja highlights the couple behind the historic \$30 million gift to UH – the largest philanthropic gift in UH history. In recognition of the Ahuja family's extraordinary generosity, UH will name our future 600-bed hospital in Beachwood the "Ahuja Medical Center."

The Ahuja family's gift, along with the support of many generous friends, brings University Hospitals' total philanthropic support to over \$100 million in 2006. This unprecedented level of generosity is a testament to our benefactors' enthusiasm about our five-year strategic plan, Vision 2010, and support of our mission: To Heal. To Teach. To Discover.

Patient volume up, superior outcomes

Our commitment to patient care is reflected in higher patient volumes in 2006 and superlative ratings by national organizations. UH was recognized for clinical excellence by *U.S. News & World Report* magazine in 13 of 16 specialties and Rainbow Babies & Children's Hospital remained the #1 pediatric hospital in the Midwest. UH also was named among the top 50 hospitals – of over 5,000 in the nation – by the Leapfrog Group, a national coalition of employers and healthcare-purchasing organizations. These superior rankings are a direct result of

quality improvement initiatives led by the UH Quality Center. Moreover, UH received recognition in 2007, as a Solucient 100 Top Hospital – an annual award given to the highest performing hospitals in the nation, based on five areas: clinical outcomes, patient safety, operational efficiency, financial stability and growth in patient volume.

Solid financial footing

Our 2006 financial performance was the best in University Hospitals' history with net income exceeding \$128 million.

In January, Standard and Poor's Rating Service upgraded University Hospitals' bond rating outlook to "positive" from "stable" and affirmed our "A" rating. According to the Standard & Poor's report, the decision to change our rating outlook is the result of our significant operating improvements over the past several years. In addition, the report notes that the upgraded outlook reflects Standard & Poor's belief that UH will continue our recent accomplishments in higher patient volumes and improved financial results.

This news came just two weeks after Moody's Investors Service upgraded University Hospitals' bond rating outlook to "positive" from "stable" and affirmed our "A3" rating.

Upholding these new standards, a focus on patient satisfaction and inspiring further philanthropy, remain top priorities for UH in 2007. UH

mail call

{ THANK YOU, AHUJAS! }

In the days after announcing their historic \$30 million gift to UH in December, Monte and Usha Ahuja received hundreds of congratulatory and grateful phone calls, e-mails and notes from well-wishers, including a few here, edited for length and reprinted with permission.

Dear Monte,

I wanted to thank you for your especially generous gift to University Hospitals. As you know, the state will be supporting Vision 2010 through the capital budget – a very worthwhile investment for Cleveland’s quality of life.

Bob Taft

*Former Governor
State of Ohio*

Dear Mr. Ahuja,

Your donation to University Hospitals was extremely generous and a wonderful investment in our community. Your gift will help a countless number of people obtain quality health care in the coming years. The Ahuja Medical Center will be a wonderful legacy for you and your family. Your kindness is to be commended!

Warm personal regards,

Marlene B. Anielski

*Mayor/Safety Director
Village of Walton Hills, Ohio*

Dear Monte,

I am writing to thank you for the outstanding commitment of you and your wife to University Hospitals. Your leadership in our community and your extraordinary generosity continue to make Cleveland a better place.

Many thanks to you and your family for this tremendous generosity and incredible example for others.

Very truly yours,

Frank C. Sullivan

*President and CEO
RPM International*

Dear Monte and Usha,

Applause! Applause! We warmly congratulate you and University Hospitals on your inspirational gift!

Your story about your immigration to the United States and your success is an important one that should be heard on Capitol Hill.

Bob joins me in thanking you for your community involvement and particularly for your leadership at UH.

Warm personal regards,

Sally L. Gries

*Chairperson, President and CEO
Gries Financial LLC*

Address your comments about UH, Legacy magazine or topics therein to:

Letters, Legacy Magazine, University Hospitals, Marketing and Communications, 11100 Euclid Avenue, Cleveland, OH 44106-5000

Letters selected may be edited for length (350 words or less). Please include a daytime phone number where we may reach you if we have questions on your submission.

Highlights

UH SETS NEW \$100 MILLION-PLUS RECORD IN PHILANTHROPY



PHOTO: DAN MULNER

Christopher M. Connor, chairman, UH Board of Directors, announces UH's record year of philanthropic support – more than \$102 million.

The Ahuja family's \$30 million gift in support of University Hospitals' Vision 2010 strategic plan highlights a year of record generosity. Donor support catapulted UH to its most successful year of philanthropy with more than \$102 million in support.

"Vision 2010 reaffirms our strong commitment to the highest-quality, patient-centered care at UH and renews our focus on our centers of excellence in cancer, pediatrics, neurology, cardiology, orthopaedics, and surgical specialties," says Thomas F. Zenty III, UH chief executive officer.

RAINBOW MAKES CHILD TOP 10 LIST AGAIN



Rainbow Babies & Children's Hospital has once again ranked among the top 10 children's hospitals in the nation, according to *Child* magazine editors and a Medical Advisory Board consisting of leading pediatric experts.

Child conducted a survey, consisting of 247 questions examining vital medical information, including survival rates, the number of complex procedures and intricate surgeries performed, volume of research studies, efforts to reduce medical errors, and the quality and training of the doctors and nurses – as well as child-friendliness, support for families and community involvement. Seventy-six hospitals completed the survey; Rainbow ranked eighth in the nation.

In addition to ranking the best overall children's hospitals, *Child* identified the leading hospitals in five key pediatric specialties: neonatal care, cancer care, emergency care, cardiac care, orthopaedic care and pulmonary care.

Child magazine has conducted the children's hospital survey every other year since 2001; Rainbow has ranked among the top hospitals in the survey since 2003.

HELPING THOSE WHO CAN'T HELP THEMSELVES

More than 9 million children are uninsured in the U.S. – an estimated 156,000 in Ohio, alone. In January, Rainbow Babies & Children's Hospital hosted a Town Hall Meeting to address the urgent need to provide health coverage for all children, local and state children's health coverage efforts, and the importance of encouraging Congress to reauthorize the successful State Children's Health Insurance Program (SCHIP) and Medicaid coverage for children.

Rainbow was selected as one of only 32 sites across the nation to host a national town hall meeting.

Partners in the Town Hall included Akron Children's Hospital, Cincinnati Children's Hospital Medical Center, Columbus Children's Hospital, The Center for Community Solutions, Dayton Children's, Ohio Children's Hospital Association, Toledo Children's Hospital, and Voices for Ohio's Children.

The regional meeting at Rainbow included the opportunity to view a live satellite broadcast of the National Town Hall Meeting at George Washington University Hospital in Washington, D.C.

"More than 52 percent of Rainbow patients depend on Medicaid or the Ohio version of SCHIP," says Avroy Fanaroff, MD, Rainbow chief medical officer and chairman of Pediatrics. "Congressional reauthorization of SCHIP is vital to their health and well-being."



Rainbow Town Hall speakers on children's health coverage included Sara Rosenbaum (at podium), former member of the Clinton Administration, who directed the legislative drafting of the Health Security Act for the President and developed the Vaccines for Children initiative; Mary Wachtel, public policy director, Voices for Ohio's Children; Tracy Williams, former state Medicaid director, current deputy director, Ohio Department of Mental Retardation and Developmental Disabilities; and State Rep. Mike Skindell, District 13 (Lakewood).

STATE EARMARKS \$5 MILLION FOR NEW CANCER HOSPITAL

For the first time in UH history, the hospital received \$5 million from the State Capital Budget toward construction of the new cancer hospital. The allocation is one of the largest appropriations for community projects in Northeast Ohio.

"At one time or another, cancer affects each and every one of us," says Jon Husted, Speaker of the (Ohio) House. "I hope with this state investment that we can help University Hospitals find cures and improve lives – the lives of those living with cancer and the families who love them."

