



University Hospitals

WINTER 2011 | 2012

LEGACY

ACHIEVEMENTS IN

HEALTH CARE, MEDICAL SCIENCE AND PHILANTHROPY

Fowler Family Gift Will Transform Cancer Outcomes

a message

from Thomas F. Zenty III, Chief Executive Officer, University Hospitals



GENEROSITY OF TIME, TALENT AND FUNDS OF UH DONORS IS LINKED TO THE PAST

In this issue of Legacy magazine, we celebrate the extraordinary gifts of time, talent and funds from our generous donors, who are committed to making a difference in our community. Their generosity is akin to the UH donor community in 1927 which is described in this issue. Those 1927 UH donor leaders supported a record-breaking \$6 million fundraising campaign to build a new academic medical center in University Circle adjacent to the Western Reserve University School of Medicine as well as a new Rainbow Hospital in South Euclid. Within a week of the announcement of the record-setting campaign, they had surpassed their goal. Likewise, today's generous UH donors have already contributed \$805 million toward our record-setting \$1 billion goal for *Discover the Difference: The Campaign for University Hospitals*.

Three of our donor stories illustrate that they, like their predecessors, have developed a personal philosophy of giving, inspiring their children, and in some cases, their grandchildren, to follow their lead in contributing to the community.

In July, we received a \$17 million gift from Char and Chuck Fowler on what would have been the 43rd birthday of their daughter Angie Fowler. The Fowlers' daughters and sons-in-law joined Char and Chuck in presenting UH Rainbow Babies & Children's Hospital with this gift to create the Angie Fowler Adolescent & Young Adult Cancer Institute. Their generosity honors Angie, who died of cancer at the age of 14, and will transform cancer care for adolescents and young adults for years to come.

In another story, we share the journey of Terry and Shelly Adelman. Since 1999, they have woven their family legacy into the history of UH with their involvement in sustained philanthropy as well as

serving on a myriad of boards, committees and leadership councils. Shelly's business savvy and Terry's dedication to volunteering have helped accomplish our goals. In recognition of their leadership over the years, they received the prestigious Samuel Mather Visionary Award for Philanthropic Giving in October along with Mary Jane and Jack Breen, another generous couple who foster the spirit of giving in their families.

The passion for UH runs deep for Richard Horvitz and his entire family. His father Leonard and Leonard's wife Joan have been long supporters of UH and Richard's daughter Danielle Horvitz Weiner and son Matthew continue the tradition. Long before Richard's wife Marcy died unexpectedly at the young age of 50, she had developed a strong bond with the physicians who treated her over the years. The family resolved to turn their grief into a positive action. The Marcy R. Horvitz Pediatric Emergency Center is named in her honor and is a reminder of the loving nature of Marcy. The new emergency room at UH Ahuja Medical Center also bears her name in recognition of an additional gift by the Horvitz family.

On behalf of the entire UH family, I am grateful to our current donors who continue the tradition established by our predecessors who did so much to create a hospital that has transformed health care for generations. I would like to extend my deep appreciation to the Fowlers, Adelmans, Horvitzes and to each of you, our steadfast supporters for your selfless gifts of time, talent and funds and for your faith in our mission – *To Heal. To Teach. To Discover*. Your personal journey and the ones described in these pages remind us of the power of giving. **UH**

A handwritten signature in black ink that reads "Thomas F. Zenty III". The signature is written in a cursive, flowing style.

UNIVERSITY HOSPITALS
LEGACY

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Among the nation's leading academic medical centers, University Hospitals Case Medical Center is the primary affiliate of Case Western Reserve University School of Medicine, a nationally recognized leader in medical research and education.

LEGACY MAGAZINE
BEST IN OHIO



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To Teach.
To Discover.

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on the cover
CHUCK AND CHAR FOWLER/photo KEITH BERR

Highlights

STATE-OF-THE-ART REHABILITATION HOSPITAL TO OPEN IN 2012

Northeast Ohioans in need of intense physical, occupational and speech language therapy will soon have a new close-to-home option. University Hospitals, in collaboration with Nashville-based Centerre Healthcare Corporation, is building a 40-bed comprehensive inpatient rehabilitation facility in Beachwood, less than two miles from UH Ahuja Medical Center.

The 50,000-square-foot facility is slated to open later this year and will provide a wide range of clinical services for patients recovering from complex neurological, orthopaedic and cardiac conditions, and traumatic injuries. Patients will have access to personalized care designed to accelerate the recovery process, including a dedicated brain injury and specialized stroke program.

Estimated to be a \$17 million project, the freestanding hospital is projected to be the most technologically advanced rehabilitation facility in the nation.

“Through our strategic alliance with Centerre, we will add another important dimension to our continuum of care, ensuring that patients who need acute rehabilitation services receive the highest quality of care – the hallmark of our nationally recognized health system,” said University Hospitals CEO, Thomas F. Zenty III.

Since the new rehabilitation hospital will be located close to many other UH facilities, transfer to and from the hospital is expected to be easier and more convenient for patients and their families. The ultimate goal of hospital staff and physicians will be to help patients return home and to their communities in the quickest amount of time and at the highest level of independence possible.



UH ONCE AGAIN RANKED PROMINENTLY BY U.S. NEWS & WORLD REPORT

U.S. News & World Report once again ranked University Hospitals Case Medical Center prominently among the best hospitals in the nation. UH ranked among America's 50 best hospitals in 11 of 12 medical specialties, including: Cancer (No. 36); Diabetes & Endocrinology (No. 39); Ear, Nose & Throat (No. 28); Gastroenterology (No. 25); Geriatrics (No. 23); Gynecology (No. 36); Nephrology (No. 47); Neurology & Neurosurgery (No. 47); Orthopaedics (No. 23); Pulmonology (No. 33); and Urology (No. 49).



These rankings are based on a combination of scores in categories such as reputation, mortality rate, patient safety and other care-related factors, including nursing and patient services. This year only 140 hospitals – just three percent of the nation's 4,800 eligible

hospitals – achieved a ranking in any specialty.

Additionally, UH Case Medical Center was recognized as a high-performing hospital in the Cleveland metro area for Cardiac & Heart Surgery. UH Geauga Medical Center was also commended for high performance in the metro area rankings and is recognized for Gastroenterology, Neurology & Neurosurgery, Orthopaedics and Pulmonology.

Complete rankings can be found online at www.usnews.com/besthospitals.

CONNECT WITH US

Are you on Facebook or Twitter? Connect with UH and UH Rainbow Babies & Children's Hospital for the latest in health and wellness news and information. Hear from our experts, share your story and join a community of fellow patients, family members and fans.

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[Twitter: @UHRainbowBabies](https://twitter.com/UHRainbowBabies)

“Patients receive the same quality of care regardless of which UH facility they visit.” – Cliff Megerian, MD

EXCELLENT CARE FOR HEART AND STROKE PATIENTS WINS AWARDS

UH Case Medical Center has received the American Heart Association/American Stroke Association's Get With the Guidelines® Heart Failure Award for the fourth consecutive year and Stroke Gold Plus Performance Achievement Award for the third consecutive year. The awards recognize UH Case Medical Center's commitment and success in implementing excellent care for heart and stroke patients according to evidence-based guidelines.