"The new cancer hospital will bring together the latest technology and the talents of Ohio doctors to provide access to the kinds of treatments that will save lives," Ohio Senate President Bill Harris adds. "This is a project worthy of the state's investment."

"We're grateful to the State for approving these funds and for the hard work and tremendous effort put forth by the members of the Northeast Ohio legislative delegation in order to make this alloca-

tion possible," says Heidi Gartland, vice president, UH Government Relations.

Several constituents and entities worked on behalf of UH in order to secure state funding: The Greater Cleveland Partnership, the Cuyahoga County Commissioners, the Cleveland City Council, Cleveland Mayor Frank Jackson, UH National Cancer Leadership Council member Mort Weisberg and the UH Board of Directors, specifically its Government Relations Committee, led by Paul Dolan and Dick Pogue.

Highlights

UHCMC NAMED AMONG SOLUCIENT'S 100 TOP HOSPITALS – TWICE



University Hospitals Case Medical Center (UHCMC) has recently received two Solucient 100 Top Hospitals® awards.

In March, the hospital was recognized with a Solucient 100 Top Hospitals: National Benchmarks for Success Award. This annual award is given to the highest performing hospitals in the nation and is based on five critical areas: clinical out-

comes, patient safety, operational efficiency, financial stability and growth in patient volume.

UHCMC is the only major teaching hospital in Ohio to be recognized among the 100 Top Hospitals.

In December, for the third consecutive year, UHCMC was named one of the nation's 100 Top Hospitals for cardio-

vascular care by Solucient. UHCMC was the only teaching hospital with cardiovascular residencies in the Cleveland area to earn the distinction.

The annual Solucient award for cardiovascular services objectively measures performance on key criteria at the nation's top performing acute-care hospitals.

UH HAS NEW PRESENCE IN HUDSON



Western Reserve Physicians, Inc., in Hudson, Ohio, has joined University Hospitals Medical Practices and will be located at the new University Hospitals Hudson Health Center at 5778-D Darrow Rd.

“We’re very excited about this partnership,” says Bruce Gerlach, MD. “We will continue to offer the same personalized care to our patients, as we’ve done for years, and we now get to do it with the help of UH, one of the most-respected health systems in the nation,” he adds.

UH also will manage the radiology, medical laboratory and physical therapy services located at the facility.

For an appointment with Western Reserve Physicians, call 330-655-2161.

Western Reserve Physicians, Inc., has joined University Hospitals Medical Practices and is located at the new University Hospitals Hudson Health Center. Members of the practice include Louise Knox, ND; Shelby Cash, MD; Marie Vigue; Charles MacCallum, MD; Saira Ismail, MD; Bruce Gerlach, MD; and Wendy Geaney.

NEW CHIEF NURSING OFFICER 'COMES HOME' TO UH

Catherine S. Koppelman, RN, MSN, has joined UH as Chief Nursing Officer and senior vice president at UH Case Medical Center. In this role, she will develop, implement and evaluate nursing standards, practice, nursing education and research in all settings where nursing care is provided.

It is a coming home, of sorts, for Ms. Koppelman, who worked at UH as a staff nurse early in her career.



Catherine Koppelman

Ms. Koppelman will work in collaboration with Chief Medical Officer Nathan Levitan, MD, to manage the Office of Patient Care, Nursing, and Medical Outcomes. She will provide leadership for nursing and nursing resources, as well as social services. Together with Dr. Levitan, she will focus on bed control/utilization, case management, clinical risk management, bioethics, infection-control and quality outcomes.

Ms. Koppelman joins University Hospitals from the Summa Health System, Akron, where she was vice president of patient care services since 1997. Prior to Summa, she worked for 12 years at the former Mt. Sinai Health Care System, where she served in various roles including vice president for patient care services and vice president for nursing. She also has worked at MetroHealth Medical Center and the Philadelphia Naval Hospital.

NEW CANCER CARE AT UH LANDERBROOK, URGENT CARE AT UH WESTLAKE



Photo: JOE GUCK

UH Urgent Care physician, Elizabeth LeMaster, MD, examines a patient.

UH has established a new Ireland Cancer Center at Landerbrook to be led by the newly recruited Hematology-Oncology group of Elliot Dickman, MD, and Jason Stern, MD, who have joined University Hospitals Medical Practices (UHMP). Drs. Dickman and Stern have been a leading force in Oncology on Cleveland's East Side for 20 years.

In addition, UH has opened an urgent care facility at UH Westlake Health Center at Clague Road and I-90. It is open Monday-Friday, 10 a.m. to 10 p.m., and Saturday-Sunday, 10 a.m. to 6 p.m.

"The UH Urgent Care Network is based on the premise that urgent care is a front door for our hospital system," says Lee A. Resnick, MD, director of the Network, which includes urgent care centers at Chagrin Highlands, Chesterland, Mentor and Westlake. "We are offering this service to augment care provided by our family and internal medicine physicians in the community."

AHUJA

FAMILY

\$30 million gift ignites **VISION 2010**

Cleveland entrepreneur Monte Ahuja is a classic American success story who came to Ohio from India in 1968 with barely enough money to survive three months.

In December 2006, Mr. Ahuja, his wife, Usha, and their family announced a \$30 million gift to University Hospitals – the largest single donation in its 140-year history.

The unprecedented gift is in support of Vision 2010, UH's \$1.2 billion, five-year strategic plan. In recognition of the Ahuja family's extraordinary generosity, UH will name the future 600-bed hospital in Beachwood the "Ahuja Medical Center."

Mr. Ahuja is vice chairman of the UH Board of Directors and led the Board task force that developed Vision 2010. He also is chairman and chief executive officer of Walton Hills-based Transtar Industries, Inc., the leading worldwide distributor of original equipment quality transmission parts to the motor vehicle repair industry.

"Monte and Usha have generously supported University Hospitals with their time and talents for many years," says UH Chief Executive Officer Thomas F. Zenty III. "Through this gift, Monte and Usha are demonstrating not only their dedication to University Hospitals, but to the economic vitality of this region and to maintaining the highest caliber health care for the people of Northeast Ohio."

Since UH unveiled the plans for the expanded East Side medical campus and new hospital in May, community leaders have hailed the project as a catalyst for economic growth and an opportunity for Greater Cleveland to reaffirm its national leadership position in the health care industry.



Construction of the medical campus is underway at the 53-acre site at the Chagrin Highlands, west of Interstate 271 at the Harvard Road exit – and across the interstate from UH’s existing Chagrin Highlands Health Center.

“My family and I are humbled to be recognized for our commitment to UH,” says Mr. Ahuja. “We are also honored and grateful to be in a position to provide this level of support to a project that will make a real difference to the people of Cleveland.”

The Ahujas have two daughters, Ritu and Manisha – who is married to Neil Sethi – and a grandson, Rohan.

EARLY DAYS

Mr. Ahuja’s story is one of hard work, strategy and resolve. Born and raised in Chandigarh, India – north of New Delhi – he earned his undergraduate degree in mechanical engineering before immigrating to the United States in 1968. As a financially struggling student, he earned a master’s degree in mechanical engineering at The Ohio State University in 1970 and an MBA at Cleveland State University in 1975.

“I came to this country with the intention of getting my master’s degree in mechanical engineering and going home to India,” Mr. Ahuja says. “But after a short time in Ohio, I made up my mind to make my life in the U.S. and adopted this country as my own, especially after I had the great fortune to meet my brilliant and talented wife, Usha.”

A mathematics gold medalist in India, Mrs. Ahuja was also studying at Ohio State, where she earned her PhD in math. After graduation, she taught at the University of Baltimore and later at Kent State University and Cleveland State University, for nearly 20 years, while also raising two children and being a close confidante to her husband. Mrs. Ahuja is currently a member of the UH Board’s Development Committee and regularly participates in discussions with hospital leadership about details of Vision 2010 plans.

Reflecting on his early days, Mr. Ahuja comments, “Although I had decided to come here, I didn’t know my journey was going to be so difficult and tumultuous.”