In addition, University Hospitals Geauga Medical Center received the American Heart Association/American Stroke Association's Get With The Guidelines®-Stroke Gold Plus Quality Achievement Award

as well as being recognized as a recipient of the association's Target: Stroke Honor Roll. UH Bedford Regional Hospital received the American Heart Association/American Stroke Association's Get With The Guidelines®-Stroke Gold Plus Quality Achievement Award. UH Richmond Regional Hospital was certified for stroke as well. St. John Medical Center has also received the Stroke Gold Plus Performance Achievement Award by the American Heart Association.



UH OPENS REGION'S FIRST SENIOR ER FACILITIES IN BEDFORD AND RICHMOND

UH Regional Hospitals recently opened the region's first Senior ER facilities at its Bedford and Richmond campuses, introducing a new model of emergency care for older adults and their families. The Senior ER approach to patient care concentrates on the use of broader risk-assessment tools, specially trained clinical care teams and senior-friendly amenities to reduce stress. The Bedford campus is at 44 Blaine Ave. in Bedford. The Richmond campus is at 27100 Chardon Road, Richmond Heights.



UH EAR, NOSE & THROAT INSTITUTE WILL IMPROVE PATIENT ACCESS TO WORLD-RENOUNDED CARE

University Hospitals is making otolaryngology care more accessible throughout Northeast Ohio with the recent launch of the UH Ear, Nose & Throat Institute. Comprised of eight Centers of Excellence, the institute facilitates collaboration among a broad range of subspecialists to ensure patients can seek treatment for ear, nose, throat and related head and neck disorders close to home. UH Ear, Nose & Throat Institute will have 10 sites throughout Northeast Ohio.

UH is setting new standards for training the next generation of physicians, nurses and allied health professionals who will increasingly be expected to work in multidisciplinary teams. "Formation of the institute allows caregivers to work together under one administrative umbrella while amplifying our ability to retain and recruit top talent," said Cliff Megerian, MD, Richard W. and Patricia R. Pogue Chair in Auditory Surgery and Hearing Sciences, Vice-Chairman Otolaryngology - Head & Neck Surgery, Director of Otology and Neurotology at UH Case Medical Center; Professor of Otolaryngology - Head & Neck Surgery, Case Western Reserve University School of Medicine. "Additionally, the institute model enables us to partner with community-based physicians who practice our values, expanding our geographical reach and diversity of services." In turn, patients and their families now benefit from greater access to one of the region's largest networks of otolaryngologists.

To learn more about the UH Ear, Nose & Throat Institute or to make an appointment, visit UHhospitals.org/ENT or call 1-866-UH4-CARE.



Chuck and Char Fowler

Fowler Family

Last July on what would have been Angie's 43rd birthday, that resolve resulted in the creation of the Angie Fowler Adolescent & Young Adult Cancer Institute with a \$17 million gift to UH Rainbow Babies & Children's Hospital from the Charlotte and Charles Fowler Family Foundation. The Fowlers' daughters and sons-in-law, Chann and Ed Spellman and Holley and Rob Martens, joined Char and Chuck in making this transformational gift.

It was a typical autumn day in 1982 when 13-year-old Angie Fowler complained of a pain in her arm after a cheerleading practice in suburban Chicago. Her parents, Char and Chuck, chalked it up to a muscle pull. But as the days went on and Angie continued to tell her parents and two sisters of the pain, the Fowlers sought medical advice. There was a lump. Just before Thanksgiving, Angie underwent investigative surgery and removal of the growth while the family anxiously awaited the outcome.

Gift Will Transform Cancer Outcomes



Angie Fowler at age 13

When the surgeon emerged from the operating room, the Fowlers were stunned. "Angie had cancer, a melanoma, and the prognosis was not good," Char recalled. It was the beginning of a long odyssey for Angie and the family which took them to Texas for treatment.

Vivacious, artistic and athletic, Angie exhibited an amazing strength, cheerfulness and compassion for those around her during the long hours spent at the hospital waiting for treatment in spite of having no activities to appeal to a teenager. She yearned to be outside or to be playing the new Pac Man electronic game, said Char, who slept on the floor of her daughter's room.

Tragically, Angie died the following June at the age of 14. The family was devastated. Chuck and Char, high school sweethearts from Indiana, who moved to the Cleveland area in 1988, resolved to turn their grief into a positive force for other teenagers like Angie. They wanted to help determine why cancer was taking so many adolescents and young adults.

Last July on what would have been Angie's 43rd birthday, that resolve resulted in the creation of the Angie Fowler Adolescent & Young Adult Cancer Institute with a \$17 million gift to UH Rainbow Babies & Children's Hospital



Chuck and Char Fowler (center) with daughters and sons-in-law **Chann and Ed Spellman** and **Holley and Rob Martens** at the July 12 announcement of the Fowler Family Foundation gift.



Treasure Byrge, whose brain tumor was removed two years ago, wants to become president of the U.S.

from the Charlotte and Charles Fowler Family Foundation. The Fowlers' daughters and sons-in-law, Chann and Ed Spellman and Holley and Rob Martens, joined Char and Chuck in making this transformational gift.

"When Angie was getting her care in Texas years ago, the facilities were either bent toward very young pediatric patients or adults," said Char. "We're supporting a treatment center and program that surrounds teens and young adults with an atmosphere more suited to their unique needs."

The largest individual donation in the history of UH Rainbow Babies & Children's Hospital, the Fowler Family Foundation lead gift furthers the hospital's national leadership in childhood, adolescent and young adult cancers and blood disorders. Now under design, the Angie Fowler Adolescent & Young Adult Cancer Institute will include a new dedicated outpatient treatment facility on the eighth floor of the Leonard and Joan Horvitz Tower and an expanded inpatient unit for pediatric, adolescent and young adult patients on the seventh floor of Horvitz Tower.

Both areas will benefit from the environment and expertise of UH Seidman Cancer Center and the advances in research at the Iris S. and Bert L. Wolstein Research Building. Plans also include a rooftop garden at UH Rainbow Babies & Children's Hospital where patients like Angie can go outdoors with their families and enjoy the fresh air. There will be an exercise room and activity rooms with a myriad of electronic games that Angie would have loved playing.

"Many adolescents and young adults will be cured of cancer. We will have the ability to help them survive and go on and live happy and healthy lives of their own. I can think of no better tribute to Angie."

– John Letterio, MD



The Fowler girls in Hawaii (1981) from left: Angie, Holley and Chann

SUCCESSFUL OUTCOMES FOR ADOLESCENT AND YOUNG ADULT CANCER LAGS

Cancer remains the leading disease killer for 15-29 year olds and diagnosis rates in this age range are eight times greater than cancer rates in younger children. While in recent years there have been many advancements in cancer care in adult and pediatric cancers, the survival rate for young adults and teenagers with cancer has seen little improvement over the past three decades.

"We do not know why survival rates have been stagnant for this age group, but some of the identifiable factors include biological differences of cancer in young adults versus older adults, less participation in clinical trials, delayed diagnoses, and the reality that young adults are more likely to be uninsured," said John Letterio, MD, Chief of Hematology/Oncology at UH Rainbow Babies & Children's Hospital. "With this meaningful gift in Angie's memory, we will partner with the UH Seidman Cancer Center to dig deeper into these factors, increase the number of young adults in clinical trials, and ultimately, improve those survival rates," he said.