After obtaining his master’s at OSU, he was unable to find a job due to visa requirements. Instead, he was accepted into PhD program with a research grant that enabled him to continue his life in Columbus. Unfortunately, the research grant was cancelled halfway through the program and he found himself facing the prospect of going back home.



Monte Ahuja (center) with Shelly Adelman, chairman, Development Committee of the UH Board of Directors, and Chris Connor, chairman, UH Board of Directors.

PHOTOS: DAN MILNER



The Ahuja family, moments before their historic gift is announced in December to more than 700 community leaders, UH physicians, leaders, donors and Board members at the hospital’s special holiday celebration at Severance Hall.

Just when it looked like doors were closing, he remembered a former boss, from a summer job in Cleveland, who was quite impressed with his work and had offered help if ever needed. “Bob lived up to his words when I called him, and while he didn’t have a specific job, I was extended an offer as well as a visa sponsorship,” Mr. Ahuja recalls.

“The CEO of that company became my mentor and a great friend. He even encouraged and supported my desire to pursue my MBA in the evening program, while working full-time at the company.” The responsibility of a demanding career and the long road to obtaining an MBA were a struggle, but he graduated from CSU in the top 25 percent of his class.

During his final semester, while taking an entrepreneurship course, Mr. Ahuja developed a business plan as part of his class work. The project earned him an A+ and compliments from his professor, who wondered if he “was serious about this business.” The professor enthusiastically encouraged him and offered to help.

“After struggling through intense planning and initiating many contacts to secure financing, I ventured ahead and started the company on April 1, 1975, with just two employees and meager capital,” Mr. Ahuja says. He turned a profit in his first year.

RISE OF TRANSTAR

Today, Transtar is the leading worldwide distributor of original equipment quality transmission parts to the motor vehicle repair industry. The company – with 800 employees and 35 locations in the United States, Canada and Puerto Rico – has annual revenues of more than \$250 million. In a major restructuring last year, Linsalata Capital Partners acquired a majority stake of Transtar. Mr. Ahuja retained a share of the company and his role as chairman and chief executive officer.

“In many ways, my life reflects the great American dream. I consider myself very fortunate to attain the success I have, which is truly a tribute to this great country. I am blessed with a wonderful family and thankful to this community,” he says.

“Cleveland has given me my life and I can think of no better investment than University Hospitals’ Vision 2010. The vision is more than buildings; it is promise to the people of Northeast Ohio – and beyond – that UH is here to serve them for generations to come.”

By Marketing & Communications and Institutional Relations & Development staff

Ahuja Medical Center will cater to individual needs

When the Ahuja Medical Center opens in 2010, it will feature a comprehensive array of inpatient and outpatient services ranging from high-tech minimally invasive surgery to leading-edge diagnostics and procedures. Physician offices and facilities for community outreach and education programs will round out the plans.

UH hired an internationally known architectural firm – HKS, Inc., of Dallas, Texas – to work with hospital leaders and other health care experts to design a state-of-the-art complex that provides a unique healing environment and is conducive to providing the highest quality of care. The building is being designed with the needs of patients, their families and caregivers in mind. The architects also will implement environmentally friendly techniques throughout the design.

“The Ahuja Medical Center will be situated within a short drive of some of the fastest-growing communities in our market and will be convenient to our many current patients in those suburbs. Our strategy is to provide our patients the right care at the right location to meet their individual needs. We are grateful that the Ahujas are supporting that strategy in such a significant way,” says Achilles A. Demetriou, MD, PhD, president, University Hospitals.

VISION 2010 TAKES SHAPE

The first “topping out,” groundbreaking, moving vans and construction fences signal the exciting transformation in progress at University Hospitals as part of Vision 2010.

“The infrastructure is in place,” says Steven D. Standley, senior vice president, System Services. “We’re moving through the design phases and into the construction phase.”

Rendering of an **ART WALL** which will surround construction fences on the UH Case Medical Center campus





Several departments, including IT&S, CompCare, Electronic Health Records, Human Resources, and Soarian Group, have completed the move to the UH Management Services Center (MSC). Plans to move Finance, Marketing & Communications, Supply Chain, Ambulatory Services, Real Estate, and Executive Administration to MSC are scheduled to occur by June 30.

“Demolition of Harvey House, Mather House, Lowman House and Robb House on the UH Case Medical Center campus is in the beginning stages to make way for the new Center for Emergency Medicine and parking garage,” Mr. Standley says.

Indeed, construction fences went up in late March and early April to prepare for demolition, which will occur through June.

In addition, University Hospitals announced in April that Margaret Hewitt is the new vice president of Construction. Ms. Hewitt, an architect with more than 15 years of experience in project analysis and management, will oversee the day-to-day construction activities of the hospital’s Master Facility Plan.

NEW CANCER HOSPITAL ON SCHEDULE

Architectural specifications for the new cancer hospital were finalized and approved in February by UH senior leadership. Development of conceptual designs – with department locations,

number of rooms and types of equipment – is underway. Steering committees, design teams and patient focus groups worked together with nearly 100 hospital staff members on the project that, when completed, will significantly enhance the quality of patient care.

“The new building will help facilitate high-quality patient care by consolidating services in a modern, patient- and family-oriented setting,” says John D. Nash, senior vice president, UH Ireland Cancer Center. “This new facility will also enhance recruitment of the best and brightest faculty and staff, and position Ireland Cancer Center as one of the best Comprehensive Cancer Centers in the country.”

The future cancer hospital will offer patients not only advanced cancer care, but a beautiful, life-affirming healing garden. Funded by a generous \$2.75 million gift from Robert and Cindy Schneider, the healing garden will help patients and their families cope with the challenges of cancer treatment (see related story, page 28).

AHUJA MEDICAL CENTER IS NEW FIVE STAR SITE

Similarly, plans are progressing on the Ahuja Medical Center in Beachwood. “We have completed the programming phase,” Mr. Standley says. “We are working on the schematic design of the new facility and plan to break ground in September.”



In the meantime, UH will feature the Ahuja Medical Center site on June 23, when it will host the 2007 Five Star Sensation gala to benefit the UH Ireland Cancer Center. This marks the first change of venue for Five Star since 1995. The biennial culinary extravaganza will feature internationally known chef Wolfgang Puck as honorary co-chair and over 75 chefs and vintners.

“Five Star Sensation has always been a sellout event for University Hospitals,” says Thomas F. Zenty III, UH chief executive officer. “Our change

of venue for this 20th anniversary of Five Star will enable us to accommodate more guests than ever and showcase our 53-acre, prime location for the state-of-the-art Ahuja Medical Center.

“To commemorate the 20th anniversary of Five Star Sensation, we plan to sell a record 2,000 tickets to guests and raise \$2 million to benefit the Ireland Cancer Center,” says Carole A. Carr, Five Star event chair.

NICU GROUNDBREAKING



Former NICU patients and their parents joined Rainbow and UH leaders for the NICU groundbreaking ceremony earlier this year.

Family, friends, and UH leadership and staff gathered in February to celebrate the groundbreaking for the new Quentin and Elisabeth Alexander Neonatal Intensive Care Unit (NICU).

The new NICU will be named in recognition of an unprecedented gift from The Elisabeth Severance Prentiss Foundation last June. The Prentiss Foundation gave \$10 million to UH, with \$7 million of that earmarked for the new NICU. Quentin and Elisabeth Alexander have been long-time trustees of the Prentiss Foundation, and the NICU naming honors their service and leadership to The Prentiss Foundation and Rainbow. Betty Alexander is a former president of the Rainbow Babies & Children's Foundation, and Quentin served as a University Hospitals trustee for many years.

“We are thrilled to begin this new state-of-the-future-art NICU that will translate into new technologies and advancements in care for our patients,” says Thomas F. Zenty III, CEO, University Hospitals. “Building the new NICU is a critical piece of our Vision 2010 plans, and we expect to complete construction by late summer 2008.”