The Fowlers first addressed this conundrum five years ago in 2007 when the family foundation donated \$1 million to UH Rainbow Babies & Children's Hospital in Angie's memory to fund the first endowed chair in the United States dedicated to adolescent and young adult (AYA) cancer. It provided for recruitment of a nationally recognized physician-scientist with expertise in AYA. The Angie Fowler gift was matched by \$500,000 from the Rainbow Babies & Children's Foundation. The Angie Fowler Chair in Adolescent & Young Adult Cancer Research is held by Joe Matloub, MD, Clinical Director of the Angie Fowler Adolescent



“And my oncologists... are caring and very special.” – Jeremy Severs

Jeremy Severs with his oncologists, **Alex Y. Huang, MD, PhD**, Director of Fellowship Training Program, Division of Pediatric Hematology/Oncology, UH Rainbow Babies & Children’s Hospital, UH Case Medical Center; Assistant Professor, Case Western Reserve University School of Medicine; and **Youmna Othman, MD**, Pediatric Hematology and Oncology Fellow, UH Rainbow Babies & Children’s Hospital.

& Young Adult Cancer Institute at UH Rainbow Babies & Children’s Hospital.

Over the past five years, the Fowlers have traveled across the country with Dr. Letterio to determine how hospitals manage their adolescent and young adult patients. It became glaringly obvious that social space and outdoor activities were lacking.

“The institute will fill the very real need that will help kids in treatment feel normal while they are fighting their illnesses,” said Chuck, who is Chief Executive Officer of Fairmount Minerals, a global supplier of purified industrial sands, headquartered in Chardon. “This will be the absolutely best AYA treatment facility in this country, if not the world and will attract the attention of caregivers, physicians and researchers from around the world who will be galvanized by the common goal of better outcomes and a greater cure rate for adolescent and young adult cancer patients,” he said.

Dr. Letterio concurred. “When I think of my children and the Fowler grandchildren, I can’t help but be in awe of what the Fowler gift means to their generations to come. Many adolescents and young adults will be cured of cancer. We will have the ability to help them survive and go on and live happy and healthy lives of their own. I can think of no better tribute to Angie.” **UH**

To support the work of the Angie Fowler Adolescent & Young Adult Cancer Institute, use the envelope inserted in this issue and mark it “Angie’s Institute” or visit www.UHgiving.org/Fowler

Jeremy Severs discusses his care with **John Letterio, MD**, Chief, Division of Pediatric Hematology/Oncology and the Jane and Lee Seidman Chair in Pediatric Cancer Innovation, UH Rainbow Babies & Children’s Hospital/UH Seidman Cancer Center; Professor of Pediatrics, Case Western Reserve University School of Medicine.

Miracles Abound

UH Rainbow Babies & Children’s Hospital is already producing better outcomes for young adults, according to Jeremy Severs, an AYA cancer survivor whose constant monitoring by UH oncologists brings him into the hospital every three months.

“It is a miracle that I was at Rainbow for my treatments because it saved my life,” Jeremy said. Now 27, Jeremy was diagnosed with cancer of the lower jaw in 2004 when he was 19. After surgery in 2005, Jeremy was monitored regularly. In 2007, that careful monitoring showed a metastasized area in the lung. That area was removed followed by nine months of chemotherapy. “Every three months I get a PET and CT scan and an MRI once every year. The technology here is the best,” Jeremy said just before his latest scan. “Since it is the type of cancer that is more common with children, I get my treatments at Rainbow where they can look at my cancer from the perspective of children’s cancer. I have been cancer-free for almost three years, which is the mark I was to hit,” he said.

Jeremy, a senior at The Ohio State University majoring in construction systems management, has observed young people in treatment and said they do not sit around with nothing to do as Angie did back in Texas. “There are DVD players, arts and crafts, computers with Internet access, games and lots of entertainment.” One of the best parts for the busy student is the efficiency of treatment. “There is no waiting and I really like that,” he said. “And my oncologists, Dr. Alex Huang and Dr. Youmna Othman provide the finest care,” he said. “They work hard but they are so much fun. They are caring and very special.”

When Jeremy heard of the gift from the Fowler family, he was touched, knowing that their generosity is giving a second chance to young adults like him.



Discover the Difference

THE CAMPAIGN FOR UNIVERSITY HOSPITALS

The founding philanthropists who started the hospital in 1866 discovered the difference they could make in health care. They set the pace for the bold supporters of 1927 who surpassed by \$2.5 million – within just one week of the announcement – the record-breaking \$6 million campaign goal to build a new academic medical center. Today's 2012 UH philanthropic community is poised for the same kind of record-breaking campaign to transform health care by supporting *Discover the Difference: The Campaign for University Hospitals*.

CAMPAIGN HONORARY VISIONARIES

The following visionaries have made transformational gifts of \$10 million or more:

Monte and Usha Ahuja and Family

The Cleveland Foundation

The Dolan Family

Char and Chuck Fowler Family

Dr. Donald J.* and Ruth W.* Goodman

The Harrington Family

Leonard and Joan Horvitz, and Richard A. Horvitz and Family

George Humphrey Family

The Elisabeth Severance Prentiss Foundation

Rainbow Babies & Children's Foundation

Bob, Eleanore and Kathy Risman

Jane and Lee Seidman

Iris S. & Bert L.* Wolstein

* Deceased

Nearly a century has passed since UH's visionary predecessors made the bold request for support that would help to establish what today stands as the University Hospitals Case Medical Center campus. Like those who sought to extend the promise of quality care to the Cleveland community so many years ago, UH is enlisting the support of Northeast Ohio's dedicated donor community in realizing a record-setting \$1 billion goal for *Discover the Difference: The Campaign for University Hospitals*. And once again, UH benefactors have generously met the call for support.

To date, UH has received more than \$805 million in support from the donor community, \$90 million of which was raised in 2011. More than 54,000 individuals, foundations, corporations and other organizations have contributed to Discover the Difference, 90 of whom have given a gift of \$1 million or more. These impressive results are enabling UH to stay on pace to achieve the aggressive campaign goal while enacting important enhancements to programs and services.

UH will continue to embrace – and deeply appreciate – the support of benefactors as philanthropy serves an increasingly critical role in the health care industry.

"Philanthropy has achieved prominence in the strategic plans of health systems across the nation," said Sherri Bishop, chief development officer, University Hospitals. "Once viewed as a source of ancillary support for health systems, health care philanthropy can – and often does – exceed income generated through a hospital's operations," she said.

UH serves as a national model of what can be accomplished with the support of the philanthropic community. In addition to providing much-needed financial support, UH benefactors are committing their time and talent to ensure the campaign's success.

Campaign leaders have guided the evolution of Discover the Difference, which has been designed to ensure UH will continue to do what it has done best for nearly 150 years – provide

2012

Because great medicine requires more than just great facilities, UH will continue to transform health care in the region by generating considerable support for new and existing programs, endowments and capital projects, all for the benefit of patients.

the highest-quality patient experience for every patient, every time. Gifts to Discover the Difference may be directed toward a variety of purposes that are central to the UH mission:

- **To Heal** – enhance patient care, experience and access;
- **To Teach** – help train future generations of physicians and scientists; and
- **To Discover** – accelerate medical innovations and clinical research.

The campaign also builds on the tremendously successful implementation of UH's strategic plan, which allowed the health system to expand its facilities and significantly enhance patient access to services. As a result of the extraordinary generosity of benefactors, UH is now able to provide to individuals in a seven- to eight-county market area access to adult primary care within five miles of their home; access to outpatient care within eight miles of their home; and access to a full-service hospital within 15 miles of their home.