The 40-bed NICU will be on the fourth floor of Rainbow and will unite advanced technology, research and clinical services in a home-like environment with private space for parents to sleep at their child's bedside. There will be additional diagnostic capabilities within the unit, so that these fragile patients do not have to travel far for tests and procedures. The new unit will also include a surgical suite and imaging capabilities to enhance safety and stability.

A topping out ceremony was held in April at UH **TWINSBURG HEALTH CENTER** (left) and a rendering of the facility (right) that is on schedule for completion in October



PHOTO: TONY GRAY



FIRST 2010 PROJECT 'TOPS OUT' IN TWINSBURG

Further east and south, the UH Twinsburg Health Center construction project is well underway. Completion expected by October 2007.

A “topping out” ceremony – a symbolic tradition of good fortune in the construction industry in which the final structural beam, a pine tree and an American flag were placed atop the outpatient health center – took place in early April. This was the first topping out for University Hospitals’ numerous building projects.

The building, on Commons Boulevard, will be easily accessible from Route 82 and Route 91. The facility will feature diagnostic care, outpatient primary care and specialty physician services, as well as an Urgent Care center.

Specialty services will include obstetrics/gynecology; orthopaedics; pain management; cardiology; ear, nose and throat; sports medicine; allergy care; and ophthalmology.

The patient rooms in the family-centered NICU will create a sheltered, protective environment. New monitoring systems will instantly alert caregivers to changes in the baby’s condition, without jarring noises and distractions. Variable lighting will change as the baby’s condition changes, and each room will offer acoustic features and adjustable lights.

“Our neonatologists are the world-renowned experts in caring for the tiniest of babies,” says Fred C. Rothstein, MD, president of University Hospitals Case Medical Center. “This new unit will align our expertise with the most advanced technologies, while creating the best environment of care for these fragile infants.”



Renderings of a lobby area (left) and patient room (right) in the new **NICU**

SYRIA

LETTERS FROM IRAQ

TWO UH NURSES WRITE ABOUT LIFE ON THE FRONT LINE

CAPTAIN MICHAEL BORSICH



I arrived at Camp Speicher in Iraq at 4:00 a.m. on October 13, 2006, after 4 months of training at Fort McCoy, Wisconsin, and a brief 2-week acclimation to the desert environment in Kuwait.

The Borsich family says goodbye at the airport. From left to right: Sherry, Leah, Michael and Dominic.

The actual trip to Iraq took approximately 17 hours on planes and busses.

This is my first active-duty mission in 13 years with the Army Reserves. I anticipate being here approximately 16 months. While I have always wanted to be deployed, you can't always pick your time to go. I leave at home my wife, Sherry, and two beautiful babies, Leah (4 years) and Dominic (17 months), who I miss terribly.

I staff the Intermediate Care Ward at the 399th as an RN. Our patients are more diverse than we anticipated: US soldiers, Iraqi Army and police, Iraqi civilians, US and foreign contractors, and, occasionally, detainees. The patients I primarily care for are victims of gunshot wounds, burns, and improvised explosive devices. The work I do here as a nurse is a far cry from my research department job back at UH. The expectation here is that we care for pediatric, orthopaedic, psychiatric, and varied internal medicine patients. It is truly a catchall.

My most-gratifying moment came after caring for an Iraqi civilian for several weeks. He said to me on his rather hurried discharge, "I wish that after all this is over you and your family can come and visit me, I will slaughter for you my biggest sheep." Our interpreter assured me that this was a very high compliment.

The most difficult for me still is the babies, the little ones. I look at their injuries and think to myself, "Why?" Then I have to re-focus and say, "What can I do to give this patient a better outcome?"

I currently work the night shift, 6 p.m. to 6 a.m., for 2 days, then off one day. We can be called for a mass casualty at anytime; fortunately, there have been few. In my off time, I like to read, go to the gym, study Arabic, and of course, go to movie night!

I miss all of my co-workers at UH, except for one, Mary Weir; she managed to follow me and works in the ICU here. Most of our peer group here is from Northeast Ohio. I want to take the opportunity to say hello to all my co-workers in Cardiology Research and the Cath lab. A special hello to Laura and Jeannie, thanks for all of your support, you are the best!



Mary Weir and Michael Borsich are two University Hospitals' nurses who are also U.S. Army Nurse Corps officers from the 256th Combat Support Hospital in Brooklyn, Ohio. Both were deployed to Iraq to serve with the 399th Combat Support Hospital. The 399th provides care at two 44-bed facilities. Of note, the 256th Combat Support Hospital lineage hails from the 4th General Hospital—Lakeside Unit, whose information and colors are located in the Lakeside Building at University Hospitals Case Medical Center.

CAPTAIN MARY WEIR



Until June 2006, I worked full time as a nurse in the Cardiac Intensive Care Unit (CICU) at University Hospitals.

Mary Weir and UH nurse manager Howard Wetzel at her farewell party with CICU friends and colleagues.

In June, I was cross-leveled (transferred) to an Army Reserve unit located in Taunton, Mass., and ordered to active duty with them. Initially, I went to Fort McCoy, Wisc., for training. Eventually, my boots were on the ground in Iraq during the second week of October.

I have been in the Army (active duty as well as Reserves) for more than 21 years. This is my first tour in Iraq, but not my first visit to the Middle East. I was sent to Saudi Arabia during the first Gulf War.

Last September, I also went with my Ohio unit to Egypt for more than 3 weeks to provide medical coverage during an international military exercise. Forgoing any extensions, I should only spend one year here in Iraq.

Our hospital is a combination of buildings, tents, and iso-containers (which are like windowless, compact trailers). Our hospital has an emergency room, operating rooms, lab, pharmacy, x-ray, a ct scanner, an ICU, and a medical ward. I work in the ICU and am also one of the flight nurses. We take turns carrying a pager and, when needed, I hop into a Black Hawk helicopter and care for critically injured patients during transport.

My work here is somewhat similar to what I do in my civilian job. I use much of the same equipment and my patients are critically ill. However, my patients here are different in that they are trauma patients (gunshot wounds, blast injuries, and burns), and not limited to adults. We have treated a newborn baby, infants, and children of all ages. The majority of our patients are Iraqis. I work 12-hour shifts here (like my civilian job), but work more days during the week.

In addition to pulling flight call, I – and everyone else – can be called into work any time mass casualties come in. During our work shifts, we are occasionally assigned to trauma teams. I also have had the opportunity to cross-train in the EMT as a staff nurse.

Overall, I stay pretty busy. It has been, and continues to be, a great learning experience. The environment includes dust storms, sand, dirt, gravel, rocks and very few plants or trees. I spend my free time reading a lot, have pictures of flowers pasted on the walls around my bed, and grew a pot of flowers from bulbs mailed to me by a family member. Small reminders of Northeast Ohio. Small reminders of home.

Seizing the

Seizures

EXPERT NEUROPHYSIOLOGIST RECRUITED TO LEAD EPILEPSY CENTER AND DIVISION AT UH NEUROLOGICAL INSTITUTE

By Ann Bungo



Hans O. Lüders, MD, PhD

When challenged by a chronic medical condition, you want an A+ team of specialists to help you lead an active, healthy life.

That's what Shaker Heights fifth-grade teacher Lee Appel learned after he found himself having 10-second "out-of-body" experiences in which the classroom got louder and his voice grew softer. At first, he thought it might be just another stressful day teaching. He didn't connect it with the epilepsy he had suffered from since age 19. But as his medication was no longer effectively controlling his condition – with grand mal seizures leaving him unable to drive – his family insisted that he seek help from the epilepsy experts at University Hospitals.

"It's a credit to this team that I'm alive today," says Appel, a married father of two, who lives in Beachwood. Not only did his doctor determine that the episodes were really auras – distinctive sensations or visual disturbances that may signal the beginning of an epileptic episode – but Epileptologist and Adult Epilepsy Director Mary Ann Werz, MD, PhD, also discovered a tumor that required surgery. Moreover, in testing prior to surgery, it was determined that Appel has hemophilia, requiring extra precautions to avoid excessive blood loss.