Yet, because great medicine requires more than just great facilities, UH will continue to transform health care in the region by generating considerable support for new and existing programs, endowments and capital projects, all for the benefit of patients. Gifts in these areas will benefit UH's major medical centers and institutes, or an area of the donor's choosing.*

Regardless of how UH's benefactors choose to give, the sustained generosity of Cleveland's philanthropic community will make an enduring difference to patients, their families and the region. Like the visionaries who stood behind UH decades ago, those who give to Discover the Difference today will leave a legacy that will last for generations. **UH**

**To learn about specific funding opportunities in each of these areas, contact a UH development liaison at 216-983-2200.*

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It's been quite a journey –



A Life of Contributing

It began at a summer party. Seven months later they were married.

“It was Friday, July 13th; so, for us, it really was not a bad omen,” Terry Adelman recalled with a laugh. True enough. In February, Terry and Shelly Adelman will celebrate their 49th wedding anniversary. They have raised two children, are grandparents five times over. He built two successful national businesses. Through it all, their contribution of time and energy has made their names synonymous with volunteering and leadership at University Hospitals.

As a tribute to that leadership, the couple received University Hospitals’ prestigious Samuel Mather Visionary Award in October for their philanthropic support. *(See related story on Page 20.)*

And to think it all began with a summer party, a bit of luck and lots of hard work. The undercurrent has always been family and contributing to the greater good.

from a bus ride, to a summer party, to a billion dollar campaign.



Shelly and Terry Adelman

GROWING UP

A young Terry hopped aboard the 32-B bus line, sporting her blue uniform, heading to University Hospitals Rainbow Babies & Children's Hospital. She proudly adjusted her name tag, letting everyone know she was a volunteer. "I really, really loved it," said Terry, who's been volunteering ever since.

At the same time, Shelly Adelman was falling in love with his first car. Years later, his passion for cars and business merged to become Blue Coral, the country's largest manufacturer of car-wash chemical and car waxes.

Neither Shelly nor Terry was superstitious about meeting each other several years later on Friday the 13th. Rather than being a bad omen, it paved the way to a wonderful partnership. They were a great match. Shelly, a young businessman, was competitive and charismatic; Terry, a teacher, smart and gracious. They married and started their family while retaining Terry's relationship with University

"HE'S LIKE A SHEPHERD." – Terry Adelman

"SHE'S BRIGHT AND INNOVATIVE." – Warren Selman, MD

“It’s all about volunteerism. Be engaged.”

Hospitals. All their physicians were at UH. Their two children, Joel and Wendy, were born at University Hospitals MacDonald Women’s Hospital.

Shelly was busy building his career. He founded a service company which became one of the founding companies of Waste Management. Blue Coral came a short time later. While it appeared that he had the Midas touch, Shelly credits his tried-and-true business model: hire and surround yourself with the best people to create an A+ team. He and Terry have relied on that same philosophy to help shape UH’s future.

DIFFICULT TIMES

While tending to their growing family’s health needs, their reliance on the expertise of members of the UH team led them to regard those experts as part of their extended family. When Terry required complex spine surgery, she chose Warren Selman, MD. Dr. Selman had operated on both her father and father-in-law. Terry’s surgery was also successful. “He is phenomenal,” she said. In 2007, while she was recuperating, Dr. Selman asked Terry to join the UH Neurological Institute’s leadership family. “Would you like to help me get a Neurological Leadership Council started?” he asked. “Ah ha!” an always energetic Terry exclaimed. “This was the challenge for me.”

“We couldn’t have found a more ideal person for the inaugural chair of the council,” Dr. Selman said. “Terry is passionate about everything. She’s bright and innovative. Terry has molded the NI Leadership Council. She’s helped make the complex world of neurological disorders easily understandable for patients and families,” he said. “Ultimately, well-informed patients become the best advocates around,” said Terry, who is also a member of the UH MacDonald Hospital for Women’s Health Leadership Council and the UH National Art Leadership Council.

Shelly’s involvement with UH leadership began when he joined the University Hospitals Case Medical Center Board in 1999. In 2004, he became a member of the University Hospitals Board. He has worked on various committees: investment, development, audit, marketing and strategic. Though retired from his businesses, he’s busier now than ever before, he said, redirecting his energy to UH. “It’s like a whole new business for him,” Terry said, proudly.

The couple’s commitment to UH became personal after their fathers each died of cancer, just a few years apart. The Adelman family was grieving. Shelly turned to his extended UH family, vowing to make a difference for others. He became the founding chair of the National Cancer Leadership Council, UH’s first leadership council. His vision was to transform the two floors of the hospital – then called University Hospitals Ireland Cancer Center – into a freestanding hospital. “It was just a dream,” Terry recalled.

But Shelly made it a reality by working to find the capital for this major undertaking. He invited 40 of his friends and business colleagues to join the newly formed Leadership Council. Within hours after that pivotal meeting in which the plan was explained, the first \$1 million check was pledged to fund what is today’s University Hospitals Seidman Cancer Center. Shelly continues serving on what is now the UH Seidman Cancer Leadership Council. He is the Vice-Chair of the UH Ahuja Medical Center Board. Both Shelly and Terry are members of the UH Diamond Legacy Society.

FAMILY PRIDE

“He’s like a shepherd,” Terry said of Shelly’s talent to lead, motivate and inspire others to donate.

“They just feel compelled to give,” Shelly explained of his ability to encourage others. “Grateful patients want to give back – it’s very contagious.” He is a true UH ambassador. He chairs the

Development Committee, on which he has served since 2000. His tenure on that committee and business acumen proved the perfect combination for helping to shepherd Discover the Difference: the Campaign for University Hospitals, which has already raised more than \$800 million toward the unprecedented goal of \$1 billion.

The Adelmans set the pace. They were among the first to make a major gift to the silent phase of the campaign known as Vision 2010. Their very significant gift was designated for UH Seidman Cancer Center. Today, the Adelman Welcome Center, named in honor of the couple’s generous gift, exudes warmth and hope to families and patients.

The Adelmans’ extraordinary contribution of time, talent and money is part of their fiber. “It’s all about volunteerism,” Terry said. “Be engaged. Get involved.” The Adelman children are following Shelly and Terry’s lead. Son Joel serves on the boards of UH Case Medical Center and UH Rainbow Babies & Children’s Hospital. Daughter Wendy joins Terry on the UH Neurological Institute’s Leadership Council.

Next in line: the Adelman grandchildren. A few years ago, Chelsea, their oldest grandchild, followed in her grandmother’s footsteps, volunteering at UH Rainbow Babies & Children’s Hospital, starting a whole new chapter in the family’s legacy.

It’s been quite a journey – from a bus ride, to a summer party, to a multimillion dollar capital campaign whose impact extends beyond UH to the entire Northeast Ohio community. **UH**



Get involved.” – Terry Adelman

from left: **Anthony Furlan, MD**, Co-director, UH Neurological Institute; Professor and Chair, Department of Neurology, Case Western Reserve University School of Medicine; and **Warren Selman, MD**, Director, UH Neurological Institute, Neurosurgeon-in-Chief of University Hospitals; Professor and Chair, Department of Neurological Surgery, Case Western Reserve University School of Medicine.



UH Neurological Institute

Terry Adelman is a strong supporter of the UH Neurological Institute where a team of more than 100 specialists, providing the best in neurological services, is led by Warren Selman, MD, and Anthony Furlan, MD. New ideas, new devices, new discoveries abound, but recent innovations are in brain health and neural-engineering.