In December 2003, he underwent surgery conducted by Neurosurgeon Robert Maciunas, MD, to bring his seizures under control, as well as remove the tumor. Today, he remains seizure-free. "This is a team that nailed it head on," he says. "They didn't leave any stone unturned."

Appel is among the estimated 25 percent of the 2 million Americans with epilepsy who have an intractable form of the disease, experiencing frequent seizures that do not respond to medication. For these individuals, state-of-the-art neurological mapping and monitoring techniques at University Hospitals Case Medical Center (UHCMC) offer hope of regaining control of their lives.

In January, UHCMC recruited one of the world's leading authorities on epilepsy, Hans O. Lüders, MD, PhD, to lead the Epilepsy Center in the Neurological Institute. Dr. Lüders also will be chief of UH's Division of Epilepsy in the Department of Neurology. He previously chaired the Cleveland Clinic Department of Neurology.

Dr. Lüders pioneered the use of brain electrodes to evaluate patients with epilepsy. Together with the Epilepsy Center's multidisciplinary team, which includes Drs. Maciunas and Werz, Epileptologist Mohamad Koubeissi, MD, Pediatric Neurosurgeon Shenandoah Robinson, MD, Pediatric Epileptologist Monisha Goyal, MD, Neuroradiologist Barbara Bangart, MD, Nuclear Radiologist Peter



Robert Maciunas, MD

Faulhaber, MD, Psychiatrist John Sanitato, MD and Neuropsychologist Michael Schoenberg, PhD, he plans to develop new methods of measuring brain activity and develop innovative surgical techniques for epilepsy patients at UH.

“Dr. Lüders’ expertise in this area will put us in the forefront of treating these complex cases,” says Warren Selman, MD, director of the Neurological Institute, home of the level IV Epilepsy Center, the highest designation recognized by the National Association of Epilepsy Centers. UH’s Epilepsy Center has provided the highest quality care for patients since its inception in 2000. The Center plans to double its surgical volume this year and triple its number of adult epileptologists by summer 2007. Recruitment of additional pediatric epileptologists is also underway.

Dr. Lüders will lead the epilepsy center’s multidisciplinary team in its evaluation of patients with intractable epilepsy to determine whether they are surgical candidates – currently about 5 to 10 percent of epilepsy patients.

Some of UH’s strengths, Dr. Lüders says, include a 24-hour EEG video monitoring unit and an excellent MRI center with high-resolution “quad coil” imaging that allows the team to record images with greater precision and potentially pinpoint lesions causing the seizures. Its team also is utilizing a full suite of stereotactic radiosurgery techniques that allow its experts to more accurately define both the seizure’s sources as well as regions critical to language, motor or visual areas, and thus lessening the risk for neurological deficits.

“Our program unites expertly skilled surgeons with the tools needed, such as interactive MR rooms where neuropsychology testing can be carried out on patients in an awakened state,” Dr. Lüders says. “This gives surgeons immediate feedback and allows increased accuracy and improved effectiveness of surgical resections.”

The Epilepsy Center’s goal, adds Dr. Maciunas, is for patients to be seizure-free. “The difference between occasional seizures and seizure-free is the difference between not being able to drive, or in some cases hold a job, and being an independent member of society.”

Many people still don’t understand that people die from epilepsy, he says. But, in fact, those who suffer from continued seizures are at an increased risk of sudden death.

For pediatric patients, educational and social development are also of utmost concern, adds Dr. Robinson. “Some children with poorly controlled epilepsy drop several IQ points every few years – so it is far from a benign problem to continue having seizures.”

At Rainbow, the Epilepsy Center’s multidisciplinary team works with families to develop individualized care plans for patients, says Dr. Goyal, Pediatric Epilepsy Director.

“We recognize that seizures can be frightening for parents and often hard to understand,” Dr. Goyal says. “We work closely with families to determine the best testing and treatment plans that will



A new childhood. seizure-free

Shirley deGraphenreed and Shirley Booth



Monisha Goyal, MD



Shenandoah Robinson, MD

Shirley deGraphenreed sensed something was seriously wrong when her 9-year-old granddaughter started staring off blankly into space.

Granted, most children daydream or occasionally pretend not to hear you. This was different.

"I would be talking to her and it was like she wasn't listening. But then she'd snap back into it like nothing happened," Shirley recalls. "You know a child and can tell when something just isn't like them. So, when she came back to herself I asked her, 'Did you hear me?'"

It was her response that frightened her grandmother, who has raised her since she was an infant: "I heard everything you said," replied her granddaughter, also named Shirley. "But I just couldn't answer you."

In the emergency room, her grandmother learned that Shirley's strange blanking out was actually a seizure – and that it likely wasn't her first. The rapid rate at which her newly diagnosed epilepsy progressed confirmed the suspicion.

Soon thereafter, the young girl began hitting things with her hand during seizures and needed to wear pull-ups to avoid wetting herself.

"Her life changed almost instantly," says her grandmother, who sought help from Rainbow Babies & Children's Hospital's team of epilepsy experts. Neurologist Nancy Bass, MD, helped Shirley bring her seizures relatively under control for about a year with medications. But, in the spring of 2004, her seizures became unrelenting. So Rainbow Epileptologist Monisha Goyal, MD, suggested a week's stay at Rainbow to stop the seizures through intravenous treatment and monitoring.

Upon her return home, however, the seizures escalated. She fell down a flight of stairs. She also fell backwards in the bathtub. At school, she needed someone with her at all times to ensure her safety.

Back at Rainbow, Dr. Goyal suggested surgery to identify and remove the seizure-producing areas of her brain.

"I was afraid," her grandmother says. "But I wanted her to have a normal life." In June 2004, little Shirley underwent an operation conducted by Neurosurgeon Shenandoah Robinson, MD, that successfully located and resected the problem areas.

Young Shirley returned home following a month's stay at Rainbow and has since been seizure-free. At school, she's now a Merit Roll student, a tutor and also on the basketball team. She wants to one day go off to college and be able to live on her own – things that would have proved impossible had she continued having seizures.

"She went from wearing diapers and falling down to being a normal girl," her grandmother says. "She's a completely different little girl. She's got her life back."

"I feel so much better," agrees Shirley, who just turned 13. "Now, I can hang at my friends and nobody has to look at me differently."

“When she came back to herself I asked her, ‘Did you hear me?’”

Shirley deGraphenreed

eliminate or control seizures. This is truly a collaborative process among all members of the team to ensure the best possible outcomes.”

About 75 percent of children can achieve excellent seizure control with medication. For the remaining 25 percent, finding a solution is a significant issue that should be pursued aggressively, says Dr. Robinson. Recent advances in imaging have opened the door for many children who were previously thought not to be candidates for surgery.

Dr. Goyal stresses the importance eliminating seizures, when possible. “Often, children with epilepsy are at increased risk for academic difficulties and problems with social interactions, especially with their peers,” she says. “Good outcomes with surgery can dramatically enhance their quality of life.”

Whether pediatric or adult, Dr. Maciunas emphasizes that UH’s Epilepsy Center treats each patient as unique, with an approach as individual as their disease. “No two people have the same epilepsy,” he says. “They don’t have the same cognitive wiring, the same pathology or the same social effects from their epilepsy. There are some general rules, of course, but our team is committed to developing tailor-made plans for the individual patient.”

The multidisciplinary team that works with each patient includes experts in neurology, neurosurgery, neuroradiology, neuro-oncology, neuro-ophthalmology, neurotology, neuro-pathology, neuro-psychology and other related specialties. This team meets jointly to review each patient’s evaluation results, says Dr. Lüders, and together makes a decision about the best treatment.