Total brain health today extends well beyond Alzheimer’s disease, Dr. Selman said. The Brain Health and Memory Center focuses on maintaining brain health throughout one’s life. This includes memory, cognition, and customizing treatment plans when medical conditions impact one’s brain functioning and one’s family.

Neuro-stimulation and neural-engineering are also offering new hope for patients. “We’re finding we can modulate the brain and the nervous system in much the same way that cardiologists use a pacemaker to help the heart work better,” Dr. Selman said. Stimulating the brain, by implanting special electrodes, forming the so-called “bio-digital interface” can still Parkinsonian tremor and soon may offer hope for stroke patients to move paralyzed limbs.

To learn more about UH Neurological Institute’s Brain Health and Memory Center or to make an appointment, visit UHhospitals.org/brainhealth2012 or call 1-866-UH4-CARE.



Stan Gerson, MD, Director of UH Seidman Cancer Center, Director of Case Comprehensive Cancer Center; Professor of Hematological Oncology, Case Western Reserve University School of Medicine.

UH Seidman Cancer Center

In 2006, Shelly Adelman’s goal was to build a freestanding cancer hospital. “Don’t worry. We’ll find and raise the funds for the best cancer center in the country,” he told Stan Gerson, MD, Director of what was then called UH Ireland Cancer Center.

They did. Shelly’s vision became reality last June, when the 10-story UH Seidman Cancer Center’s doors opened. The freestanding hospital is the only one of its kind in Northeast Ohio, and one of 12 nationwide, with a National Cancer Institute designation as a “Comprehensive Cancer Center.”

Patients receive the most advanced diagnostic and therapeutic protocols focused on their personalized medical needs. Recent innovations include PET scans for early detection of lung cancer, the number one cancer killer. New imaging techniques are detecting beginning stages of breast cancer, when it is most treatable.

Other initiatives include gene therapies for treating colon cancer and minimally invasive technology like the CyberKnife® to remove hard-to-reach cancers without surgery and scalpel. More than 300 clinical trials are available for patients. Strides are being made with therapeutic clinical trials for brain cancer. An entire floor of UH Seidman Cancer Center is devoted to stem cell research and transplants.

“It’s a comprehensive approach that’s highly integrated,” Dr. Gerson said.

To learn more about UH Seidman Cancer Center’s features, visit UHseidman.org/features2012 or call 1-866-UH4-CARE.



New Technology is Breakthrough in Detecting Cancer Tissue During Brain Surgery

University Hospitals' surgeons can now be certain they haven't left any cancerous tissue behind during brain surgery, thanks to the intra-operative magnetic resonance imaging suite at UH Seidman Cancer Center.

The suite houses a state-of-the-art scanner that allows surgeons to perform an MRI on the brain while a patient is still under anesthesia. If residual tissue that can be safely removed is detected, the patient can immediately be returned to the operating room where surgeons can extract what remains.

The first craniotomy to be performed in the new suite took place in August. "The new technology and the excellence of the operating room nurses and radiology team made the first surgery a clinical success," said Andrew Sloan, MD, FACS; Director, Brain Tumor & Neuro-Oncology Center; Peter D. Cristal Chair in Neurosurgery, University Hospitals Neurological Institute; Associate Professor of Neurological Surgery, Case Western Reserve University School of Medicine. He is part of a husband-wife powerhouse team, often collaborating on brain research projects with his wife Jill Barnholtz-Sloan, PhD, Associate Professor at Case Comprehensive Cancer Center and international researcher specializing in brain tumor genetic epidemiology.

To learn more about Brain Tumor & Neuro-Oncology Center innovations or to make an appointment, visit UHhospitals.org/brainMRI2012 or call 1-866-UH4-CARE.



Andrew Sloan, MD, and Jill Barnholtz-Sloan, PhD

The first craniotomy to be performed in the new suite took place in August. "The new technology and the excellence of the operating room nurses and radiology team made the first surgery a clinical success."

– Andrew Sloan, MD



Sharon Stein, MD, and Brenna Phelan



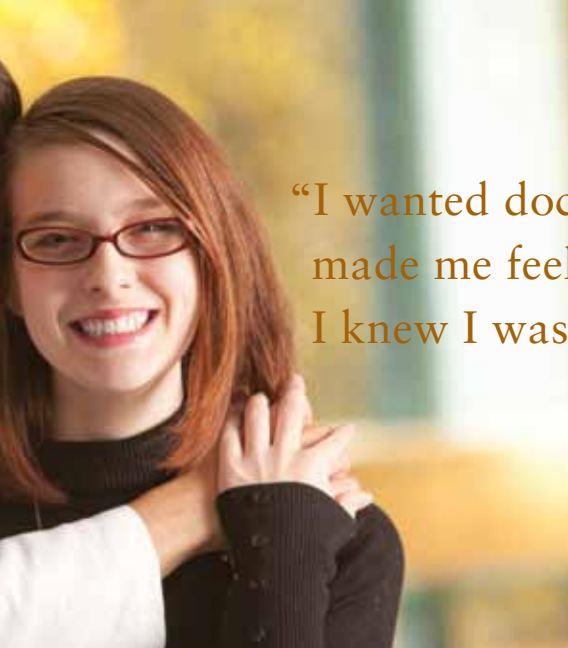
UH Leads the Way in the Early Detection and Treatment of Lung Cancer in Smokers

Lung cancer takes more American lives than any other cancer, but a new screening procedure offered at UH Seidman Cancer Center is allowing physicians to detect and treat the disease while it's still curable.

The screening, called computer tomography (CT), is a noninvasive, painless procedure that uses low-dose X-rays to capture 3-D images of the lungs in less than 30 seconds. These detailed images can be viewed by radiologists and oncologists in layers, or slices, and make small tumors and nodules easy to identify.

Recent findings from a National Cancer Institute (NCI) study conclude that CT scans can reduce the risk of dying from lung cancer by 20 percent in middle-aged and early smokers. One of the keys to more successful treatment is early detection when the disease can be cured through surgery or chemotherapy. UH is one of the only health care institutions in the U.S. offering CT screenings to high-risk lung cancer patients.

To learn more and watch a video about this advanced lung cancer screening, visit UHSeidman.org/lung2012 or call 1-866-UH4-CARE.



“I wanted doctors who were easy to talk to. They made me feel relaxed and took time to explain everything. I knew I was in good hands.” – Brenna Phelan



UH Digestive Health Institute Team Transforms Lives for Patients

At just 17 years old, Brenna Phelan decided to weigh long-term treatment options for her digestion issues with the help of specialists from University Hospitals Digestive Health Institute.

Brenna was diagnosed with ulcerative colitis (UC), a disease that causes chronic inflammation of the colon and rectal lining.

“I had tried almost everything to manage my UC, but nothing worked,” said Brenna. “That’s why we decided on surgery.”

Brenna underwent a laparoscopic total proctocolectomy, a two-part surgery. During the first procedure, Brenna’s diseased colon and rectum were removed through small incisions in her stomach, and an internal pouch, or replacement colon, was created. A surgically constructed opening, called a stoma, was also created in Brenna’s abdomen to allow intestinal waste to collect in an external pouching system while her new, internal pouch healed.