“Surgery is no longer a treatment of last resort,” Dr. Lüders says. “In fact, those with temporal lobe epilepsy, in which seizures arise in one or both temporal lobes located at the sides of the brain, do very well with surgery.” Doing a temporal lobectomy can lead to complete seizure control, adds Dr. Werz. “In the right patient, we can have 80 to 90 percent long-term seizure-free rate.”

A team of epileptologists, neurosurgeons and researchers from UH and Case also have recently formed a group to study higher cortical function, or conscious mental activities such as thinking, remembering, reasoning, speaking, carrying out movements and processing information, Dr. Lüders says. This team will use information gathered during the comprehensive epilepsy surgery evaluation and do research, which should lead to a better understanding of human higher cortical function.

Both Drs. Lüders and Maciunas agree that there is a tremendous amount of excitement in basic science research. This, in turn, may continue to change the way epilepsy is treated.

“It is possible that in the future, we may be speaking of surgery to place electrodes that predict seizures and abort them before they happen – whether through medication or electrical stimuli,” says Dr. Maciunas, who is actively working on clinical research on improved electrodes with Drs. Werz and Koubeissi.

In the meantime, Dr. Maciunas says it is important to get the message across that treatment plans for seizures are available. “When it comes to optimal care of epilepsy, seizure-free is the goal.”

For more information on the Epilepsy Center at UH, call 216.844.2724.

the Philanthropic Spirit

First Lifetime Director Award honors George Humphrey, II



George M. Humphrey, II (second from left) and family: twin sister, Margot Bindhardt; wife, Patience; daughter, Sandra Brinn and her husband, Matthew; and daughter, Mary Humm and her husband, David.

University Hospitals has celebrated George M. Humphrey, II as its first Lifetime Director for his more than 25 years of outstanding service to UH.

The award, in December, coincided with Mr. Humphrey's retirement from the UH Board of Directors and with the announcement of a challenge grant and a chair, both named in his honor. The Humphrey Challenge will provide \$500,000 for every \$1 million donated to inspire eight new chairs in the Neurological Institute.

In recognition of Mr. Humphrey's significant role in continuing his family's legacy of support, the Humphrey family and Board of Directors of University Hospitals Case Medical Center (UHCMC) established the George M. Humphrey, II Chair in Neurology.

A Cleveland businessman, philanthropist, and member of a storied Cleveland family, Mr. Humphrey joined the University Hospitals of Cleveland Board in 1980 and the University Hospitals Health System (UHHS) Board in 1987. He served in leadership positions on both UH Boards and on several of their committees. He

was vice-chairman of the UHCMC and UHHS boards from 1988 to 2004, and was chair and co-chair of the Board Development Committee since 1996. He served on the UHCMC Endowment Committee for more than 15 years, including chairing the committee for 12 of those years.

During his board tenure, he led several multimillion dollar fundraising campaigns, including a four-year campaign beginning in 1991, which surpassed its \$40 million goal and raised \$61 million. It was the most successful fundraising campaign in the history of UH at that time. He also co-chaired a drive that raised nearly \$15 million to support capital projects for Rainbow Babies & Children's Hospital, and he led a \$2 million fundraising program to establish the Vincent K. Smith Chair in Radiation Oncology at the Ireland Cancer Center.

As chairman of the former Estate Advisory Council (now the Diamond Advisory Group), Mr. Humphrey led a network of 50 attorneys who advised and supported the hospital's estate gift program.

He has twice been celebrated with the hospital's highest philanthropic honor, the Samuel Mather Award, first, in 1992, as a member of the Hanna-Humphrey Family, and again, as an individual, in 1999.

Mr. Humphrey continues a long legacy of leadership, service and support by members of his family. His paternal grandfather and grandmother, George M. and Pamela Humphrey, both played major roles in the growth of UH. A major hospital building is named for this grandfather. His maternal grandfather was R. Livingston Ireland, Jr., a member of the UH board and namesake of the Ireland Cancer Center.

"George and his family have done so much for this community in so many ways. His history of giving, his tradition of service and loyal support of University Hospitals is something for which we will always be grateful," says Thomas F. Zenty III, UH CEO.



Terry and Shelly Adelman

\$5 million supports cancer research

Long-standing supporters of University Hospitals, Sheldon G. and Terry Adelman and family, have committed \$5 million toward the new cancer hospital at UH.

“Almost everyone’s been touched by cancer in some way,” says Mr. Adelman, “and while Terry and I are no exception, we are fortunate to be in a position to do something about it; to give back in a significant way that, hopefully, through aggressive research, can lead to cures for this devastating disease.”

The Adelman family has felt the impact of cancer directly: first with the loss of Shelly’s father in 1990, followed just three years later by the loss of Terry’s father, both from prostate cancer.

“My father was an amazing man. He was my friend and mentor. He taught me by his example to apply our strong family values to business in a thoughtful balance between judgment and kindness, and to give back to the community in the same light,” Mr. Adelman says.

Mr. Adelman joined the UH Board of Directors in 1999. He currently serves on the President’s Advisory Council, as Chairman of the Development Committee, Vice Chairman of the Marketing Committee, and also serves on the Investment Committee.

“When I first learned of the sweeping scope of University Hospitals’ strategic plan, Vision 2010, I immediately knew this was where I wanted to have impact. Not only does this satisfy my desire to help in a very personal way, but I can clearly see the business importance of these expansion plans for this region.”

The Adelmans are joined in their gift by their two children, Wendy and Joel Adelman and their families.

UH hosts Florida friends

Friends and benefactors of University Hospitals who winter in Florida got a mid-January “house call” of sorts from UH physicians and senior executives. Some 160 guests attended events in Naples and Palm Beach to learn about UH’s ambitious plan for the future of health care, Vision 2010.

Stanton L. Gerson, MD, director of the Ireland Cancer Center at UH, and internationally recognized leader in non-embryonic stem cell research and treatment, was the featured clinical speaker in Naples and Palm Beach. Dr. Gerson engaged the audience with stem cell success stories ranging from cancer to cardiac conditions. He also discussed the challenges and predictions for the future of stem cells.

In Naples, Dr. Gerson’s patient, Robert Wise, shared his personal experience of undergoing stem cell treatment for cancer.

In Palm Beach, actors Jill Eikenberry and Michael Tucker, told their story about facing Ms. Eikenberry’s cancer together as husband and wife.



Actors Michael Tucker (a.k.a. Stuart Markowitz in TV’s *L.A. Law*) and Jill Eikenberry (a.k.a. Ann Kelsey) meet the real Stuart Markowitz, MD, (second from right) retired from UH Landerbrook Health Center and his wife, Cindy Markowitz, in January at a event for UH friends and benefactors in Palm Beach, Florida. Ms. Eikenberry shared her story of cancer survivorship with the group.



Cindy and Bob Schneider

\$2.75 million will fund healing garden

The new cancer hospital at University Hospitals Case Medical Center will offer patients not only advanced cancer care, but a beautiful, life-affirming healing garden. Made possible by a \$2.75 million gift from Bob and Cindy Schneider, the healing garden will help patients and their families cope with the challenges of cancer treatment.

The Schneiders made the donation in memory of Bob's parents, Albert and Mary, who both died of cancer.

"Cancer has touched our lives in a significant way and we wanted to fund these healing gardens for University Hospitals' new cancer hospital to help patients cope with the rigors of treatment," says Mr. Schneider, former owner and CEO of Patio Enclosures, Inc.

"I have always had a strong interest in gardening, as did Bob's mother, and I believe in the positive, therapeutic impact that gardening can have on a person," says Mrs. Schneider, who is a cancer survivor.

Both Schneiders are members of the National Cancer Leadership Council at UH. They also are members of the UH Diamond Legacy Society and made their gift through a charitable remainder annuity trust, as well as a cash commitment.

"Cancer affects every aspect of a patient's life and the Ireland Cancer Center combines the science of medicine with a caché of therapies designed to enhance the mental and emotional well-being of our patients," says Stan Gerson, MD, director of the University Hospitals Ireland Cancer Center, and the Case Comprehensive Cancer Center. "The Schneider Healing Garden will be integral to the Ireland Cancer Center meeting its full potential in providing compassionate care."