Edward Barksdale Jr., MD, Surgeon-in-Chief at UH Rainbow Babies & Children’s Hospital, and Sharon Stein, MD, Surgical Director of the UH Digestive Health Institute’s Inflammatory Bowel Disease Center and Assistant Professor of Surgery at Case Western Reserve University School of Medicine, worked together to perform the surgery. Dr. Barksdale is also Robert J. Izant Jr., MD, Chair

in Pediatric Surgery and Professor, Case Western Reserve University School of Medicine.

Dr. Stein performed Brenna’s second surgery at UH Case Medical Center last September. During the second procedure, the stoma was closed and the bag was removed. Brenna was then able to try out her new pouch. Since the surgery, Brenna has been able to get back to some of the activities she’d had to put on hold.

“I wanted doctors who were easy to talk to and my doctors at UH were,” said Brenna. “While I was being prepped for the first surgery, just hearing Dr. Stein’s voice was soothing and made me feel like everything was going to be OK. I am now looking forward to being with my friends, living a normal life, and eating again without discomfort.”



Michael Konstan, MD



New Therapy Marks a Milestone in Fight Against Cystic Fibrosis

Results of the pivotal Phase 3 clinical trial recently published in the New England Journal of Medicine find that the oral medication ivacaftor (VX-770) provides major, sustained improvement in lung function, growth and other signs and symptoms for cystic fibrosis (CF) patients. The multisite study marks the first time a drug has been shown to work on the disease process rather than on the symptoms. CF, which has no cure, is the most common lethal genetic disease in Caucasians.

“Ivacaftor represents a significant advancement in the treatment of CF. This study shows that the therapy can safely provide long-term benefits to patients with a specific type of cystic fibrosis,” said Michael Konstan, MD, one of the study’s co-authors; Austin Ricci Chair in Pediatric Pulmonary Care and Research; Director of the LeRoy W. Matthews Cystic Fibrosis Center, UH Rainbow Babies & Children’s Hospital; Chairman of the Department of Pediatrics, UH Rainbow Babies & Children’s Hospital and Case Western

Reserve University School of Medicine.

“The availability of this medication for these CF patients holds great promise.”

“We have been treating cystic fibrosis for more than 60 years. Current therapies are directed at the complications of the

disease,” said Dr. Konstan. “This drug targets the basic defect of cystic fibrosis. Our hope is that by treating the basic defect, one can prevent complications of the disease, with the ultimate goal of improving the life span of people with CF.”

To watch a video, visit RainbowBabies.org/CF2012.



CENTER FOR EMER



SPIRIT OF MARCY HORVITZ LIVES ON

Marcy Horvitz was a vibrant, loving, beautiful woman who passed away unexpectedly at the age of 50. In her memory, her devoted family chose to perpetuate her legacy with a \$5 million gift to University Hospitals. The new Marcy R. Horvitz Pediatric Emergency Center, named in her honor, opened last July. On the campus of University Hospitals Case Medical Center, it is part of University Hospitals Rainbow Babies & Children's Hospital and the new Center for Emergency Medicine.



GENCY MEDICINE

“Marcy, who spent a substantial amount of time in the emergency room with family members and for her own medical challenges, felt it was critical that the ER be enlarged and updated dramatically. She loved kids, so nothing could be better to remember her by than a pediatric emergency room.”

– Richard Horvitz

For two generations, the Horvitz family has trusted University Hospitals to provide excellent medical care. Richard, a longtime member of the UH board of trustees, refers to UH as “my family’s hospital” because of that care. “UH has literally saved the lives of more than one of my family members – and more than once,” he said. Richard is also proud that so many UH physicians have become family friends.

Marcy, a former teacher at Belvoir Elementary School in University Heights, loved children,

dogs, and living an active lifestyle. Despite her challenges, she lived life to the fullest, thanks to UH physicians who expertly managed her chronic health conditions. Marcy passed away suddenly one November evening in 2003. Her death shocked and devastated Richard and their two children, Danielle Horvitz Weiner, then 22 and a senior at Duke University, and Matt, then 18 and a senior at University School in Hunting Valley.



As family members supported each other, they began exploring meaningful ways to preserve Marcy's memory.

Richard Horvitz (center) and daughter Danielle Horvitz Weiner and son Matt

TURNING GRIEF INTO A POWERFUL COMMUNITY BENEFIT

As family members supported each other, they began exploring meaningful ways to preserve Marcy's memory. "We could not think of a more appropriate way to memorialize her than with a state-of-the-art emergency room for children in her name," Richard said, adding, "My dad, a longtime supporter of UH, is passionate about Rainbow. He, too, has a soft spot for kids."

Richard, Chairman of Moreland Management Company in Mayfield Heights, said the new emergency facility with its entrance close to Euclid Avenue is now the "front door" to UH, welcoming everyone regardless of station in life. Speaking at dedication ceremonies last June, he noted that the Center for Emergency Medicine is where UH reaches out to the broad community and embraces them.

The new Center for Emergency Medicine creates a peaceful, reassuring first impression with exquisite attention to detail. "Marcy would be delighted with it," said Edward Michelson, MD, Chairman and Associate Professor of the Department of Emergency Medicine at UH Case Medical Center and Case Western Reserve University School of Medicine. "She would be especially proud of the Marcy R. Horvitz Pediatric Emergency Center, since it is the only Level I pediatric trauma center in Northeast Ohio. The entire Center for Emergency Medicine has been transformational for all the patients needing emergency care."

UPDATING TO MEET TODAY'S NEEDS

The former UH emergency room was built in the 1970s to serve 45,000 patients a year, but some 78,000 patients from across the community were being treated annually in recent years. The new Center for Emergency Medicine is more than twice the size of the old facility.

Patients and their families are welcomed into a warm, bright lobby where expansive windows provide lots of light and views of the outdoors. Friendly receptionists and helpful signs direct parents and children to the Marcy R. Horvitz Pediatric Emergency Center on the left; adults

who need emergency care are guided to the dedicated adult treatment area on the right. All 60 rooms in the Center for Emergency Medicine surround spacious nursing stations where medical personnel use the latest equipment to keep a careful eye on patients' conditions.

The pediatric area bearing Marcy's name consists of 13 treatment rooms, a trauma room, radiology suite, satellite lab for processing children's tests, and playroom for youngsters who are waiting for treatment. There is a "quiet room" for families whose children face life-threatening conditions, or for parents who need a secluded place to grieve. Each patient room in both the adult and pediatric areas has a TV with access to the hospital movie channels, as well as a visitor-use telephone and two visitor chairs for family or friends.

"Our pediatric emergency center provides a family-centered environment where patients receive specialized and compassionate care by a nationally recognized pediatric emergency medicine team dedicated to leading-edge care," said Martha Wright, MD, Interim Chief, Division of Pediatric Emergency Medicine at UH Rainbow Babies & Children's Hospital and Professor of Pediatrics at Case Western Reserve University School of Medicine. "As a Level I trauma center, Rainbow is able to handle the most serious emergencies involving children."

Because of an additional generous gift from the Horvitz family, the pediatric emergency room at the new University Hospitals Ahuja Medical Center in Beachwood is an extension of the Marcy R. Horvitz Pediatric Emergency Center at the main campus. It also bears Marcy's name and provides professional and loving care to young suburban patients.

GIVING IS A HORVITZ FAMILY TRADITION

Daughter Danielle Horvitz Weiner, now 30 and married, is on the Leadership Council at University Hospitals MacDonal Women's Hospital and is co-chair of the annual auction for the Ride the Rainbow Gala. Her close ties



"Marcy

to University Hospitals reach deep into the past and to the family's passion for giving back to the community. As a teenager, Danielle requested that instead of giving gifts in honor of her Bat Mitzvah, friends and family consider providing funds to help furnish a playroom in the soon-to-be-built patient tower at University Hospitals Rainbow Babies & Children's Hospital. Her grandparents, Leonard and Joan Horvitz, then decided to donate a playroom in her honor.

For Leonard and Joan, supporting the work of UH is a long tradition. After they committed to donating a playroom in their granddaughter's honor, they made the decision to provide the leadership gift for the new patient tower which now bears their names. In keeping with the family's philanthropic tradition, Richard and Marcy Horvitz later made a gift for the eighth floor research facility at UH Rainbow Babies & Children's Hospital, as well as a significant gift for the UH Rainbow Babies & Children's Hospital Neurosurgery Department.

Although Richard is happily remarried and his children are grown, they are comforted knowing that the legacy of their beloved late wife and mother is alive at University Hospitals. Her spirit is reflected through the loving care given every time a child is bandaged, X-rayed or soothed. "Marcy was one of the kindest and most compassionate people this world has ever seen," Richard said. "She absolutely adored kids. Nothing would have made Marcy happier and prouder than to know that she will be remembered through this center, whose purpose is to alleviate the suffering of children at such a vulnerable time in their lives." **UH**

would be
delighted
with it."

— Edward Michelson, MD

the Philanthropic Spirit

Annual Society of 1866 Celebration

2011 SAMUEL MATHER VISIONARY AWARD



from left: Thomas F. Zenty III, CEO, University Hospitals; Shelly and Terry Adelman; Mary Jane and Jack Breen; Scott Inkley, MD, and Josephine Inkley; Fred Rothstein, MD, President, University Hospitals Case Medical Center

UH HONORS ADELMANS, BREENS AND SCOTT INKLEY, MD, AT ANNUAL SOCIETY OF 1866 CELEBRATION

Two visionary couples and a University Hospitals physician-leader received UH's highest honors last fall at the annual Society of 1866 Celebration. Named in recognition of the founding year of University Hospitals, the celebration honors UH's most ardent friends and benefactors.

Terry and Shelly Adelman and Mary Jane and Jack Breen were honored with the prestigious 2011 Samuel Mather Visionary Award for their exceptional philanthropy and dedication to UH. The Adelmans played a critical role in University Hospitals' recent growth, including the opening of two hospitals: UH Seidman Cancer Center and UH Ahuja Medical Center. (See related story on Page 10.)

The Breens, for whom the Breen Breast Health Pavilion at UH Case Medical Center is named, are longtime UH benefactors and dedicated supporters. Jack joined the UH Board of Directors in 1981 and is honored as one of only two Lifetime Board Members. He co-chairs UH's \$1 billion Discover the Difference campaign.

Scott Inkley, MD, devoted his entire career – more than 50 years – to UH, where he rose from physician to Chief of Staff to President and CEO in the 1980s. In recognition of his many contributions, which continue to this day, Dr. Inkley received the 2011 Distinguished Physician Award.





Luke Sanders travels safely.

“Be a Booster Booster”

KOHL'S COMMITMENT TO KIDS EXCEEDS \$1 MILLION

Families in Northeast Ohio have access to comprehensive resources to keep kids of all ages safe when traveling in cars, thanks to generous support from Kohl's Cares.® The Kohl's Safe Rides for All Kids program, part of the UH Rainbow Babies & Children's Hospital Injury Prevention Center, provides education and community outreach to increase restraint use in vehicles for children from infancy through the teen years.

Innovative programs include “Be a Booster Booster,” for parents of children ages 4-8 years old; “Pause to Click,” for middle school students; and “My Ride. My Rules,” for teen drivers. With its most recent gift, Kohl's Department Stores joins the Samuel Mather Society, which recognizes special friends whose cumulative giving to UH totals \$1 million or more.

SAVE THE DATES



2012 RIDE THE RAINBOW

The biennial “Ride the Rainbow,” Rainbow Babies & Children's Foundation's signature fundraiser, will be Saturday, April 21, in the hangars at the Evolution Air Center at Cuyahoga County Airport. With its “Around the World in 80 Days” theme, the event promises to be a spectacular experience with international cuisine and entertainment. Corporate sponsorships and individual tickets are available. The sold-out 2010 event raised more than \$830,000 for University Hospitals Rainbow Babies & Children's Hospital.

For information, please visit ridetherainbow.org or contact Maria Russo Young at 216-844-1513 or MariaR.Young@UHhospitals.org.

UH IN FLORIDA IN FEBRUARY

Top cancer physicians from University Hospitals will visit Florida in mid-February to treat Ohio snowbirds and Florida benefactors to two nights of informative presentations on the latest developments in cancer care and research. The talks, by renowned UH cancer experts, will take place on Feb. 20 at the Naples Ritz-Carlton Beach Resort, and on Feb. 22 in Palm Beach at El Castillo, the home of Kenn Karakul and James Held.

For more information, please call 216-983-2200.



DONORS HONOR PROMINENT UH PHYSICIANS WITH PRESTIGIOUS CHAIR DEDICATIONS



Lee Ponsky, MD, and Charlotte Goldberg

Endowed chairs invest in the future of medical progress while honoring philanthropic supporters. University Hospitals recently announced the following chair appointments:

Lee Ponsky, MD, Director of the Center for Urologic Oncology and Minimally Invasive Therapies at University Hospitals Urology Institute received the **Leo and Charlotte Goldberg Chair in Advanced Surgical Therapies** at University Hospitals Case Medical Center. Representing the Goldberg family were Charlotte Goldberg and her five children, several grandchildren and great-grandchildren. Leo Goldberg passed away in 1971.



Julian Kim, MD, and Fred Rothstein, MD, President of University Hospitals Case Medical Center

Julian Kim, MD, Chief Medical Officer at University Hospitals Seidman Cancer Center, Director of the Surgery Residency Program at UH Case Medical Center and Professor of Surgery at Case Western Reserve University School of Medicine, was appointed **Charles A. Hubay, MD, Chair in Surgery**. Established in 2001, the chair honors the memory of Dr. Hubay, who devoted his career to UH. In 1979, Dr. Hubay and his team demonstrated that treatment with the anti-estrogen drug tamoxifen, in combination with chemotherapy, was more effective than chemotherapy alone in increasing patient survival rates. Many in Dr. Hubay's family attended, including son Thomas and his wife, Marcia; and son William and his son, Tyler.

Elliott Dasenbrook, MD, Director of the Adult Center for Cystic Fibrosis at UH Rainbow Babies & Children's Hospital, was appointed **Connie and Jim Brown Chair in Pediatric Pulmonary Survivorship**. The Browns established the chair in honor of the care their granddaughter received at UH Rainbow Babies & Children's Hospital. The Brown Chair was matched by a grant from the Rainbow Babies & Children's Foundation.