Drusinsky Chair honors two Rainbow pioneers

In October, Rainbow Babies & Children's Hospital celebrated two internationally acclaimed neonatologists with the establishment of the Drusinsky-Fanaroff Chair in Neonatology.

This chair is a generous gift from Michael Drusinsky and his family, matched by The Rainbow Babies & Children's Foundation. The chair was established to honor Avroy Fanaroff, MD, Rainbow's chief medical officer and chairman of the Department of Pediatrics and Neonatology.

The Drusinsky-Fanaroff Chair also recognizes the remarkable career and contributions of one of Rainbow's most esteemed physicians, Richard Martin, MD, director of Neonatology, who is the first chairholder.

The Drusinsky-Fanaroff Chair will support important advances in patient care, research and education at Rainbow for generations to come.

"One of the great joys I've had as director of the Neonatology program at Rainbow is the number of international people we have trained who have gone back to their home countries and made a major impact on care in these environments." Dr. Martin says.

Rainbow-trained neonatologists are located in more than a dozen countries around the world.

"The changes in Neonatology and improved survival rates over the past 30 years have been truly remarkable," Dr. Martin adds.

"I get great satisfaction when I see children, young adults, and adults who I took care of when they were infants."

"Dr. Martin is one of the world leaders in the studies of breathing in newborns and he's a great educator," says Dr. Fanaroff, with whom Dr. Martin wrote the defining textbook in Neonatal/Perinatal Medicine.

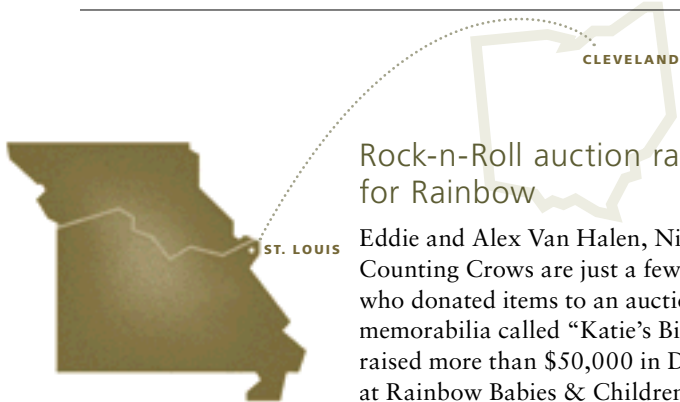
In an academic medical center such as University Hospitals, an endowed chair is one of the highest honors bestowed on the institution.

"This endowment of the Drusinsky-Fanaroff Chair in Neonatology reflects and underscores our commitment to – and our consistent delivery of – the highest quality patient care," says Fred C. Rothstein, MD, president of University Hospitals Case Medical Center.

"On behalf of my colleagues at Rainbow and the entire University Hospitals community, I extend my sincere thanks to Michael Drusinsky and the Rainbow Foundation for your exceptional generosity and enduring commitment to children and academic excellence."



Michael and Grace Drusinsky, Dr. Richard and Dr. Patricia Martin, and Rosalind and Dr. Av Fanaroff at the Drusinsky-Fanaroff chair celebration.



Rock-n-Roll auction raises funds for Rainbow

Eddie and Alex Van Halen, Nickelback, and Counting Crows are just a few of the rock stars who donated items to an auction of rock ‘n’ roll memorabilia called “Katie’s Birthday Bash,” which raised more than \$50,000 in December for research at Rainbow Babies & Children’s Hospital.

Brittany and Jerry Harvey, the guest of honor’s parents, hosted the auction in their hometown of St. Louis. It was Rainbow’s first Circle of Friends event west of the Mississippi River.

Katie, the Harvey’s 1-year-old daughter, has a rare metabolic disease called pyruvate dehydrogenase complex deficiency, and is being treated at Rainbow Babies & Children’s Hospital by one of the nation’s leading experts, Douglas Kerr, MD. Proceeds from the auction will benefit research on this disorder.

Jerry Harvey was traveling as a sound engineer with multi-platinum rock band Van Halen in 1995, when drummer Alex Van Halen complained that the earpiece he used to hear himself and his bandmates on stage “wasn’t worth the price of one of his drumsticks.” Several months later, Harvey went into business with a deluxe in-ear monitor that is still considered state-of-the-art and the earpiece of choice for many musicians.



The Harvey family

Grateful cancer survivor gives back to help others

Carol Rogers is a cancer warrior and has twice survived with the support of her husband, Mike, and the help of her team of doctors, nurses and other specialists at University Hospitals Ireland Cancer Center. She has been in full remission since 2002, following a successful transplant of her own stem cells the year before.

Mrs. Rogers was diagnosed in March 1997 with multiple myeloma, which is a progressive blood disease. As a nurse, she knew the odds – at that time – were against her. She understands the emotional complexities that accompany serious illness and the need for a strong support network. The Rogers’ experience at UH inspired a deep respect and affection for the oncologists, nurses and pharmacists who became part of her network and helped save her life.

Both have longtime ties to UH. Mrs. Rogers started her nursing career at UH and received a Perkins Fellowship in Nursing in the 1960s. She was head nurse on “65 North” at UH for several years. Similarly, her husband has always chosen UH doctors for his care.

To express her gratitude, Mrs. Rogers has named the Ireland Cancer Center as the beneficiary of her estate. As such, the Rogers are members of UH’s Diamond Legacy Society, which celebrates individuals who have made provisions to support UH through their estate or other gift plans. Mrs. Rogers’ generous bequest will benefit many other cancer patients and their families who – like her – come to UH seeking pioneering treatments to help save their lives.


For information on the Diamond Legacy Society, please contact Claudia Lozano, UH Institutional Relations and Development, 216.983.2228.



Carol and Mike Rogers



Lubrizol pledges \$500,000 to New Cancer Hospital

 **LUBRIZOL** The Lubrizol Corporation and The Lubrizol Foundation have committed \$500,000 to support University Hospitals' plan to build one of the most innovative, patient-centered cancer hospitals in the nation. The corporation and the foundation will donate \$250,000 each to UH's Vision 2010 strategic plan, which includes a 150-bed, free-standing cancer hospital at the UH Case Medical Center campus.

The Lubrizol Corporation is an innovative specialty chemical company that produces and supplies technologies that improve the quality and performance of customers' products in the global transportation, industrial and consumer markets. Lubrizol also makes ingredients and additives for personal care products and pharmaceuticals.

The Lubrizol Foundation is a nonprofit Ohio corporation. It was established in 1952 as a private foundation. Lubrizol's long history of supporting state-of-the-art research and development continues through this gift to fund cancer research at UH.



Walter Chwals, MD

The Gerber Foundation
Enhancing the quality of life of infants and young children

Gerber Foundation gift supports critically ill neonates

Last fall, Rainbow Babies & Children's Hospital was awarded a grant of more than \$280,000 from The Gerber Foundation of Fremont, Mich., to help fund a study to determine optimal caloric intake for critically ill neonates. Walter J. Chwals, MD, will lead the project.

"Our objective is to test the hypothesis that acutely ill newborns in the neonatal intensive care setting are routinely overburdened with more calories than their tiny bodies can use," Dr. Chwals says. "Because these very fragile newborns are fed intravenously, their bodies have no way to protect against, or eliminate excess calories."

Research conducted by Dr. Chwals and his colleagues indicates that over-feeding can actually lengthen an infant's stay in intensive care and put their lives at even greater risk.



PHOTO: LISA VITRUS

Chad Jacobsen, MD, medical director at the Center for Survivors of Childhood Cancer, joined several other Rainbow employees, and some of their children, as a St. Baldrick's "shavee" to support pediatric cancer research.