Michele Walsh, MD, Chief, Division of Neonatology at UH Rainbow Babies & Children's Hospital, was appointed to the **William and Lois Briggs Chair in Neonatology**. In addition to this chair, generous gifts from the Briggs' estate, through the William and Lois Briggs Neonatology Chair Fund of the Cleveland Foundation, also have provided funding for a second chair to support neonatology research. The Rainbow Babies & Children's Foundation provided matching funds for the two new chairs.



from left: Mike Farrell, President of UH Rainbow Babies & Children's Hospital and UH MacDonald Women's Hospital; Elliott Dasenbrook, MD; Beth Curtiss, President of the Rainbow Babies & Children's Foundation



Michele Walsh, MD



from left: Gary and Pamela Ebert, Deborah and John O'Neill

CULINARY CREATIVITY ON DISPLAY AT ST. JOHN MEDICAL CENTER FUNDRAISER

Nearly 1,000 supporters of St. John Medical Center in Westlake dined on inventive cuisine from some of Cleveland's leading restaurants during the third annual St. John Medical Center Top Chef competition, held last September at Quicken Loans Arena. Benefit-goers sampled food prepared by chefs Michael Nowak from Bar Cento; Jonathan Guest, Washington Place Bistro; Rob Records, Johnny's Downtown; and Sarah Sherapita, Luxe. The Food Network's Ted Allen hosted the event, which included a silent auction. Bar Cento's Nowak took Top Chef honors.

The event raised more than \$180,000 to benefit Community Outreach and Women's & Children's Services at St. John Medical Center. The hospital is in the midst of a \$100 million expansion and modernization plan.



from left: John Letterio, MD, and Iris Wolstein

BERT L. WOLSTEIN LEGACY GOLF TOURNAMENT RAISES MORE THAN \$1.2 MILLION TO DATE

For the eighth consecutive year, the Bert L. Wolstein Legacy Golf Tournament, a premier charity fundraiser, was held at the beautiful Glenmoor Country Club in Canton. The 2011 benefit raised more than \$200,000 to support pediatric cancer research conducted by investigators at University Hospitals Rainbow Babies & Children's Hospital and Case Western Reserve University School of Medicine. Their important work takes place at The Iris S. and Bert L. Wolstein Research Building adjacent to University Hospitals Case Medical Center. The event's more than 200 participants enjoyed golf on Glenmoor's Jack Nicklaus Signature Golf Course; services at the Spa at Glenmoor; and rounds of tennis followed by an auction and dinner reception. Since its inception, the tournament, established by Iris Wolstein in honor of her late husband Bert L. ("Bart") Wolstein, has raised more than \$1.2 million for cutting-edge medical research.



HIGH-TECH ORTHOPAEDIC LEARNING CENTER PROVIDES HANDS-ON TRAINING



Dottie O'Neill Donahey

A new state-of-the-art orthopaedic surgery training facility at University Hospitals Case Medical Center allows UH Department of Orthopaedics physicians to perfect their surgical technique before treating patients.

The Dottie O'Neill Donahey Orthopaedic Learning Center includes one of only a few arthroscopy simulators in use across the country. Picture a high-tech video game with a model of a human joint in front. With handheld controls, the physician precisely manipulates surgical tools around the joint while watching results on a monitor. The machine provides guidance and even produces the “feel” of the procedure for the surgeon. The simulator provides training for arthroscopic surgery (minimally invasive surgery) on the knee, with shoulder to be added later this year, and elbow, hip and ankle in the future.

The hands-on center also houses the latest in videoconferencing technology, replicas of human bones for demonstrating surgical procedures, surgical instruments and a musculo-skeletal pathology library.

The Orthopaedic Learning Center was funded by contributions from the William J. and Dorothy K. O'Neill Foundation, The Donahey Family Foundation, all orthopaedic surgeons at UH Case Medical Center, orthopaedic surgeons around the world who trained at UH Case Medical Center, and by all UH Department of Orthopaedics Leadership Council members, who supported a challenge gift from fellow council member and UH Director Matthew Figgie.

HCS FOUNDATION DONATES \$1 MILLION FOR CHILDREN AND YOUNG ADULT CANCER CARE

Every day children's lives are turned upside down by a cancer diagnosis. A gift of \$1 million from the Harold C. Schott Foundation to University Hospitals Rainbow Babies & Children's Hospital will help to provide hope, unparalleled care and groundbreaking discoveries for children and young adults battling cancer. In recognition of the foundation's generosity and in honor of its founder, the pharmacy in the planned Angie Fowler Adolescent & Young Adult Cancer Institute will be named the Harold C. Schott Pharmacy.

SAINT LUKE'S FOUNDATION: \$1 MILLION PLUS GIFT ADDRESSES PHYSICIAN SHORTAGE

Low-income and uninsured patients often face difficulties in obtaining the basic care they need to achieve optimal health, a challenge exacerbated by the national shortage of primary care physicians. A gift of more than \$1 million from Saint Luke's Foundation will assist University Hospitals Department of Family Medicine and Community Health in addressing the physician shortage by establishing a community-based residency program at Care Alliance Health Center, a leading provider of health services to the homeless and those living in public housing in Cleveland.

Designed as a national model, the residency program will help alleviate limited access to primary care by training a new generation of family medicine physicians sensitive to the health care needs of individuals living in extreme poverty.

reflections

Opening of the Center for Emergency Medicine Underscores University Hospitals' Commitment to the Community



Fred Rothstein, MD
President, University Hospitals Case Medical Center

University Hospitals was founded and has flourished for nearly 150 years with a steadfast commitment to the Greater Cleveland community. From our humble beginnings in a small wooden house in 1866 to today's fully integrated health care network, UH has always understood its responsibility to provide high-quality, compassionate health care to our neighbors and this remains a central focus for our organization.

Last year, UH contributed a total of \$244 million to community benefit programs in Northeast Ohio, including \$35 million in charity care to help protect the vulnerable in our society. Through our outreach programs and community partnerships, we actively promote health and wellness among underserved populations and provide mentoring and educational initiatives. These and other efforts demonstrate our ongoing commitment to the welfare of our communities, and to making Cleveland and our region a better place to live and work.

Through the success of our recently completed Vision 2010 strategic plan, we have dramatically improved health care access by ensuring that virtually all Northeast Ohio residents can now travel less than five miles to reach a UH provider.

This past summer, UH dedicated a facility that has already made a profound difference within our urban community: the Center for Emergency Medicine & Marcy R. Horvitz Pediatric Emergency Center. The new Emergency Department

is large, bright and open, and includes sophisticated technology such as an on-site laboratory and CT imaging services to enhance the diagnostic process.

As the "front door" to University Hospitals Case Medical Center, the more convenient location improves public access to all of the expertise available within our hospital. Many patients seek care only when they are very ill, and these circumstances present challenges as well as opportunities for UH to help link them with care providers who offer prevention and wellness programs.

UH was established by community-responsive philanthropists who realized that sick people need somewhere to turn for care. That tradition continues with the Center for Emergency Medicine Leadership Council, whose volunteer members serve as valued ambassadors and assist in development opportunities to help us extend our mission during times of economic uncertainty.

The Center for Emergency Medicine & Marcy R. Horvitz Pediatric Emergency Center is UH's gift to the community. It allows us to stay true to our roots and embodies our unwavering commitment to provide the very best care to all people in need. **UH**

LEGACY MAGAZINE

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It's because of you that we can live our mission every day: *To Heal. To Teach. To Discover.*

And it's with your enduring support that we'll continue to offer the extraordinarily compassionate care that we've provided for nearly 150 years.

Join the many who are making a difference. To learn more about ways to leave your own legacy, contact our gift planning team at 216-983-2200 or visit www.UHgiving.org.

Leave your legacy.
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