A close shave for good cause

Each year, about 160,000 children are diagnosed worldwide with cancer – an estimated 500 in Ohio, alone. Motivated by these statistics, the St. Baldrick's Foundation was created to raise awareness and funds to cure pediatric cancer by supporting cancer research and fellowships.

At St. Baldrick events, usually held on or around St. Patrick's Day, participants gather with their collected donations from sponsors, then shave their heads in support of childhood cancer patients who experience hair loss from chemotherapy.

Since its inception in 1999, St. Baldrick's has raised over \$20 million through head-shaving events in more than 10 countries and 42 states in the U.S. The group has raised nearly \$500,000 locally since its first Cleveland event in 2002. Last fall, the foundation awarded \$50,000 in research funds to Rainbow Babies & Children's Hospital.

On St. Patrick's Day this year, several UH employees raised more than \$6,000 for St. Baldrick's by shaving their heads at the local event at A.J. Rocco's Downtown, including John Letterio, MD, Chief, Pediatric Hematology/Oncology; Chad Jacobsen, MD, Pediatric Hematology/Oncology; Brian Berman, MD, Chief, General Academic Pediatrics; Steve Hopewell, Rainbow RN and Leslee Seeman, RN, Rainbow 2, who shaved her head for a fifth year.



Art collection offers comfort, escape, hope



PHOTO: AL FUCHS

Dan and Linda Rocker Silverberg of Lyndhurst, Ohio, and Palm Beach Gardens, Fla., donated "Ship of Fools, Sail Away" to UH in 2005. "Our donation – and plans for an additional gift – reflects our appreciation to University Hospitals and especially Drs. Nathan Levitan and Pierre Lavertu. It is also symbolic of the fact that art can sometimes carry us off on a ship of fantasies and away from our worry or pain," says the Hon. Linda Rocker Silverberg.

Everybody loves the art collection at University Hospitals (UH). Just ask Trudy Wiesenberg. Seldom does a day go by that a patient, visitor, or health care professional doesn't mention how they've been moved by a work of art at UH. Whether they seek solace or escape, inspiration or hope, people find it in the artwork, says Ms. Wiesenberg, founder and curator of the art collection at UH since 1988.

The UH collection includes paintings, collage, prints, ceramics, glass, textiles, and sculpture and comprises more than 1,000 original works that have been purchased, commissioned, or received as gifts. About 20 percent of the pieces have been donated to UH.

Ms. Wiesenberg says she is particularly grateful for the numerous gifts by famous artists such as Red Grooms, Sam Gilliam, and Bertil Vallien.

The collection has come a long way since its inception 19 years ago, when Ms. Wiesenberg noticed – during a visit to Rainbow Babies & Children's Hospital – an absence of art in the facility. To fill the void, she planted the seeds for what has blossomed into an expansive art program throughout UH.

In its early years, the collection represented the work of local and regional artists, and the pieces were fairly mainstream. Today's collection, by contrast, is more provocative, innovative, and international, notes Ms. Wiesenberg, an artist herself, who specializes in collage.

As UH embarks on its Vision 2010 strategic plan, Ms. Wiesenberg says she is excited about integrating art into the new facilities. She is particularly enthusiastic about plans for the new cancer hospital, which, she says, "suggest a bolder direction for the art collection." The challenge, she admits, will be finding pieces that work well in an avant-garde space, while being respectful of patients and visitors who are there for serious reasons.

As always, Ms. Wiesenberg will search for art that comforts patients and their families, lifts them up, and offers hope.

To learn more about how you can contribute to University Hospitals' art collection, please e-mail Trudy.Wiesenberg@uhhospitals.org or call 216-844-5867. *By Ellen Brown*

reflections

Health care coverage for all children



By Lolita M. McDavid, MD, MPH, medical director of Child Advocacy and Protection at Rainbow Babies & Children's Hospital

On March 1, Lolita M. McDavid, MD, MPH, medical director of Child Advocacy and Protection at Rainbow Babies & Children's Hospital, testified in Washington, D.C., before the U.S. House of Representatives Committee on Energy and Commerce to urge reauthorization and strengthening of the State Children's Health Insurance Program (SCHIP). Dr. McDavid spoke on behalf of the National Association of Children's Hospitals. Rainbow devotes more than 52 percent of its patient care to children assisted by Medicaid or the Ohio version of SCHIP. Excerpts from her testimony follow.

Children's hospitals are the backbone of health care for children in America. Comprising less than 5 percent of all hospitals in the nation, children's hospitals deliver more than 40 percent of all hospital care for children, as well as the large majority of hospital care for children with complex and serious medical conditions, such as cancer or heart defects.

In addition, children's hospitals are the health care safety net for their communities, devoting, on average, more than 50 percent of their patient care to uninsured children or children covered by public programs, despite the fact that public programs often pay well below the cost of care.

Finally, children's hospitals train most of the nation's pediatric workforce and house the nation's premier pediatric research centers. Directly or indirectly, through clinical care, training and research, children's hospitals touch the lives of every child in the U.S.

Together, Medicaid and SCHIP cover more than one-third of all children in the country, and they have made the difference, according to U.S. Census Bureau analysis. These programs have been especially important to industrial states such as Ohio, which have been losing not only employer-based insurance, but also industrial jobs that in the past provided insurance for the families of those who fill them.

Ohio is one of 33 states that have opted to administer SCHIP either through its Medicaid program or through the combination of the two. Together, Medicaid and SCHIP cover about one-third of all Ohio children, according to the Ohio Bureau of Budget Management and Analysis in 2006. In state fiscal year 2007, Ohio's SCHIP program will cover an estimated 145,000 children, at a cost of about \$290 million.

The proportion of Ohio children who remain uninsured could be reduced substantially simply by fulfilling the promise of existing federal and

state law, since 68 percent of all uninsured children in Ohio are eligible for, but not enrolled in, Medicaid or SCHIP, according to the Health Policy Institute of Ohio.

RECOMMENDATIONS

Building on the foundation of Medicaid's coverage of 28 million children – who are among the nation's poorest and sickest children – SCHIP has made it possible for states to cover an additional 6 million children of families whose incomes exceed Medicaid eligibility criteria, but who cannot afford or are unable to obtain private coverage for their children.

NACH urges Congress to commit to achieving the goal of health coverage for all children using these five recommendations:

- Reauthorize and fully fund SCHIP– at least to fill in all projected state shortfalls and to enable states to cover all eligible but unenrolled children.
- Implement specific measures to improve outreach and enrollment of children who are eligible for Medicaid or SCHIP. In Ohio, we are recommending to our governor new public investment in the above areas, which were successful before the state cut funding.
- Change the frequency of re-determination of eligibility so that it is the same for children and adults, as well as establishment of presumptive eligibility for children.

- Protect Medicaid's safety net for all children. The success of SCHIP stands on the shoulders of Medicaid. Sustaining this success depends on both programs having the funds to meet their goals.
- Invest in the development of quality and performance measures for children. Providers like Rainbow Babies & Children's Hospital are responding not simply to payers but also to the need for even better, safer care for our patients. But we cannot do this alone. Achieving quality and performance measures for children needs federal leadership.

Neither Medicaid nor SCHIP is perfect. SCHIP is capped; when funds run short children are left waiting for coverage. Medicaid's historically low reimbursement rates – particularly for physicians – too often leave children without a medical home. Nonetheless, together SCHIP and Medicaid are fundamental to the financial infrastructure of health care for all children. The decisions Congress makes on SCHIP and Medicaid will affect the health care of every child in this country.

Dr. Lolita M. McDavid has devoted her medical career to children. Prior to joining Rainbow, she was head of general pediatrics at MetroHealth Medical Center in Cleveland, the largest public hospital in Ohio. She is also an associate professor of pediatrics at Case Western Reserve University.



Plans for the new cancer hospital at UHCMC campus are taking shape, including this latest rendering, which looks east from University Hospitals Drive.

For the latest wrap-up on Vision 2010 Master Facilities Projects, turn to page 12.

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